

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

Agenda Item Summary Sheet

Committee: Academic and Student Affairs **Date of Meeting:** March 17, 2010

Agenda Item: Campus Profile: North Hennepin Community College

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| <input type="checkbox"/> Proposed
Policy Change | <input type="checkbox"/> Approvals
Required by
Policy | <input type="checkbox"/> Other
Approvals | <input type="checkbox"/> Monitoring |
| <input checked="" type="checkbox"/> Information | | | |

Cite Policy Requirement, or explain why item is on the Board Agenda

The Board of Trustees requested the opportunity to hear from individual institutions on their integrated planning efforts.

Scheduled Presenters:

Ann Wynia, President, North Hennepin Community College
Jane Reinke, Vice President of Academic and Student Affairs, North Hennepin Community College
Mary Diedrich, Dean of Student Success Programs, North Hennepin Community College

Background Information:

As North Hennepin Community College prepares to welcome a new president, we would also like to take this opportunity to highlight some institutional points of pride including:

- quality and innovation of our faculty and staff
- diversity of our campus community
- unique undergraduate research program
- four-year degrees offered on our campus through university partnerships
- student success programs
- adult education and training, grants and workforce development
- community outreach and partnerships
- significant facility upgrades and maintenance.

**BOARD OF TRUSTEES
MINNESOTA STATE COLLEGES AND UNIVERSITIES
*INFORMATION ITEM***

CAMPUS PROFILE: NORTH HENNEPIN COMMUNITY COLLEGE

BACKGROUND

North Hennepin Community College President Ann Wynia will present the institution's Strategic Campus Profile including information on integrated planning, institutional programming and collaboration, futures planning, facilities projects, and other data.

The Strategic Profile of North Hennepin Community College will:

- Showcase the institution's unique role as well as its contribution to the system
- Provide a comprehensive view of the institution and its planning efforts
- Provide an opportunity for dialogue with the Trustees

The five categories for the Campus Profile presentations are provided below.

1. **Institutional Distinction:** Key/unique institutional features (programs, services, infrastructure, population served, etc.).
2. **Institutional Profile:** Key elements of the general data profiles as well as those institutional facts concerning local, regional, or statewide efforts (partnerships, economic/community impact, etc.), and key opportunities and vulnerabilities.
3. **Integrated Planning:** Links between academic plan priorities and other institutional plans (facilities, capital plan implementation, human resources, technology, etc.), the system strategic plan, and institutional processes and outcomes.
4. **Futures Planning-2015:** Future program and service directions and links to system goals addressing anticipated major changes in mission, infrastructure, partnerships, local demographics, and institutional processes.
5. **Resource Deployment:** Current resource usage and fiscal responsibility, as well as future resource needs to advance major facilities, human resource, program or technological priorities.

A Strategic Profile Summary for North Hennepin Community College provides information on students, academic programs, human resources, facilities and finance as well as information on the five categories stated above. The Summary provides a brief overview of the presentation that President Ann Wynia will deliver at the March Board Meeting.



North Hennepin Community College

Campus Profile | March 2010 | President Ann Wynia | www.nhcc.edu



North Hennepin Community College has been a leading provider of higher education in the northwest metropolitan area of the Twin Cities since 1966. North Hennepin’s beautiful campus - bustling with activity and rich with diversity – is conveniently located in Brooklyn Park, MN. Classes are also offered at Buffalo High School, area workforce centers and business locations.

Enrollment

North Hennepin serves more than 9,944 students with credit offerings (a 37% increase in the last decade) and an additional 6,000 people from over 300 organizations with non-credit offerings.

Enrollment History

Fiscal Year	Headcount	FYE	FYE Growth
2009	9,944	4,625	7.2%
2008	9,555	4,314	2.9%
2007	9,230	4,191	0.6%
2006	9,191	4,165	-2.8%
2005	9,340	4,283	1.7%

The college’s increasingly diverse student body includes 31% students of color (4th highest in MnSCU), more than 1,000 students originally from other countries, and 84 international students with F-1 Visas. Seventy-one percent of students are first-generation. Forty-three percent of our

Mission: North Hennepin Community College is committed to educating a diverse community of learners to maximize their intellectual, creative and leadership potential.

Vision: The world is enriched by North Hennepin Community College students, alumni, and employees who lead full and prosperous lives and are actively engaged in their communities.

