



Minnesota  
STATE COLLEGES  
& UNIVERSITIES

## Minnesota State Colleges & Universities

### 2011 Board Legislative Agenda

The members of the Minnesota State Colleges and Universities Board of Trustees will advocate for:

- The board-approved biennial budget request of \$1.26 billion, the amount set in current law.
- Potential opportunities for capital budget funding to complete projects that were approved in 2010 but not funded.
- State and federal financial aid policies and formulas that have an overall benefit to students attending Minnesota State Colleges and Universities.
- Actions that would enhance the system's ability to meet its strategic plan and action plan goals:
  - Increase persistence and completion rates of students from groups traditionally underrepresented in higher education.
  - Increase the percentage of students enrolled in one or more college-level courses in science, technology, engineering and math.
  - Increase the percentage of credits provided through online and blended courses.

The members of the Minnesota State Colleges and Universities Board of Trustees will oppose:

- Actions and policies that would restrict the ability of the Minnesota State Colleges and Universities system to maintain quality, preserve access and serve students.



**Minnesota**  
STATE COLLEGES  
& UNIVERSITIES

**2009-2010  
Board of Trustees**

**David Olson**  
Chair, Minnetonka

**Ruth Grendahl**  
Vice Chair,  
Apple Valley

**Scott Thiss**  
Treasurer, Edina

**Duane Benson**  
Lanesboro

**Cheryl Dickson**  
St. Paul

**Jacob Englund**  
Edina

**Christopher Frederick**  
Mankato

**Clarence Hightower**  
Plymouth

**Dan McElroy**  
Burnsville

**David Paskach**  
Cottonwood

**Thomas Renier**  
Duluth

**Christine Rice**  
Lake Elmo

**Louise Sundin**  
Minneapolis

**Terri Thomas**  
Rochester

**James Van Houten**  
Minneapolis

**Chancellor**  
James H. McCormick

Philip Krinkie, Shoreview; Alfredo Oliveira, Clearwater; and Michael Vekich, St. Louis Park, have been appointed to terms beginning July 1, 2010. They replace Ruth Grendahl, Terri Thomas and David Olson, respectively. Board officers as of July 1, 2010, are Scott Thiss, chair; Clarence Hightower, vice chair; and Duane Benson, treasurer.

# Designing the Future: Minnesota State Colleges & Universities Strategic Plan 2010-2014

## Strategic directions and goals

To successfully respond to the academic, economic, demographic and social changes occurring in a global environment, the Minnesota State Colleges and Universities will undertake the following strategic directions and goals:

### Strategic Direction 1: Increase access, opportunity and success

- Goal 1.1 Raise Minnesota's participation and achievement in post-secondary education by meeting the needs of students with diverse backgrounds and educational goals.
- Goal 1.2 Prepare young people to enroll in higher education ready for college-level work by working with schools and other organizations.
- Goal 1.3 Maintain an affordable and competitive cost of attendance.
- Goal 1.4 Support students to reach their educational goals with a focus on graduation or transfer.

### Strategic Direction 2: Achieve high-quality learning through a commitment to academic excellence and accountability

- Goal 2.1 Continuously improve instruction through assessment of student engagement and learning outcomes.
- Goal 2.2 Produce graduates who have strong, adaptable, globally competitive and flexible skills.
- Goal 2.3 Provide multiple efficient and effective delivery options for educational programs and student services.
- Goal 2.4 Employ outstanding faculty and staff who bring current knowledge, professional skills and cultural competence to educate students.

### Strategic Direction 3: Provide learning opportunities, programs and services to enhance the global economic competitiveness of the state, its regions and its people

- Goal 3.1 Be the state's leader in workforce education and training.
- Goal 3.2 Support regional vitality by contributing artistic, cultural and civic assets.
- Goal 3.3 Develop each institution's capacity to be engaged in and add value to its region and meet the needs of employers.

### Strategic Direction 4: Innovate to meet current and future educational needs

- Goal 4.1 Build organizational capacity for change to meet future challenges and remove barriers to innovation and responsiveness.
- Goal 4.2 Draw on the talents and expertise of faculty, staff, students and others to meet the challenges facing the system.
- Goal 4.3 Hire and develop leaders at all levels who will initiate and support innovation.
- Goal 4.4 Critically examine and improve structures, technologies, policies and processes to support transformative innovation.

