

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

**Agenda Item Summary Sheet**

**Committee:** Academic and Student Affairs

**Date of Meeting:** July 20, 2010

**Agenda Item:** FY 2011 System Action Plan

- Proposed Policy Change       Approvals Required by Policy       Other Approvals       Monitoring
- Information

**Presenter:**

Scott R. Olson, Interim Vice Chancellor for Academic and Student Affairs

**Explain reason for item to go before the Board:**

The FY 2011 System Action Plan is being presented for approval to guide Office of the Chancellor and institutional work plans for the upcoming fiscal year. The system strategic plan and action plan serve as a primary means for identifying strategic priorities and guiding allocation decisions.

**Purpose and Background:**

To provide the Board of Trustees with the opportunity to discuss and approve priority initiatives for the FY 2011 action plan as aligned to the recently approved system strategic plan. Just as the system strategic plan is built on the prior strategic plan, the related initiatives for the FY 2011 action plan build upon the FY 2010 action plan. The Leadership Council requested that the Board of Trustees consider a two-year action plan cycle, in light of budgetary circumstances, the timing of the action plan cycle, and the ongoing action plan targets.

**BOARD OF TRUSTEES  
MINNESOTA STATE COLLEGES AND UNIVERSITIES**

|                                   |
|-----------------------------------|
| <b>ACTION ITEM</b>                |
| <b>FY 2011 System Action Plan</b> |

**BACKGROUND**

The initiatives related to *Reaching the Underrepresented*, and *Science, Technology, Engineering and Mathematics (STEM)* are included in the Action Plan as areas of ongoing emphasis for target setting. The STEM targets are in their final year for FY 2011. The Underrepresented Students targets for institutions and the system continue to Fall 2014.

The ongoing initiatives related to *Minnesota Online/Students First* and *Energy Conservation* included progress during FY 2010 that will support improved performance monitoring. Specifically, definitions and coding of online learning will support the target setting progress in that area. As presented to the Board of Trustees in June, energy usage data is now available to colleges and universities to guide establishment of benchmarks, and measure and compare progress in reducing energy consumption and costs. The *Workforce of the Future* initiative remains as an area of focus in to FY 2011, in part, due to the recession recovery efforts and the demographic changes impacting the Minnesota workforce.

The ongoing initiatives related to *Collaboration and Efficiencies* and *Organizational Change and Improvement* support system efforts to engage faculty, staff, and students in addressing the fiscal challenges and advancing improved processes to support change and innovation, respectively. The addition of the Composite Financial Index to the accountability dashboard will support system measurement in this area.

The new action plan initiative for FY 2011 is a heightened focus on *Transfer* in light of the Office of the Legislative Auditor concerns in this area and the corresponding addition of Transfer Success to the Accountability Dashboard.

**RECOMMENDED COMMITTEE MOTION**

The Academic and Student Affairs Committee recommends that the Board of Trustees approve the FY 2011 System Action Plan.

**RECOMMENDED MOTION**

The Board of Trustees approve the FY 2011 System Action Plan.

## 2011 Action Plan Minnesota State Colleges and Universities

*The FY2011 Action Plan is presented in two formats for Board of Trustees consideration. The format below notes revisions to the FY 2010 Action Plan as underlined and strikethrough text including changes in the system strategic plan and corresponding action plan initiatives. Following this format is a FY 2011 Action Plan with these changes presented as regular text for Board of Trustees approval.*