Values: Integrity, Innovation, Excellence

students are classified as low income by federal standards and 40% of our students receive financial aid.

The average class size is 25. Fifty-seven percent of NHCC students are female and the average age is 26. During the 2009 academic year, 79% of our students were part-time, while 21% attended college full time. When looking at a fall or spring term, this number is closer to 60% at part-time.

Online education is growing with approximately 3,400 students taking at least one online course.

There are 475 Post Secondary Enrollment Option (PSEO) students taking college classes on our campus from area high schools and 246 students taking classes at the Buffalo site. The college’s unique Every-Other Weekend College program accommodates more than 1,350 working adults.

Educational Offerings

North Hennepin is an open enrollment institution which grants associate's degrees and certificates in liberal arts and career programs. The College also provides non-credit continuing education and customized training for business and industry. A number of baccalaureate and master's degrees are offered on our campus through university partnerships.

NHCC offers more than 70 major areas of study with 13 degree and certificate programs fully online. The majority of classes are offered in the classroom, during the day, on a traditional 16-week semester schedule.

NHCC offers evening and weekend programs, certificates, online classes, off-campus classes, scholarships, and programs for youth.

Degrees offered: Associate in Arts (A.A.) degree, Associate in Arts (A.A.) degree with an emphasis in History, Associate in Fine Arts (A.F.A.) degree, Associate in Science (A.S.) degrees, and Associate in Applied Science (A.A.S.) degrees.

Largest programs: Liberal arts and general studies, nursing, business, law enforcement/criminal justice, paralegal.

Unique programs: A.S. degree programs in Chemistry, Biology, Math, Nursing, Business and Individualized Studies; Every-Other Weekend College; Business ASAP (Associate in Science Accelerated Program); Chemical Technology; and Medical Laboratory Technology.

Faculty/Staff Information

Currently, the College has 464 employees.

Faculty FY2009

Classification	Count	FTE
Unlimited Full-time	112	125.73
Unlimited Part-Time	0	0
Temporary Full-time	8	8.91
Adjunct/Temporary Part-time	143	71.13
Customized Training Faculty	1	0.33
Total Faculty	264	206.10

Staff FY2009

Classification	Count	FTE
AFSCME	110	89.57
MMA	13	12.33
MAPE	57	53.90
Comm Plan, Health Trmt Prof and Prof Engrs	4	3.41
Administrators/Classified Mgrs	16	16
Total	200	174.57

Budget

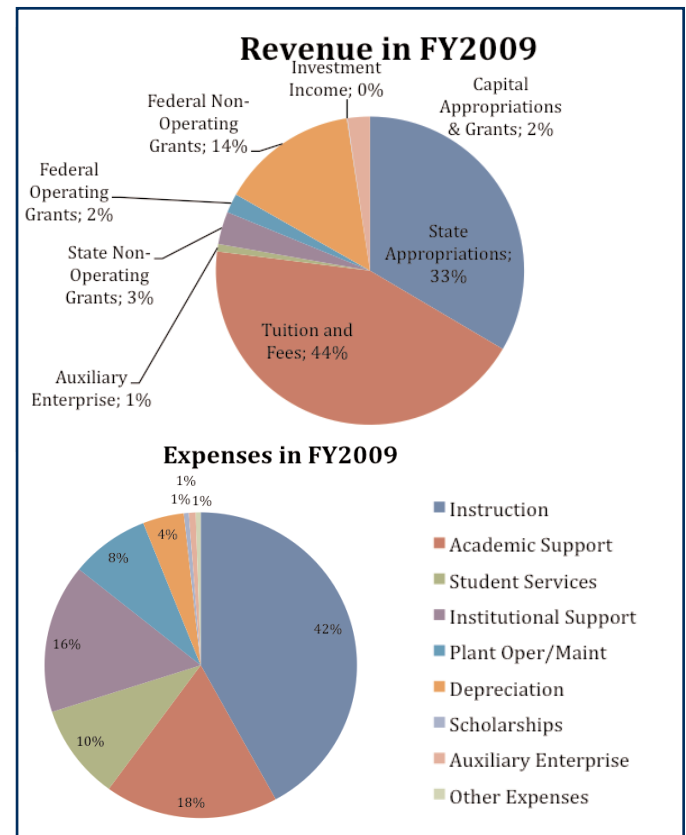
North Hennepin's General Fund operating budget in FY09 was \$35,290,289. Tuition receipts at \$20,181,176 were the largest source of operating revenue. Based upon the 2008 Instructional Cost Study, the College's indirect cost per student FYE ranked fifth lowest at \$3848 making it one of the most efficiently operating Colleges in the system.