### Strategic Direction 5: Sustain financial viability during changing economic and market conditions

- Goal 5.1 Make budget decisions that reflect priorities in the core mission and fiscal stewardship.
- Goal 5.2 Rigorously pursue ways to reduce unnecessary costs.
- Goal 5.3 Develop funding sources to supplement revenues from state appropriations, tuition and student fees.

# Designing the Future: Minnesota State Colleges & Universities

## Vision

The Minnesota State Colleges and Universities will enable the people of Minnesota to succeed by providing the most accessible, highest value education in the nation.

## Mission

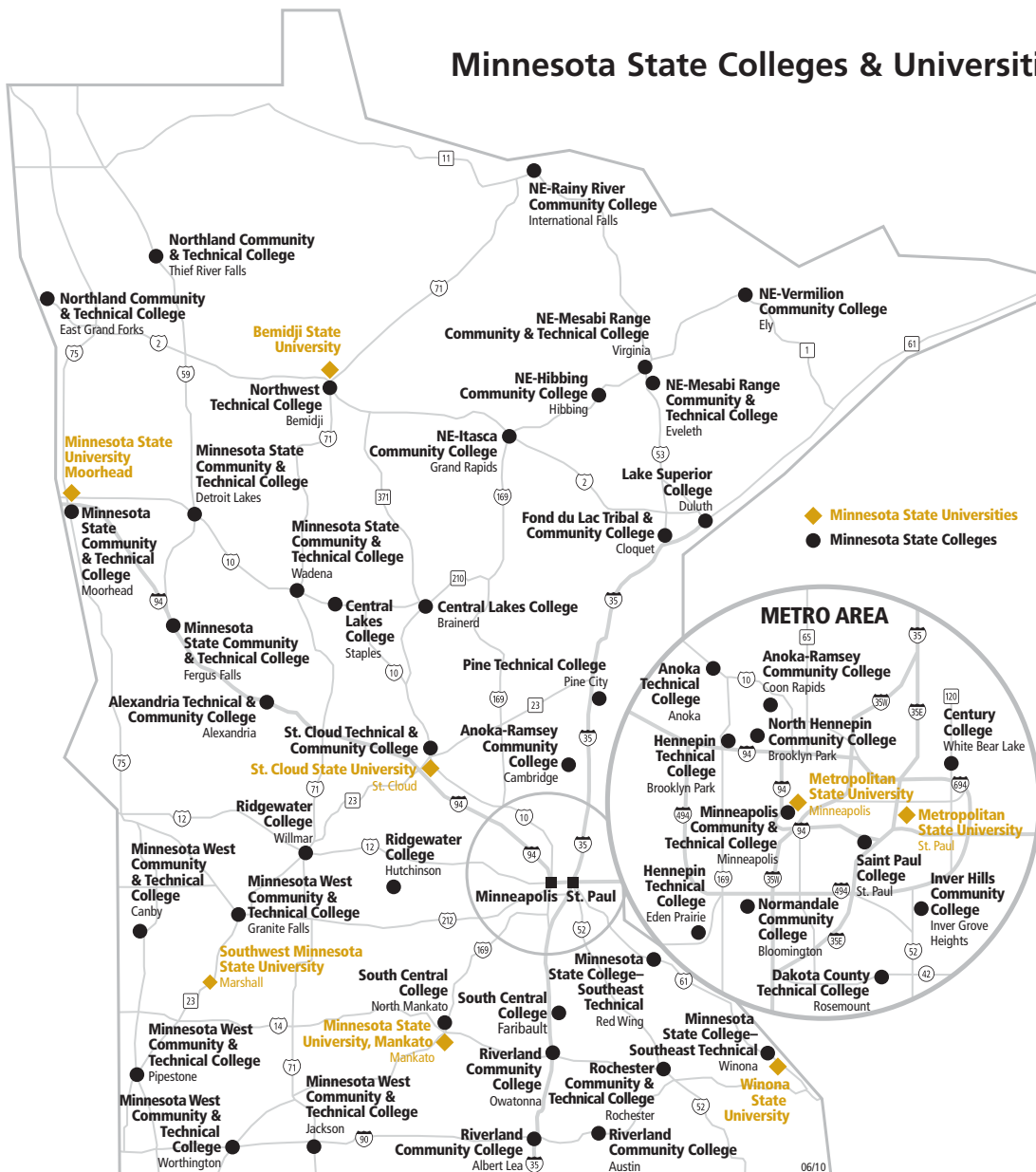
The Minnesota State Colleges and Universities system of distinct and collaborative institutions offers higher education that meets the personal and career goals of a wide range of individual learners, enhances the quality of life for all Minnesotans and sustains vibrant economies throughout the state.

