### MINNESOTA STATE COLLEGES AND UNIVERSITIES **BOARD OF TRUSTEES**

### **Agenda Item Summary Sheet**

Committee: Advancement	<b>Date of Meeting:</b> September 14, 2010
<b>Agenda Item:</b> Trustee Interaction with the L	egislature
Proposed Approvals Policy Change Required by Policy	Other Monitoring Approvals
x Information	
Cite policy requirement, or explain why iter Review of Board goal: actively engage trustees familiarity with the process and to advance the and Universities legislative agenda.	
Scheduled Presenter(s): Mary Davenport, director of government relati	ons

Outline of Key Points/Policy Issues: Review of goal outcomes, activities, outcome measures and target completion dates.

# MINNESOTA STATE COLLEGES AND UNIVERSITIES BOARD OF TRUSTEES

### **INFORMATION ITEM**

## **Trustee Interaction with the Legislature**

### **Board Goal for 2010-2011**

Actively engage trustees with the legislative process to increase familiarity with the process and to advance the system and the 2011 Minnesota State Colleges and Universities legislative agenda.

Outcome	Activity	Outcome Measure: Participation	Outcome Measure: Value	Targeted Completion
1. Trustees will increase their individual advocacy efforts on behalf of the system regarding the system's goals and legislative agenda.	Prepare brief talking points that communicate key system issues for trustee reference when attending election related events.  Prepare brief talking points that communicate 2011 legislative objectives for trustee reference when speaking with policy influencers within the broader community.	Trustees:  I referred to the talking points provided (Yes/No)  If yes, talking points were used (quantify).	Trustees:  • The talking points were a valuable reference (agreement/disagreement scale).	September 21, 2010  December 17, 2010
2. Trustees will increase their familiarity with gubernatorial candidate perspectives on higher education, especially as	Host gubernatorial candidate discussion(s). Format will be 15 minute taped interview sessions with each candidate (MnSAT) posted online for viewing.	Trustees:  • Viewed and/or participated in gubernatorial candidate events.  Candidate Participation.	Trustee Participants:  • The gubernatorial candidate events were helpful (agreement/disagreement scale).  Candidate Participant:  • The candidate event was of value (yes/no)	October 31, 2010

related to the				
system.				
3. The Board of Trustees will increase their advocacy to legislative leaders regarding the system's goals and legislative agenda.	Host legislative leader reception with trustees (format TBD).	Trustees:  • Identify trustees who participated in legislative reception.  Legislator: Participation:  • Names of participants  • % attendees of those invited	Trustees Participants:  • The legislative leader reception was of value (agreement/ disagreement scale).  Legislator Participant:  • The reception with the Board of Trustees was of value (yes/no).	April 2011 (strategic timing TBD)
4. The Board of Trustees executive leadership will promote support for the system's 2011 legislative agenda within the governor's office.	Establish meeting with newly elected governor; identify meeting objectives and review outcomes as related to advancing the system and the 2011 legislative agenda. (One or more trustees attend with Chancellor McCormick.)	Meeting(s):  • Identify participants/dates.	Trustee Participants:  • The legislative meeting with the Governor was of value (agreement/disagreement scale).	January 31, 2011
5. Trustees will increase their familiarity with newly elected legislators, congressional delegate and/or newly appointed executive branch officials and them with the system goals.	Establish meetings for trustees (1 each) with newly elected legislators, congressional delegates or select new executive branch officials; identify meeting objectives and review outcomes as related to advancing the system and the 2011 legislative agenda. (Attend with Chancellor McCormick.)	Trustees: Identify participants/ meetings (dates, % of Board members participants).	Trustee Participants:  • The meeting was of value (agreement/disagreement scale).  Newly elected/appointed participant:  • The meeting was of value (yes/no)	March 2011

6. Trustees will increase their understanding with the legislative process as related to	Identify legislative hearings of interest to system and facilitate trustee attendance (1 each) for observation.	Trustees: Participants/Hearings (dates, % of Board members participants).	Trustee Participants:  • Attending the hearing was of value (agreement/disagreement scale).	May session adjournment
system issues.	Facilitate trustee hearing participation and testimony for budget request presentation and/or other hearings as needed.			