

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

Agenda Item Summary Sheet

Committee: Academic and Student Affairs **Date of Meeting:** January 20, 2010

Agenda Item: Campus Profile: South Central College

Proposed Policy Change Approvals Required by Policy Other Approvals Monitoring

Information

Cite Policy Requirement, or explain why item is on the Board Agenda

The Board of Trustees requested the opportunity to hear from individual institutions on their integrated planning efforts.

Scheduled Presenters:

Keith Stover, President, South Central College
Nancy Genelin, Vice President of Academic Affairs, South Central College
Karen Snorek, Vice President of Finance & Operations, South Central College
Linda L. Baer, Senior Vice Chancellor for Academic and Student Affairs

Background Information:

Mankato Vocational School was founded in 1946 as the first public post-secondary vocational-technical school in Minnesota governed by the Mankato School District. The Kline Garage, in downtown Mankato, became the site for the vocational school that offered programs in electrical careers, machine tool, and auto mechanics.

The Faribault campus received its official designation in July 1964, based on the Faribault School District's long history of providing technical education. In the 1940's, one of Minnesota's first occupational programs in practical nursing was started in partnership with the hospital on the hospital campus.

On July 1, 1996, the Faribault campus merged with the North Mankato campus to become South Central Technical College. On March 16, 2005, the system Board of Trustees approved SCTC's request to expand its mission to become a comprehensive community technical college. On May 18, 2005, the name of the institution changed to South Central College.

BOARD OF TRUSTEES
MINNESOTA STATE COLLEGES AND UNIVERSITIES
INFORMATION ITEM

Campus Profile: South Central College

BACKGROUND

South Central College President Keith Stover will present the institution's Strategic Campus Profile including information on integrated planning, institutional programming and collaboration, futures planning, facilities projects, and other data.

The Strategic Profile of South Central College will:

- Showcase the institution's unique role as well as its contribution to the system
- Provide a comprehensive view of the institution and its planning efforts
- Provide an opportunity for dialogue with the Trustees

The five categories for the Campus Profile presentations are provided below.

1. **Institutional Distinction:** Key/unique institutional features (programs, services, infrastructure, population served, etc.).
2. **Institutional Profile:** Key elements of the general data profiles as well as those institutional facts concerning local, regional, or statewide efforts (partnerships, economic/community impact, etc.), and key opportunities and vulnerabilities.
3. **Integrated Planning:** Links between academic plan priorities and other institutional plans (facilities, capital plan implementation, human resources, technology, etc.), the system strategic plan, and institutional processes and outcomes.
4. **Futures Planning-2015:** Future program and service directions and links to system goals addressing anticipated major changes in mission, infrastructure, partnerships, local demographics, and institutional processes.
5. **Resource Deployment:** Current resource usage and fiscal responsibility, as well as future resource needs to advance major facilities, human resource, program or technological priorities.

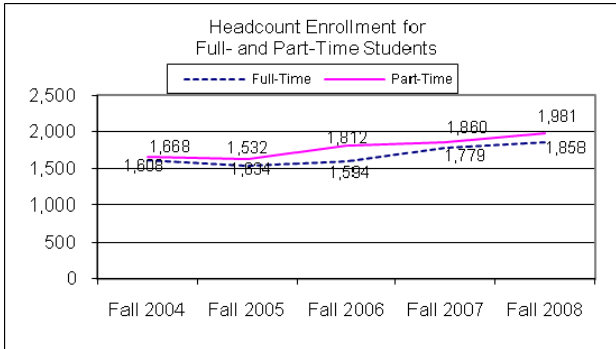
A data profile for South Central College provides information on the students, academic programs, human resources, finance, and other data concerning the institution. Also included is a Strategic Profile Summary that follows the five categories stated above. The Summary provides a brief overview of the presentation that President Keith Stover will deliver at the January Board Meeting.