| System Strategic Direction   | System Strategic Plan Goal  | FY11 Action Plan Initiative  | Measure   |
|--|---|--|---|
| <b>Strategic Direction 1</b><br>Increase access, <del>and</del> opportunity, <del>and</del> <u>success</u>   | <b>Goal 1.1</b><br>Raise Minnesota's participation and achievement rates  | <b><i>Reaching the Underrepresented</i></b> –<br>Recruit and retain students from low-income families, students of color, first-generation college-goers and students from immigrant families                          | Action Plan Target to increase the second fall persistence and completion rate of full time entering underrepresented students from 70.6 percent in 2007 to 73.7 percent in 2014  |
|  | <b><u>Goal 1.4</u></b><br><u>Support students to reach their educational goals with a focus on graduation or transfer</u>                             | <b><u>Transfer</u></b> –<br><u>Implement the Smart Transfer plan to reduce the loss of credits and ensure full implementation of transfer tools and related data entry.</u>  | <u>Accountability Dashboard Measure: Transfer Credit Acceptance</u>   |
| <b>Strategic Direction 2</b><br><del>Achieve</del> <del>Promote</del> <del>and</del> <del>measure</del> high-quality learning <u>through a commitment to academic excellence and accountability programs and services</u>                      | <b>Goal 2.2</b><br>Produce graduates who have strong, adaptable, <u>globally competitive</u> and flexible skills                                      | <b><i>STEM and Healthcare</i></b> –<br>Advance student engagement, learning opportunities, industry responsiveness, and supportive infrastructure in support of STEM- and health care-related areas                    | Action Plan Target to increase the percentage of students enrolled in one or more college level STEM courses by 2.9%, from 45.9% in Fiscal Year 2005 to 48.8% in 2011<br><br>Action Plan Target to increase the number of secondary teachers prepared for licensure in math and science by 119 or 115.5% between Fiscal Years 2005 and 2011 |
|  | <b>Goal 2.3</b><br>Provide multiple <u>efficient and effective</u> delivery options for educational programs and student services                     | <b><i>Minnesota Online &amp; e-Learning</i></b> –<br>Increase access and student success through online learning<br><br><u>Students First – Implementation of the projects to provide seamless and shared services</u> | Action Plan Target to increase the percentage of credits provided system-wide through online and blended courses to 25% by Fiscal Year 2015<br><br><u>Students First - Develop and e</u> Complete integrated and seamless student services  |
| <b>Strategic Direction 3</b><br>Provide <u>learning opportunities</u> , programs and services <del>that to</del> enhance the <u>global</u> economic competitiveness of the state, <del>and</del> its regions, <del>and its</del> <u>people</u> | <b>Goal 3.1</b><br>Be the state's leader in <del>identifying</del> workforce education and training <del>opportunities and</del> <u>seizing them.</u> | <b><i>Workforce of the Future</i></b> –<br>Support regional prosperity and community success by expanding outreach and enhanced educational services to Minnesota businesses   | Accountability Dashboard Measure: Related Employment Rate<br><br><del>Increase in number of dislocated workers served over prior fiscal year</del>  |

|  |   |   |  |
|--|---|---|--|
| <p><b>Strategic Direction 4</b></p> <p>Innovate to meet current and future educational needs</p>                             | <p><b>Goal 4.1</b></p> <p>Build organizational capacity for change to meet future challenges and remove barriers to innovation and responsiveness</p> <p><b>Goal 4.2</b></p> <p><u>Draw on the talents and expertise of faculty, staff, students and others to meet the challenges facing the system.</u></p> | <p><b><u>Organizational Change and Improvement</u></b> –</p> <p><u>Advance organizational efficiencies throughout the system, including the Office of the Chancellor</u></p> <p>Support faculty and administration in developing new models for teaching and learning</p> <p><u>Engage faculty, staff and bargaining units in conversations and joint problem solving toward continuous improvement</u></p> | <p><del>Resource savings—Efforts and/or savings related to shared services and other efficiency strategies</del></p> <p>Continuous improvement <u>efforts related to -in</u> programs and learning outcomes, <u>resulting from</u> reconfigured curriculum and service delivery, <u>and associated efforts to engage and support faculty and staff</u></p> |
| <p><b>Strategic Direction 5</b></p> <p><u>Sustain financial viability during changing economic and market conditions</u></p> | <p><b>Goal 5.1</b></p> <p><u>Make budget decisions that reflect priorities in the core mission and fiscal stewardship</u></p> <p><b>Goal 5.2</b></p> <p><u>Rigorously pursue ways to reduce unnecessary costs</u></p>   | <p><b><u>Advance Collaboration and Efficiencies</u></b> - <u>Advance organizational efficiencies throughout the system, including the Office of the Chancellor</u></p> <p><b>Energy Conservation</b> - Develop policy and prepare a plan to advance sustainable campuses by focusing on improved facilities planning processes, construction, renovation and operation of campus facilities</p>             | <p><u>Accountability Dashboard Measure: Composite Financial Index</u></p> <p><u>Resource savings - Efforts and/or savings related to shared services and other efficiency strategies</u></p> <p><u>Establishment of an Use -energy benchmarking system data to support future measurement ongoing improvement and efficiency</u></p>                       |