Minnesota's competitiveness is advanced by the success of its students in a global market. As the Board of Trustees considered a long-term horizon for the system strategic plan, it became clear that the system in 2020 will be shaped by the ability to address today's challenges.

The refinement of the current strategic plan acknowledges the system has matured and provides a framework for sustaining a distinctive and collaborative network of colleges and universities. It also recognizes the dynamic needs of a new generation of learners that redefine the programs and services delivered. The decisions the system makes have long-term consequences, both for students and the communities served.

The Minnesota State Colleges and Universities will thrive in the next decade and beyond as the most accessible, highest value education in the nation. This vision requires heightened leadership, support for students, recognition and pursuit of the system's collaborative and innovative capacity, and new levels of cooperation with and accountability to internal and external stakeholders. The continuing and new goals articulated in this document will guide annual planning, decision-making and assessment.

## Minnesota State Colleges & Universities



**Minnesota**  
STATE COLLEGES  
& UNIVERSITIES

Wells Fargo Place  
30 7th St. E., Suite 350  
St. Paul, MN 55101-7804

Phone: (651) 201-1800  
Toll-free: 1-888-667-2848  
TTY: (651) 282-2660

[www.mnscu.edu](http://www.mnscu.edu)

The Minnesota State Colleges and Universities system is an Equal Opportunity employer and educator.

This document can be made available in alternative formats by calling one of the numbers above.



**Minnesota**  
STATE COLLEGES  
& UNIVERSITIES

Wells Fargo Place  
30 7th St. E., Suite 350  
St. Paul, MN 55101-7804

Phone: (651) 201-1800  
Toll-free: 1-888-667-2848  
Fax: (651) 297-5550

For TTY communication,  
contact Minnesota Relay  
Service at 7-1-1 or  
1-800-627-3529.

[www.mnscu.edu](http://www.mnscu.edu)

The Minnesota State Colleges  
and Universities system is an  
Equal Opportunity employer  
and educator.

This document can be made  
available in alternative  
formats by calling one of  
the numbers above.

**Minnesota State Colleges & Universities**

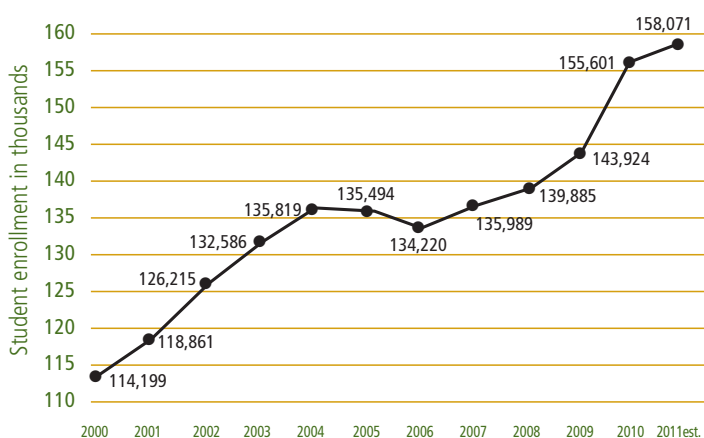
**Preserving quality,  
preparing people for jobs**