South Central College Data Profile

Enrollment

FYE (Full Year Equivalent)

2009	2,714
2008	2,504
2007	2,344
2006	2,238
2005	2,514

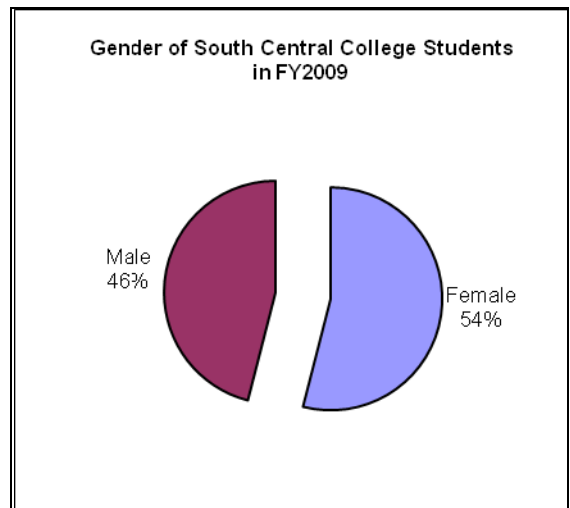


Source: Office of the Chancellor Research, Planning, and Effectiveness

Race/Ethnicity for South Central College Students in Fall 2008

	Number	Percent
African American	121	3%
American Indian	25	<1%
Asian	64	1%
Caucasian	4,397	92%
Hispanic	107	2%
Nonresident Alien	44	1%
Total	4,758	100%

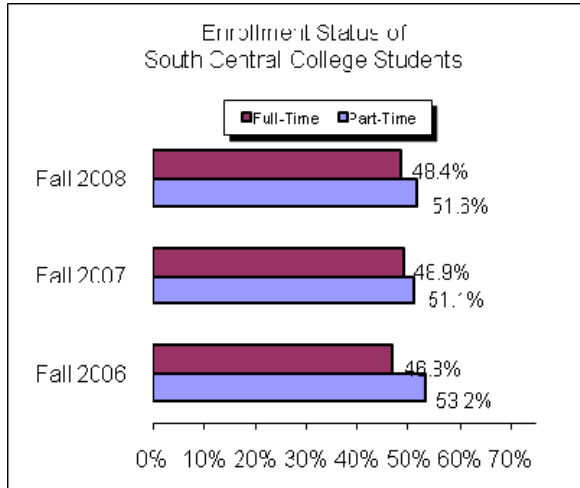
Percent Unknown: 11.8%



Percent Unknown: 3.7%

Source: Office of the Chancellor Research, Planning, and Effectiveness

Student Characteristics

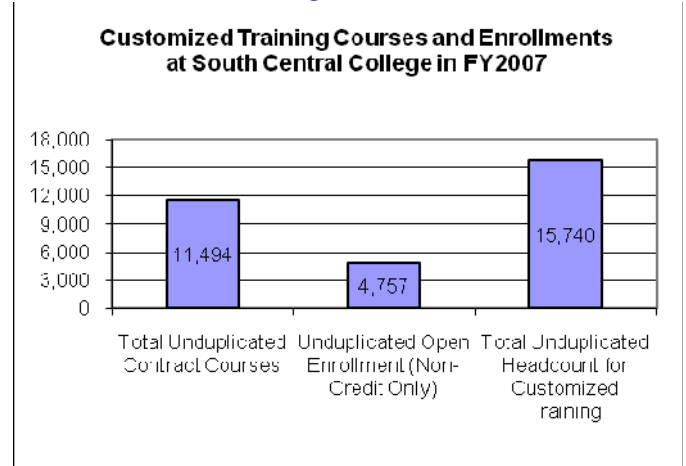


Age Groups of South Central College Students in FY2009

Age	Number	Percent
<20	1,234	23%
20-24	1,561	29%
25-34	1,127	21%
35-44	654	12%
45>	866	16%

Percent Unknown: 2.4%

Customized Training



Source: Office of the Chancellor Research, Planning, and Effectiveness

Academic Offerings

Preliminary Numbers on Majors of Graduates by Program Area in FY2009

Top Categories	Majors	% of All Majors
Agriculture, Conservation, Park & Rec	53	9%
Business and Marketing	104	17%
Child Development and Personal Services	22	4%
Communication and Comm. Technology	13	2%
Computer Science and Engineering	35	6%
Health Professions	211	36%
Liberal Arts and Sciences	82	14%
Protective Services, Public Admin. & Law	23	4%
Trades, Mechanics & Transportation	51	9%
Total Majors	594	100%

Preliminary Numbers on Instructional Programs by Program Area in FY2009

Instructional Program Area	# of Programs
Agriculture, Conservation, Park & Rec.	22
Business and Marketing	56
Child Development and Personal Services	8
Communication and Comm. Technology	3
Computer Science and Engineering	35
Education	2
Health Professions	25
Liberal Arts and Sciences	3
Protective Services, Public Admin. & Law	8
Trades, Mechanics & Transportation	51
Total Program Awards	213