## 2011 Action Plan Minnesota State Colleges and Universities

| System Strategic Direction   | System Strategic Plan Goal   | FY11 Action Plan Initiative   | Measure   |
|--|--|---|---|
| <b>Strategic Direction 1</b><br>Increase access, opportunity, and success  | <b>Goal 1.1</b><br>Raise Minnesota's participation and achievement rates   | <i>Reaching the Underrepresented</i> –<br>Recruit and retain students from low-income families, students of color, first-generation college-goers and students from immigrant families                          | Action Plan Target to increase the second fall persistence and completion rate of full time entering underrepresented students from 70.6 percent in 2007 to 73.7 percent in 2014  |
|  | <b>Goal 1.4</b><br>Support students to reach their educational goals with a focus on graduation or transfer                                | <i>Transfer</i> –<br>Implement the Smart Transfer plan to reduce the loss of credits and ensure full implementation of transfer tools and related data entry  | Accountability Dashboard Measure: Transfer Credit Acceptance  |
| <b>Strategic Direction 2</b><br>Achieve high-quality learning through a commitment to academic excellence and accountability   | <b>Goal 2.2</b><br>Produce graduates who have strong, adaptable, globally competitive and flexible skills                                  | <i>STEM and Healthcare</i> –<br>Advance student engagement, learning opportunities, industry responsiveness, and supportive infrastructure in support of STEM- and health care-related areas                    | Action Plan Target to increase the percentage of students enrolled in one or more college level STEM courses by 2.9%, from 45.9% in Fiscal Year 2005 to 48.8% in 2011<br><br>Action Plan Target to increase the number of secondary teachers prepared for licensure in math and science by 119 or 115.5% between Fiscal Years 2005 and 2011 |
|  | <b>Goal 2.3</b><br>Provide multiple efficient and effective delivery options for educational programs and student services                 | <i>Minnesota Online &amp; e-Learning</i> –<br>Increase access and student success through online learning<br><br><i>Students First</i> – Implementation of the projects to provide seamless and shared services | Action Plan Target to increase the percentage of credits provided system-wide through online and blended courses to 25% by Fiscal Year 2015<br><br><i>Students First</i> - Complete integrated and seamless student services  |
| <b>Strategic Direction 3</b><br>Provide learning opportunities, programs and services to enhance the global economic competitiveness of the state, its regions, and its people | <b>Goal 3.1</b><br>Be the state's leader in workforce education and training   | <i>Workforce of the Future</i> –<br>Support regional prosperity and community success by expanding outreach and enhanced educational services to Minnesota businesses   | Accountability Dashboard Measure: Related Employment Rate   |
| <b>Strategic Direction 4</b><br>Innovate to meet current and future educational needs  | <b>Goal 4.1</b><br>Build organizational capacity for change to meet future challenges and remove barriers to innovation and responsiveness | <i>Organizational Change and Improvement</i> –<br>Support faculty and administration in developing new models for teaching and learning   | Continuous improvement efforts related to programs and learning outcomes, reconfigured curriculum and service delivery, and associated efforts to engage and support faculty and staff  |

|   |   |   |  |
|---|---|---|--|
|   | <p><b>Goal 4.2</b><br/>         Draw on the talents and expertise of faculty, staff, students and others to meet the challenges facing the system.</p>  | <p>Engage faculty, staff and bargaining units in conversations and joint problem solving toward continuous improvement</p>  |  |
| <p><b>Strategic Direction 5</b><br/>         Sustain financial viability during changing economic and market conditions</p> | <p><b>Goal 5.1</b><br/>         Make budget decisions that reflect priorities in the core mission and fiscal stewardship</p> <p><b>Goal 5.2</b><br/>         Rigorously pursue ways to reduce unnecessary costs</p> | <p><i>Advance Collaboration and Efficiencies</i> - Advance organizational efficiencies throughout the system, including the Office of the Chancellor</p> <p><i>Energy Conservation</i> - Develop policy and prepare a plan to advance sustainable campuses by focusing on improved facilities planning processes, construction, renovation and operation of campus facilities</p> | <p>Accountability Dashboard Measure: Composite Financial Index</p> <p>Resource savings - Efforts and/or savings related to shared services and other efficiency strategies</p> <p>Use energy benchmarking data to support ongoing improvement and efficiency</p> |