

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

Agenda Item Summary Sheet

Committee: Academic and Student Affairs **Date of Meeting:** April 20, 2010

Agenda Item: Proposed Amendment to Board Policy 3.24 System and Institutional Missions
(Second Reading)

Proposed Policy Change Approvals Required by Policy Other Approvals Monitoring
 Information

Cite policy requirement, or explain why item is on the Board agenda:

Amendments to Board Policy require approval of the Board.

Scheduled Presenter(s):

Linda L. Baer, Senior Vice Chancellor for Academic and Student Affairs
Leslie K. Mercer, Associate Vice Chancellor for Research, Planning, and Effectiveness

Outline of Key Points/Policy Issues:

- The Board of Trustees conveyed interest in better articulating expectations for a change in mission leading to new award authority including a first and second reading of such a request.
- The Office of Legislative Auditor Study of MnSCU Occupational Programs conducted in 2009 included findings related to the frequency of mission approvals and alignment of college mission statements with system and industry needs.

Background Information:

The proposed policy is a second reading to amend policy 3.24 System and Institutional Missions. Development of the proposed policy followed standard policy revision processes. After approval of the amended policy by the Board of Trustees, procedure 3.24.1 – System and Institutional Missions will be submitted to the Chancellor for approval.

Second Reading

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
Board Action Item**

Proposed Amendment to Policy 3.24 System and College and University Missions

The Office of the Chancellor is submitting a proposed amendment to Policy 3.24 System and Institutional Missions.

BACKGROUND

The proposed policy amendment and a related proposed system procedure primarily respond to the following interests of the Board of Trustees:

1. The Board of Trustees Academic and Student Affairs Committee suggested that institutional requests for a change in mission for new award authority require a first and second reading of the Board of Trustees.
2. The 2009 Office of the Legislative Auditor's report titled MnSCU Occupational Programs addressed the consistency of mission reviews was an area of potential improvement and recommended that: "All MnSCU college statements of mission, vision, and purpose, as well as their high-level planning documents, should clearly reflect the priorities set in state law and decisions of the Board of Trustees."

CONSULTATION

Consultation for the policy and procedure has occurred as follows:

Reviewed by Academic & Student Affairs Policy Council – 1/21/10

Reviewed at Academic and Student Affairs Leadership Council – 01/05/10

Mailed out for review and comment – 2/26/10

Review and comment at IFO Meet and Confer – 2/5/10

Review and comment at MSUAASF Meet and Confer – 2/12/10

Review and comment at MSCF Meet and Confer – 02/25/10

RECOMMENDED COMMITTEE ACTION

The Academic and Student Affairs Committee recommend that the Board of Trustees adopt the following motion:

RECOMMENDED MOTION

The Board of Trustees approves the proposed amendment to Policy 3.24 System and Institutional Missions.

BOARD POLICY		3.24
Chapter	3.	Educational Policies
Section	24.	System and Institutional Missions

1 **3.24 System and ~~Institutional~~ College and University Missions**

2
 3 **Part 1. Purpose.** The purpose of this policy is to establish conditions and processes for the
 4 review of system and college and university missions.

5
 6 **Part 2. Definitions.** The following definitions apply to this policy and related procedure.

7
 8 **Mission:** Mission means the distinct purpose of the college or university, the constituents served
 9 and the expected outcomes, values and goals, and aspects such as institution culture, decision
 10 making processes, and the principles and behaviors to reach aspirational outcomes.

11
 12 **Vision:** Vision means the aspirations of the college or university, the primary products or
 13 services, the distinctive or unique attributes of the college or university, and assumptions about
 14 the college and university and its environment in the future.

15
 16 **Part 31. Review and Approval of the MnSCU System Mission and Vision.** The Board of
 17 Trustees shall review, revise as appropriate, and approve the system mission and vision at least
 18 once every five years. The mission and vision shall advance the higher education needs of the
 19 state. The Board of Trustees shall assure there is consultation with faculty, students, employers
 20 and other essential stakeholders. The Chancellor shall promulgate procedures for the
 21 development of the system mission and vision.

22
 23 **Part 42. Review and Approval of MnSCU ~~Institutional~~ College and University Mission and**
 24 **Vision Statements.** The Board of Trustees shall approve each College or university institution's
 25 mission and vision statements require Board of Trustees approval at least once every five
 26 years and purposes. The Chancellor shall have authority to approve minor revisions to an
 27 approved mission and vision statement. A college's or university's ~~institution's~~ mission and
 28 vision, and purposes shall support achievement of the MnSCU system mission and vision and
 29 shall provide a foundation for evaluation, accountability, and regional accreditation. The
 30 Chancellor shall promulgate procedures to guide the Board of Trustees' review and approval of
 31 ~~institutional~~ a college or university missions and visions, and purposes. Each ~~institution~~ college or
 32 university, with consultation from faculty, students, employers and other essential stakeholders,
 33 shall be given considerable latitude to express its mission and vision, and purposes.

34
 35 **Part 5. Academic Award.** A change in authority to confer an academic award is subject to
 36 approval by the Board, following a first and second reading in accordance with Policy 1A.1 Part
 37 6, Subpart A.

38 **Part 63. Alignment of ~~Between MnSCU Institutional~~ College and University Missions And**
 39 **Higher Education Needs in Minnesota - Visions.** The Chancellor shall report to the Board of

1 Trustees on the alignment of ~~institutional~~ college and university missions and visions with the
2 system mission and vision and with Minnesota's higher education needs, statutory authority,
3 structure and resources at least once every five years. Based on this review, which shall include
4 consultation with faculty and staff, students, employers and other essential stakeholders, the
5 Board may redirect a college's or university's ~~institution's~~ mission and vision to advance
6 regional and statewide higher education interests.

Date of Implementation: 07/01/99

Date of Adoption: 06/16/99

Date and Subject of Revision:

POLICY CONTENT FORMAT:

Single underlining represents proposed new language.

~~Strikeouts~~ represent existing language proposed to be eliminated.

Words not underlined represent existing language that is proposed to remain in policy.