**As Minnesota emerges from the economic recession,  
higher education is becoming more important than ever.**

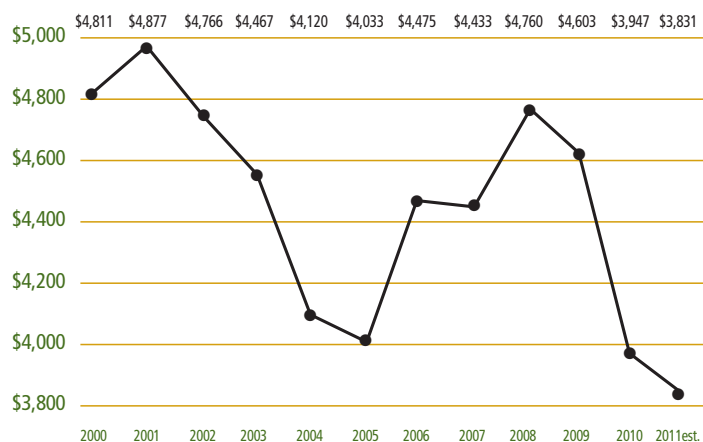
State residents and employers depend on the Minnesota State Colleges and Universities to help put the economy on track with education and training needed for the jobs that will be created.

- Workers with a college degree earn more, pay more in taxes and are much less likely to be unemployed than those with a high school diploma or less.
- By 2018, 70 percent of jobs in Minnesota will require post-secondary education, according to national studies.
- The 32 Minnesota State Colleges and Universities prepare the bulk of the state's work force. The system educates 63 percent of Minnesota undergraduates and is the largest higher education provider in the state. Every year, the system produces about 34,700 graduates, and more than 80 percent of them stay in Minnesota to work or continue their education.
- Tuition at the state colleges and universities is the most affordable in the state. From 2006 to 2011, tuition and fees have gone up an average of 4.5 percent per year. Average annual tuition and fees are \$4,900 at two-year colleges and \$6,600 at four-year universities – lower than rates at private colleges, trade schools and the University of Minnesota.
- This year's fall semester enrollment topped 200,000, resulting in the fifth consecutive fall enrollment increase and setting a record high. Enrollment typically grows during tough

**Enrollment reaches record high for fifth straight year**



**State spending per student has declined since 2000**



Source: Minnesota State Colleges and Universities Finance Division, actual full-year-equivalent enrollment for 2000-2010; projected full-year-equivalent enrollment for 2010-2011

Source: Minnesota State Colleges and Universities Finance Division

economic times as people turn to higher education to upgrade their skills because they have been laid off or to change careers.

- Student demographics are changing. Students from groups traditionally underrepresented in higher education – students of color, first-generation college students and low-income students – now make up 71 percent of the student body.
- Students of color now make up nearly 18 percent of the student body, up from 14 percent five years ago.
- Many students do not fit the profile of a traditional college student who graduates from high school, immediately enters college and attends full-time. About 45 percent of students at the Minnesota State Colleges and Universities are part-time; the average age of all students is nearly 26.
- Online learning is expanding to meet the growth in student demand. Since 2005, the system has quadrupled its online enrollment and now offers more than 400 programs and 10,000 course sections online. At the current rate of growth, the system is on track to reach its 2015 goal of having 25 percent of the system’s credits provided through online and blended courses. The system expects 18 percent of full-year-equivalent enrollment to be in online courses this year.
- More students are taking courses in science, technology, engineering and math, also known as STEM courses. Currently, 128,000 students are enrolled, up from 106,800 five years ago and surpassing its goal for STEM enrollment a year early by 14,000 students.
- In three straight years of budget cuts, presidents have used every means available to balance their budgets. These include tighter fiscal controls, hiring restrictions, early separation incentives, layoffs, closing programs and using reserves where possible. The system office eliminated 40 positions, reducing services to campuses while saving \$4.2 million.