Source: Office of the Chancellor Research, Planning, and Effectiveness

Facilities

Deferred Maintenance for South Central College in 2008

	Deferred Maintenance (DM)	Sq. Feet	DM/SF
Faribault	3,558,000	91,567	\$39
North Mankato	8,939,000	302,315	\$30
System	\$654,470,000	21,407,352	\$31

Fall 2008 Space Utilization for South Central College

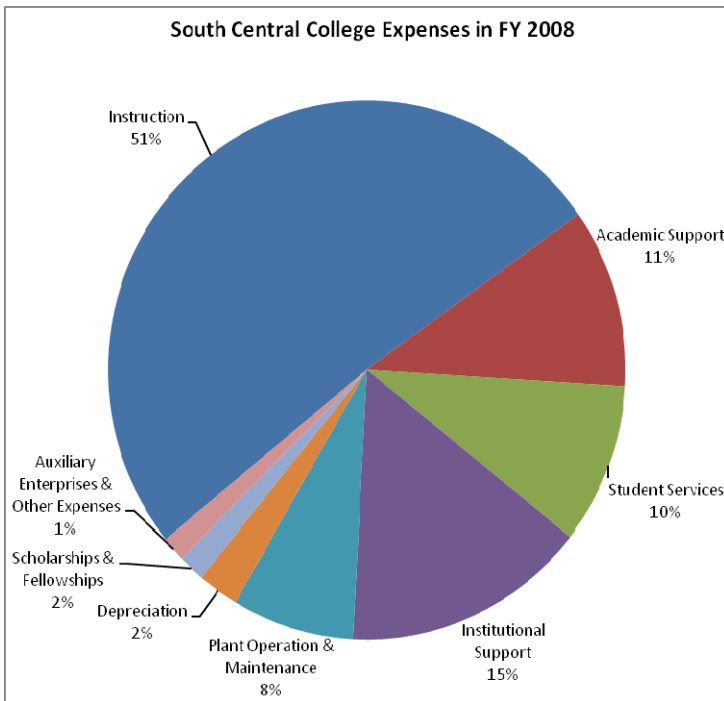
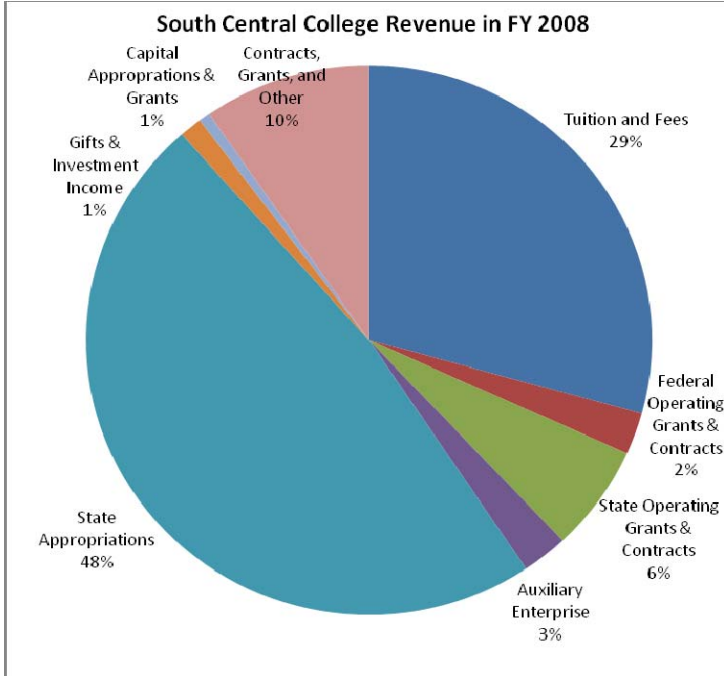
Campus	Percent Room Usage
Faribault	57%
North Mankato	74%

System Expenditures for Repair and Replacement

FY2006		
	Expense	\$/GSF
South Central College	\$270,695	\$0.69
System	\$19,313,566	\$0.92
FY2007		
	Expense	\$/GSF
South Central College	\$502,748	\$1.28
System	\$22,416,948	\$1.06
FY2008		
	Expense	\$/GSF
South Central College	\$353,150	\$0.90
System	27,083,273	\$1.28

