

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES  
ADVANCEMENT COMMITTEE  
MEETING MINUTES  
November 17, 2009**

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***Advancement Committee Members Present:*** Trustees Christine Rice, chair; Cheryl Dickson, vice chair; Jacob Englund; Louise Sundin; David Paskach.

***Leadership Council Committee Members Present:*** Chancellor Jim McCormick, President Jon Quistgaard, Gail Olson, Linda Kohl, Mary Davenport, Maria McLemore.

***Other Trustees Present:*** Trustees Christopher Frederick, Thomas Reiner.

The Minnesota State Colleges and Universities Advancement Committee met November 17, 2009, at the Minnesota State Colleges and Universities office in St. Paul. Chair Christine Rice called the meeting to order at 9:03 a.m.

**Approval of the Advancement Committee Meeting Minutes**

*A motion to approve the September 8, 2009 Advancement Committee meeting minutes was made, seconded and adopted with no dissent.*

**1. Advancement Update**

Linda Kohl, associate vice chancellor for public affairs, reported that the Public Relations division and the Diversity and Multiculturalism office printed 75,000 brochures entitled “Make College Part of Your Future” in nine languages. The publication has been very popular; there are only 14 percent of the brochures left. The Public Relations Office is working with the Diversity Office to reprint the brochure.

Mary Davenport, director of government relations, reported that Minnesota State Colleges and Universities campuses have hosted more than fifty bonding tours for state legislators. The 2010 session priorities identified: responding to the Office of the Legislative Auditor report, increasing revenue fund statutory debt, adding statutory language relating to the St. Cloud Technical College lease on the Allied Health Building, providing language changes related to retirement, reporting on the federal economic stimulus - the American Recovery and Reinvestment - funds received and confirming trustees. A member of the trustee advisory council, Tim Hubesch, was introduced. He attended the meeting to observe the board in order to make better recommendations for the process. Other items that may come up in the 2010 session include performance incentives, cost of online education, oral hygiene practitioner program, status of technical education, data privacy, doctorate education and K-12 issues, including Post-Secondary Enrollment Options, teacher education and licensure.

Davenport reported that nothing is moving at the federal level until the health care bill gets passed. This includes the Student Aid and Fiscal Responsibility Act, which was passed in the House. The Senate has not yet taken action. The Student Aid and Fiscal Responsibility Act legislation included a focus on community colleges. Chancellor McCormick will be one of 30 higher education leaders nationwide in participating in the process of creating criteria in the request for proposal of these funds. The federal appropriation process is also stalled. Congress is still working on the FY2010 appropriation bills, which contain \$1 million for system projects.

Maria McLemore, executive director for system and foundation relations, shared that the foundation is the process of developing a global internship program for college and university students. The intention is to give students opportunities to learn and work abroad. The global program would be in a partnership with leading Minnesota corporations. She also reported that the system's affiliated foundations are participating in "Give to the Max" day. The foundation is participating in GIVE MN, an online Web site. Any donations given November 17 will be matched by a percentage.

**2. Proposed Amendment to Board Policy 8.3 College, University, and System Related Foundations (Second Reading)**

The amendment has been circulated to the Board, IFO and other constituent groups. There have been no changes or concerns since the first reading. The committee approved the action with the recommendation of the Board to do the same.

**3. Amendment 3.23 Naming Colleges and Universities (First Reading)**

Linda Kohl reported that St. Cloud Technical College is seeking a name change to "St. Cloud Technical and Community College" to follow the new mission of the comprehensive college. President Joyce Helens explained that the name change was well supported in the community, with internal and external stake holders. She said that survey respondents thought it was important to build on the 60 years of history as a technical college. The second reading would be at the January board meeting.

Laura King said the system is in the process of bringing forward revenue funds covering two sessions. The current system debt is at \$193 million with a statutory maximum at \$200 million. It would be the system's intention to raise the statutory limit to fund more projects.

Adjourned 9:48 a.m.

Respectfully submitted,  
Candi Walz, Recorder