## 2012-2013 Budget Request Summary

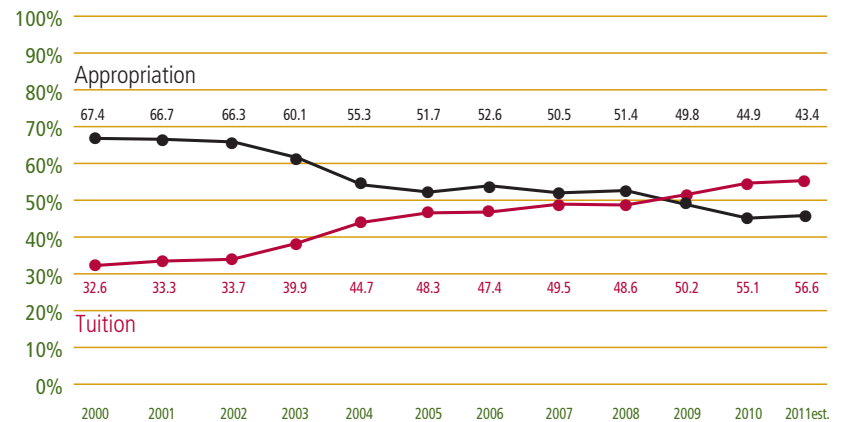
**2010 - 2011 base appropriation:** \$1.21 billion

**2012 - 2013 base appropriation (current law):** \$1.26 billion

**Biennial budget request:** \$1.26 billion

### As state appropriation declines, tuition rises

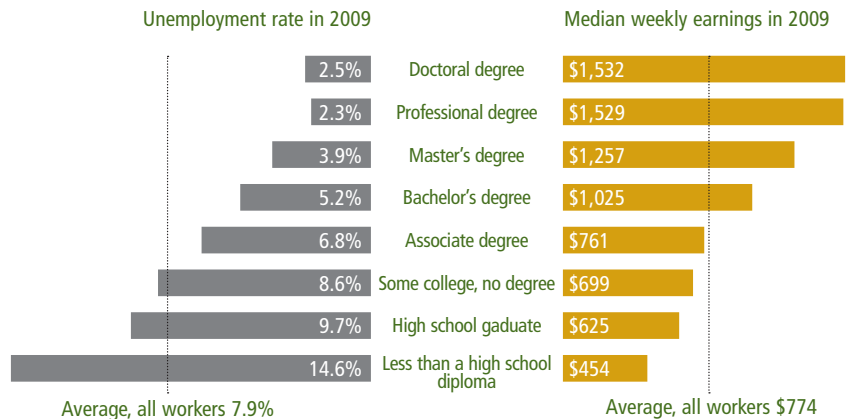
Tuition now makes up an average of 56.6 percent of college and university operating budgets (tuition plus state appropriation), up from 33 percent in 2000. State law indicates the Legislature’s intention for the state’s contribution to be at 67 percent.



Source: Minnesota State Colleges and Universities Finance Division

### Higher education pays

The benefits of college have never been clearer. Generally, the higher the education level, the less likely a person is to be unemployed. Likewise, the higher the education level, the higher a person’s median earnings are likely to be.



Source: Bureau of Labor Statistics, Current Population Survey

# Alexandria Technical and Community College

Alexandria

President Kevin Kopischke

www.alextech.edu

## Revenue per student

	FY2006	FY2011
State appropriation	\$4,959	\$3,886
Tuition	\$3,563	\$4,464
<b>Total</b>	<b>\$8,522</b>	<b>\$8,350</b>

## Total state appropriation, enrollment

	FY2006	FY2011
Total state appropriation	\$10.2 million	\$8.5 million
	FY2006	FY2010
Total number of students served	3,356	4,012

Source: Minnesota State Colleges and Universities. State appropriation is base funding, and tuition is undergraduate resident rate for full-time students enrolled in 30 credits over two semesters. Total number students served is unduplicated headcount, FY2010.

The Minnesota State Colleges and Universities system is an Equal Opportunity employer and educator.

### Distinctive characteristics: 10 pt AB

- ATCC has had, for the last 4 years, the highest percentages of student retention, graduation, and graduation/transfer of any two-year college in Minnesota.
- ATCC was recognized in 2010 as the 8<sup>th</sup> best Community College in the nation by Washington Monthly magazine.
- Job placement has been over 90 percent for several decades.
- ATCC is celebrating its 50<sup>th</sup> year. With 3 programs and 23 students in 1961, the college has grown over the years presently offering over 45 programs and serving more than 4,000 students annually.