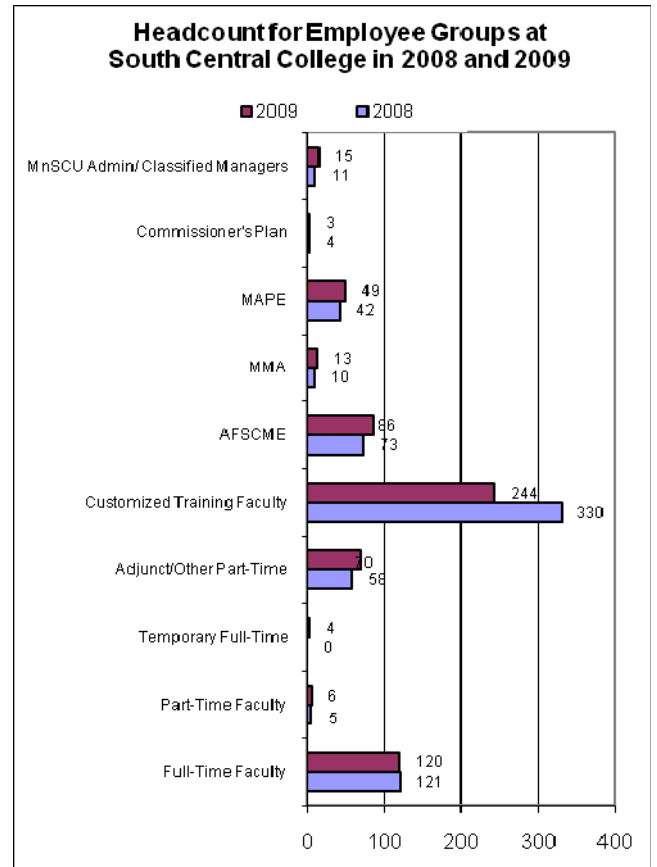
Source: Office of the Chancellor, Facilities Unit

Finance



Source: IPEDS Finance Survey, NCES

Human Resources



Source: MnSCU HR Oracle Database



FARIBAULT • NORTH MANKATO

Institutional Distinction

REGION

Located in the South Central region of Minnesota, South Central College primarily serves a twelve county area with campuses in Faribault and North Mankato, along with the education partnership at Owatonna College and University Center and a growing online presence. SCC also has Small and Farm Business instructors working throughout the region along with our Center for Business and Industry team serving the incumbent workforce in our region with outreach into other states.

The population of many rural Minnesota communities in the southern and western edges of our market area are declining; however, SCC's campus communities and counties along the Highway 169 and Interstate 35 corridors continue to experience population growth. The Greater Mankato area growth resulted in a 2008 designation as a Metropolitan Statistical Area by the U.S. Office of Management and Budget. The City of Faribault and Rice County have also experienced significant population growth. The population of the entire market area anticipates 17 percent growth by 2030.

ACADEMIC PROGRAMS

South Central College offers 50 career majors along with an Associate in Arts Degree designed for transfer to a university. As part of these degree options, South Central College offers 73 online courses in seven majors.

SCC's largest programs include practical and registered nursing, accounting, production agriculture and business management, with unique programs in agribusiness, carpentry-cabinetmaking, civil engineering technology, community social service, construction field supervision, culinary arts, graphic communications and medical laboratory technician.

The college continually reviews, in concert with our business partners, the need for updated and expanded course offerings. Recent program additions and expansions include:

Fall 2007	Business Management (Replicated to Faribault)
	Civil Engineering Technology
Fall 2008	Civil Engineering Technology (Replicated to Faribault)
	Construction Field Supervision
	Medical Lab Technician (Replicated to N. Mankato)
Fall 2009	Administrative Office Management
	Construction Field Supervision (Replicated to N. Mankato)
	Energy Technical Specialist
	Mechatronics
	Small Business Management (Replicated to OCUC)

SCC continues to strategically expand its scheduling options for students by offering evening and weekend courses and programs. Examples include:

- The Accounting program now offers evening completion options on both campuses.
- This fall, SCC expanded its Saturday course offerings in the Liberal Arts & Sciences.
- Online offerings continue to grow and provide additional flexibility for SCC's students.
- SCC has added new physics, chemistry and physical education courses, along with the piloting of a "hybrid" microbiology course.