Graduates by Program Area FY09

Categories	Majors	%
Business and Marketing	989	57%
Liberal Arts and Sciences	334	19%
Health Professions	134	8%
Protective and Legal Services	123	7%
Computer Science/Engineering	122	7%
Construction / Trades	35	2%
Total Majors	1,737	100%

Awards by Program Area FY09

Instructional Program Area	# of Programs
Business and Marketing	30
Communication and Comm. Technology	2
Computer Science and Engineering	12
Education	1
Health Professions	5
Liberal Arts and Sciences	7
Protective Services, Public Admin. & Law	4
Trades, Mechanics & Transportation	7
Total Program Awards	68



Facilities

North Hennepin is tied with Century for third highest space utilization of all MnSCU institutions at 110.8% - just behind Normandale (116.1%) and Mankato (112.1%).

The college shows good stewardship of state dollars with significant reductions in deferred maintenance over the past few years. Spending on Repair and Replacement averages to \$1.54 per gross sq.ft. over the past five years. NHCC has two projects in the current bonding bill, including the renovation of and the addition to the existing Center for Business and Technology and construction of a new BioScience and Health Careers Center. Hennepin County is interested in constructing a new public library on the college's vacant property just north of 85th Avenue North.



Deferred Maintenance (DM) 2009

	DM	SF	DM/SF
NHCC	\$6,384,000	412,066	\$15
System	\$654,470,000	21,407,352	\$31

College Expenditures for Repair and Replacement

	Expense	\$/GSF
FY2006	\$499,721	\$1.24
FY2007	\$211,935	\$0.51
FY2008	\$712,944	\$1.73
FY2009	\$1,109,154	\$2.69

Success

NHCC has a strong focus on Student Success. Retention has improved with the adoption of First Year Experience strategies such as Learning Communities, the GPS Lifeplan, Student Success Day and Success Workshops. Approximately 50% of NHCC students graduate or transfer to another institution. Of 2003 transfer students, 88% transferred to Minnesota institutions with 23% continuing their education at the University of Minnesota.

NHCC Nursing students had the highest pass rate in the state of Minnesota in 2008 with 97.4%.

Fundraising

The NHCC Foundation sponsors college events and fund raising initiatives - such as the annual fund drive - to support student scholarships at the college. Recent events include Breakfasts with the President, the Annual Dinner Auction, and a Faculty Golf Tournament.

Collaboration

NHCC regularly communicates with other higher education institutions to develop joint programs and transfer opportunities for students.

- Articulation agreements exist with more than 17 colleges and universities for more than 24 programs, degrees, and certificates, including a new honors program
- Through partnership with Minnesota State University Moorhead, we offer bachelor's degrees in Biotechnology, Operation Management and Construction Management
- Through partnership with Metropolitan State University and the University of Wisconsin - Green Bay, we offer a bachelor's degree in nursing (AD to BSN) program
- NHCC has clinical sites with hospitals in the Twin Cities, Buffalo, Cambridge, St. Cloud and Shakopee for the Nursing, and MLT programs
- Medical Laboratory Technology (MLT) and Histotechnology are joint programs with Allina Hospital and Clinics
- Adult Basic Education of Osseo teaches classes on our campus through a College Prep Program
- NHCC participates in various partnership projects supported through grants, including recently acquired Minnesota Job Skills Partnership (MSJP) grants, an NSF - LSAMP, CCLI grants, a MN FastTRAC grant, a number of CTL grants and an Access and Opportunity grant
- NHCC works with District 279 and Oakland Tech Prep Consortium for articulation of career prep courses
- NHCC's Service Learning opportunities partner academic programs and students with community organizations

Institutional Distinction

North Hennepin Community College is located in Brooklyn Park, Minnesota – the rapidly growing Northwest metropolitan area including the communities of Brooklyn Park, Maple Grove, Osseo, Champlin, Brooklyn Center, New Hope, Robbinsdale, Crystal, Plymouth, Minneapolis, Fridley, Blaine, Spring Lake Park, Coon Rapids, Corcoran, Rogers, St. Michael, Buffalo, Rogers, Elk River, Monticello, Dayton and other surrounding communities.