### Impact of funding cuts on the college during the last three years:

- ATCC has reduced academic program equipment funding from \$600,000 to \$105,000.
- The college will be reducing academic program supplies investment by 15% in FY 2012.
- ATCC has suspended or closed seven academic programs (Supervisory Management, Finance & Credit Management, Fluid Power, Computer Programming, Computer Technology, Machine Assembly Specialist, Web Design).

With funding at the requested level, Alexandria Technical and Community College projects the following outcomes:

- Reinstatement of \$500,000 fund balance needed to balance the FY 2012 budget.
- Reinstatement of \$300,000 of equipment funds used to balance the FY 2012 budget.

### How Alexandria Technical and Community College is helping Minnesota's economy:

- ATCC's 2009 placement rate was 96%.
- ATCC has been awarded and completed job training work for more than 900 local and regional employees in nine (9) Minnesota Job Skills Partnership (MJSP) grants (totaling \$1.3M) the last three years.
- ATCC continues to lead community-and state-wide efforts in the Diversity Resource Action Alliance, Lean Health training, The Green Alliance, national and international Mechatronics training, and Marine & Small Engines national partnerships.
- ATCC Manufacturing programs have been filled to 100% of capacity the last three years with graduation rates exceeding 90% and job placement rates exceeding 95%, all of which contribute to the improving health of the regional manufacturing community.
- ATCC has partnered with the MN Dept. of Emergency Communications to create and provide online ARMER Training to all Minnesota end users.



**Minnesota**  
STATE COLLEGES  
& UNIVERSITIES

## Minnesota State Colleges & Universities Capital Budget Projects

Institution	Campus	Project	Amount \$ millions (rounded)
All state colleges & universities	All campuses	Repair & replacement	\$58.0
Alexandria Technical & Community College	Alexandria	Main Building renovation	\$4.2
Anoka-Ramsey Community College	Coon Rapids	Fine Arts Building renovation	\$5.4
Hennepin Technical College	Brooklyn Park & Eden Prairie	Learning Resource Center & Student Service Center renovation	\$10.6
Minneapolis Community & Technical College	Minneapolis	Workforce program renovation	\$13.0
Ridgewater College	Willmar	Technical instruction lab construction & renovation	\$14.3
Minnesota West Community & Technical College	Worthington	Fieldhouse classroom renovation & addition	\$4.6
South Central College	Faribault	Classroom renovation & addition	\$13.4
Anoka-Ramsey Community College	Coon Rapids	Bioscience & Allied Health addition	\$16.5
North Hennepin Community College	Brooklyn Park	Bioscience & Health Careers Center addition	\$26.6
Minnesota State University Moorhead	Moorhead	Livingston Lord Library & Information Technology renovation	\$14.9
Southwest Minnesota State University	Marshall	Science lab renovation	\$5.7
St. Cloud State University	St. Cloud	Integrated Science & Engineering Laboratory Facility	\$42.3
Dakota County Technical College	Rosemount	Transportation & emerging technologies lab renovation	\$7.2
Rochester Community & Technical College	Rochester	Workforce Center co-location	\$3.2
Systemwide	Nine campuses	Renovations for science, technology, engineering & math programs	\$4.8
Minnesota State University, Mankato	Mankato	Clinical Science Building design	\$1.9
Normandale Community College	Bloomington	Academic Partnership Center & Student Services Building	\$22.4
Bemidji State University	Bemidji	Business building addition design & demolition	\$3.4
Metropolitan State University	St. Paul	Science Education Center design & property acquisition	\$3.4
Rochester Community & Technical College	Rochester	Classroom renovation design	\$1.0
Northeast Higher Education District, Mesabi Range Community & Technical College	Virginia	Iron Range four-year engineering addition	\$3.0
<b>Total</b>			<b>\$279.8</b>
<b>Minnesota State Colleges &amp; Universities financing</b>			<b>- \$73.9</b>
<b>State financing</b>			<b>\$205.9</b>

**Brian Yolitz**

Associate Vice Chancellor for Facilities  
Minnesota State Colleges and Universities  
Office: (651) 201-1777  
Cell: (651) 724-8633  
brian.yolitz@so.mnscu.edu