GLOBAL INITIATIVES

The college emphasizes globalization and integrates an international perspective into the curriculum. SCC presented its 2nd Annual Global Connections Conference in April with approximately 1,500 students and community members attending. Highlights included keynote presentations by Sexeng, the Hmong Artist, Educator and Activist and Joseph Makeer, one of the Lost Boys of Sudan.



Several international travel experiences have been made available to SCC students. These include service learning projects for SCC nurses, with travel to Guatemala; credit offerings through Liberal Arts and Sciences to Italy and Ireland; and international partnerships with schools in Germany and Thailand.

STUDENTS / FACULTY

Over the course of 16 tournaments, SCC's Speech Team received 39 individual and 2 team awards. The team also hosted the 25th Minnesota Collegiate Forensics Association State Speech and Debate Tournament in February 2009.

Tyler Wingen won first place in the National Carpentry competition at SkillsUSA in Kansas City, Missouri.

Several SCC faculty members have been recognized for their outstanding teaching and leadership by their students and peers:

- Kirstin Cronn-Mills, SCC English instructor, received the Instructor of the Year Award from the Minnesota State College Student Association (MSCSA).
- Jeff Fischer, SCC Computer Integrated Machining instructor, received the 2009 Advisor of the Year Award from Minnesota SkillsUSA
- Michael Zarn, Marketing Education instructor, received the 2009 Advisor of the Year Award from Minnesota Delta Epsilon Chi.

Institutional Profile

DEMOGRAPHICS

SCC has experienced 21 percent growth in full year equivalent (FYE) enrollment over the past four years as a result of becoming one of Minnesota's newest comprehensive two-year colleges. SCC experienced another 10 percent increase in FYE for the 2009 fall semester compared with the previous fall term. SCC's online credits have more than doubled since the mission expansion, with 340 FYE in fiscal year 2009. Currently, SCC online courses generate 12.5 percent of SCC's total credits. The Small and Farm Business Management faculty serve nearly 1,000 students annually. Additionally, SCC's Center for Business and Industry serves over 15,000 non-credit students and incumbent workers annually with customized instruction.

This past fall semester of 2009, the student demographics on our campuses reflected an average age of 25.4 years with 58 percent of the population being female and 42 percent male. Fifty-five percent of SCC students have no previous college and students of color represented 10 percent of the college's student body. Additionally, 60 veterans and at least 268 dislocated workers attended SCC.

SCC achieved a gold "Exceeds Expectations" designation on the Access and Opportunity dashboard, because of the significant growth in enrollment on the campuses.

In addition to system dashboard and target measures, SCC consistently monitors its own set of key performance indicators identified during the development of the strategic plan. These measures serve to assess the college's overall health and progress on its strategic planning initiatives. The achievements of the college are reported to the public and college stakeholders in the Annual President's Report.

PARTNERSHIPS

The college enjoys established partnerships with regional businesses and industries, which provide great opportunities for student employment and internships. Examples include:

- SCC and ISJ-Mayo Health System have established a collaborative arrangement between simulation staff for training and simulation skill sets. As an outcome of this partnership, SCC is creating a simulation lab on the North Mankato Campus.
- SCC's Center for Business and Industry conducted health care and manufacturing summits in the Faribault area to assist in the development of program options. This fall a second Manufacturing Summit will be held focusing on the retention of a Computer Aided Machining program on the I-35 corridor.
- The SCC Mechatronics Technology Education Center (METC) was established to provide comprehensive education for employment and continuous learning in mechatronics careers.
- South Central College is a proud member of the Minnesota Center for Engineering and Manufacturing Excellence.
- SCC's business partners donated \$165,000 in program start-up funds to initiate the first two years of the Mechatronics program.

- SCC's Student Affairs and Business and Industry Centers have partnered to provide educational opportunities to dislocated workers through the South Central and South East regional workforce centers.
- SCC hosted Project Lead the Way (PLTW) training on SCC campuses and provided funding for scholarships for teachers. Additionally, as part of the college's Department of Labor grant, the college is coordinating mobile equipment purchases for use by school districts participating in PLTW. This summer's ZAP camps included approximately 50 middle school students on SCC's campuses.

STUDENT AFFAIRS CENTER

The Student Affairs Center also partners with the Mankato and Faribault ABE/GED offices to provide services to students transitioning to college, including a "view piece" specifically for non-traditional student populations.

As part of SCC Access & Opportunity funding, the college developed Multicultural Offices on each of its campuses. Initial accomplishments included establishing a student mentor program, allocating space for a multicultural center for students on the North Mankato Campus and the forming of new student organizations.