North Hennepin's unique features include:

- **Qualified, highly-credentialed faculty and staff** who are eager to help students succeed. In 2008, NHCC chemistry faculty, Dr. Eugenia Paulus was the first and only recipient of the Carnegie Foundation U.S. Professor of the Year award in any category from the State of Minnesota
- Solid **Liberal Arts focus** including a wide variety of class offerings that meet the Minnesota Transfer Curriculum goal areas and assist students in easy transferability to the university of their choice
- **Flexible class delivery options**, including traditional, accelerated, web-enhanced, online and off-campus classes in the morning, afternoon, evening, and on weekends
- 34 students participating in **Undergraduate Research** projects in the past two years - presenting 37 times at 12 research conferences in 5 states. Our students have received awards from the American Chemical Society and have been placed in prestigious undergraduate research internships. North Hennepin is one of the only community colleges in the country to offer undergraduate research and will be the first community college ever to host the Minnesota Academy of Sciences Winchell Undergraduate Research Symposium in 2011
- Commitment to **Continuous Quality Improvement** through the **AQIP** accreditation model through the Higher Learning Commission
- **Specialized Program Accreditation** for Business, Medical Laboratory Technician, Nursing, Paralegal, and Peer Tutoring Programs set NHCC apart from other competitive programs in the state
- **University partnerships** allow students to complete a number of 4-year degrees on the NHCC campus, eliminating the need for them to either pay higher tuition at a local private institution or re-locate to an outstate MnSCU university to complete their educational goals
- **New facilities and grounds** with up-to-date equipment
- **Student success programs** that offer counseling, advising, career planning, tutoring, disability access services, math and writing resources, English for speakers of other languages, TRIO/Student Support Services and service learning
- **Online Classes, Certificates and Degree Programs** are becoming a popular choice for students. In 2009, 3,395 students took an online class, with 441 courses fully online (representing 32% of all courses offered)
- **Small class sizes** and individual attention (average class size is 25 students)
- A **Diverse Campus Community** with robust Student Life programs, campus activities and student organizations to enrich college experiences
- A Solid **Reputation in the Community** which leads to NHCC graduates being sought after by area businesses – large and small
- **Honors programs** that offer more rigorous academic experiences, additional scholarship opportunities and easy transfer to university honor programs
- **New Technology** (such as D2L, Right Now, Sharepoint, Sitecore CMS, Hobson's, Lumens, Higher One, EARS - Early Alert Reporting System, Email, Texting, Instant Messaging, Phone systems, Facebook, etc.) is constantly considered and implemented for improved service and communication to students and increased efficiency for faculty and staff
- **K-12 Partnerships** such as Upward Bound, High School Transitions, Cornerstones, and STARS programs, provide an opportunity for area high school students to prepare for college through academic and advising activities on and off-campus
- **TRiO** utilizes a national grant to provide additional support and services to approximately 250 under-represented students who meet program requirements
- **Adult Education and Training** provides flexible training delivery options for learners, businesses, and communities to develop and maximize professional skills and personal growth, emphasizing IT and professional development. Eighty percent of all AET classes are offered onsite at NHCC, at an area workforce center or at a client's site. NHCC has a partnership with a 3rd party provider (ed2go) for delivery of non-credit online classes and programs

Institutional Profile

NHCC partners with business, education and community organizations. These relationships are cultivated and supported through a variety of means including Campus Outreach, Academics, Adult Education and Training, Foundation, Service Learning, Special Programming and Advisory Boards.

According to an Economic Impact Study conducted in 2007, North Hennepin Community College adds an estimated \$121,740,682 per year in activity to the local economy and adds an estimated 1,603 jobs in the area. With the significant growth in enrollment experienced since the study was conducted, the impact of the college on the economy is likely much greater than these numbers indicate.