Recent retention initiatives include campus Student Success Days, implementation of First Year Experience courses and intrusive advising. SCC provided six concurrent courses to 101 high school students in both technical and general education.

EXTERNAL FUNDING

The Faribault and North Mankato Campus Foundations presented \$276,550 in scholarships to 359 SCC students in FY2009, including six full-tuition Presidential Scholarships.

SCC hired a grant writer in August 2008 and has since developed a submission plan identifying institutional priorities. To date, the college has secured over 2.3 million dollars in funding.

Integrated Planning

SCC is implementing its newest strategic plan designed for 2009-2013. This plan purposefully integrated the system strategic plan into its goals and strategies along with the academic, technology, diversity and facilities plans of the college. All programs and service areas in the college develop operational plans annually, identifying strategies that further support the strategic goals of the college.

SCC's Strategic Planning Team conducted an extensive environmental analysis that included data and stakeholder input to ensure that South Central College remains centered on students and the businesses that we serve. Based on this analysis, our 5-year plan has the following goals to guide us:

- Increase & Enhance Access
- Promote Student Success
- Support Economic Vitality
- Fuel & Celebrate Innovation
- Ensure Accountability & Institutional Effectiveness
- Nurture Relationships

SCC contracted with STAMATS to conduct a Growth Market Analysis in November 2008 which has had a direct impact on the development of the college's Strategic, Academic and Marketing/Recruitment plans.

The Higher Learning Commission of the North Central Association of Colleges & Schools will be conducting a reaccreditation visit on February 1-3, 2010 and will review all of the planning documents and processes as a part of the review of the college self-study.

Futures Planning

SCC's bonding request (item 15 in the MnSCU 2010 Capital Budget Request) is designed to significantly improve the Faribault Campus classrooms and laboratories to support current and future technical programming, along with Science, Technology,

Engineering, Mathematics (STEM) and health care instruction. New library and learning resource centers, along with energy improvements, are major initiatives in this proposal for the future.

SCC's bonding request (item 24 in the MnSCU 2010 Capital Budget Request) is designed to create a chemistry lab on the North Mankato Campus to increase participation in STEM careers and support the chemistry requirements in the health careers.

SCC has completed the predesign and submitted a bonding request for the renovation and expansion of the North Mankato Campus. This request includes a health simulation lab, renovation of six classrooms, redesigning the agronomy lab, the construction of a new learning resource center and a centralized Student Affairs Center.

SCC has addressed the educational needs of nursing, medical laboratory technician, EMS and Paramedic employers. In the future, SCC will offer a broader range of health career programs to meet the growing industry needs in the areas of Medical Assistant, Pharmacy Technician and Physical Therapy Assistant.

Specific Career and Technical programs are in the process of developing "stackable credentials" which allow multiple starting and stopping points for students. One example is the HVAC certificates that can stand alone as an entry point into the career field (one in heating and another in refrigeration) or be stacked as an HVAC diploma. With additional credits, the diploma becomes an AAS degree.

SCC will ask for system approval to offer individualized programs of study starting Fall Semester 2010. The curriculum designs will include multidisciplinary approaches to meet the unique needs of individual students.

SCC will expand evening, online and Saturday program completion options available in multiple career and technical programs and in the AA degree. This will enable working adults and others access to a full program of study that accommodates their busy schedules.

Resource Deployment

SCC has made gradual, but consistent improvements in its instructional cost study. In fiscal year 2006, due to start-ups related to the mission expansion and tying up contractual obligations resulting from the non-renewal of SCC's instructional contract with the Faribault Correctional Facility, the college's instructional cost study showed a balance of -\$1,144,653. In fiscal year 2008, the college had improved the balance to -\$826,234. Further improvements are anticipated due to deliberate changes in course maximums, staffing ratios and classroom updates.

SCC continues to maintain the required 5 percent fund balance reserve, while at the same time investing in new programming.

SCC's Center for Business and Industry maintains a balanced budget, along with a 5 percent reserve, as it serves our many business partners. In addition, CBI has been very successful in securing collaborative grants to support the delivery of educational services to incumbent and dislocated workers.

Three smart technology classrooms were created on the Faribault Campus along with office spaces for the Center for Business and Industry and Small and Farm Business Management.

Technological improvements have included availability of wireless network access, additional network storage solutions, IP connections between campuses and ITV room upgrades.