Opportunities

- The College is located in a fast-growing geographic area with increasing numbers of prospective students and industry partners
- Focus on four-year partnerships provides opportunities for market positioning and enrollment growth
- Streamlining efforts at MnSCU could increase efficiencies (Students First initiative)
- If bonding projects receive funding, expansion would increase capacity to grow and serve more students
- College owns vacant land adjacent to existing campus for future expansion
- Partnerships with K-12 schools, 4-year institutions and private businesses are strong and have capacity for expansion
- Positioned to meet the changing needs of students and employers with a strong and innovative faculty base (experienced in alternative delivery methods) and a strong commitment to technology

Threats

- Changing student demographics indicate fewer high school graduates, increases in the number of non-traditional students, and more first generation and underserved students
- Achieving and measuring student success
- The current economic downturn has contributed to an enrollment surge. Meeting the needs of a larger number of students often with additional needs (dislocated workers) with new program development in a timely fashion is a significant challenge

- Number of students not prepared for college-level courses is increasing
- Diminishing legislative funding and increasing but controlled college tuition and fee rates limit the College's operating budget and the ability to fund key commitments and ongoing operations
- Any change in the economic climate (such as state mandated tuition freezes and unfunded mandates) will threaten the viability of the institution
- Increasing competition for students from private institutions and an increasing reliance on tuition for revenue has created a need for more emphasis on marketing and outreach
- System funding formula does not currently reward collaboration and partnership
- Rising tuition (related to system funding formula) makes North Hennepin less affordable and reduces our advantage over the previously more expensive for-profit competitors
- With one of the highest space utilization rates in the MnSCU system, NHCC has very little room for program expansion and traditional classroom enrollment growth
- The College is awaiting legislative approval for bonding support of one building expansion and one new building initiative
- Study and meeting space to engage informal opportunities for student learning is very limited



Integrated Planning

NHCC aligns its strategic planning with MnSCU's strategic plan, makes use of staff at the system office to ensure that the College's policies and procedures align with Board Policy, participates in the state audit of business and budgetary practices, and uses reporting processes to benchmark its outcomes against the accountability measures of the system.

The vision for North Hennepin in the next 5 to 10 years is reflected in the College's Mission, Vision, Values and Strategic Goals. Specifically, implementation of the College's Master Academic Plan, Master Facilities Plan, and the annual Action Plans that support MnSCU's 2008 – 2012 Strategic Plan will define how the College's mission is achieved in the near future. The College's strategic goals are all either directly or indirectly aligned with the Mission and Vision.

Promote student success

- Build on current efforts to recruit and retain students including those from low income families, students of color, first generation, and students from immigrant families
- Work with other organizations to prepare all young people to graduate from high school and enroll in college ready for success

Cultivate an educational environment that enhances both personal and professional growth

- Increase student enrollment and engagement in STEM coursework
- Develop, market, and offer services and course work that meet the needs of adult learners
- Integrate Student Life and GPS Leadership modules into the academic programming
- Increase advocates and educational partners within the business community
- Participate in identifying and meeting regional/statewide economic development priorities

Measure Outcomes to foster continuous improvement in college processes and practices

- Complete AQIP Systems Portfolio
- Progress on AQIP Projects
- Improve communication and information transfer among employees

Maintain affordability

- Maintain an affordable cost of attendance

Recruit and invest in faculty, staff and administration

- Recognize and support excellence in teaching, service, and management in the interest of learning
- Provide a secure, functional, attractive working and learning environment

Futures Planning – 2015

North Hennepin Community College is committed and focused on institutional strategic goals and continuous improvement initiatives through AQIP action projects. Much future planning depends on the current bonding bill approval of two new buildings that would allow North Hennepin to continue to expand its facilities to meet the growing needs of the communities we serve.

Resource Deployment

North Hennepin Community College's budget strategy for the future includes maintaining a structurally balanced budget, reallocation of resources to highest priority activities. The college will continue to conduct regular academic program and service review and use data to make the best possible decisions. Cost analyses of class scheduling, faculty/student classroom ratios, services, early retirement packages, hours of operations, and other major college functions will be performed with the intention of increasing efficiency and discontinuing programs as needed. NHCC will:

- Maintain a structurally-balanced budget
- Hold tuition rates at metro system average increases
- Designate a 7% reserve-to-operating revenue ratio
- Support system strategies and college action plans
- Invest in fewer new ongoing obligations
- Provide high quality academic programming
- Use various funding sources in student success initiatives
- Provide students the newest technology
- Invest in continuous improvement, utilizing AQIP model
- Manage increasing enrollment with minimal staff increases
- Utilize available resources to continue supporting capital projects, facilities upgrades maintenance

To combat decreasing state support, the college will continue to use creative pricing strategies, flexible programming and services that meet the changing needs of our students, enrollment management techniques, increased effort in seeking external funding and partnerships, shared business operations when possible, cost-effective employment strategies and revised academic calendar and scheduling.

