



**ADVANCEMENT COMMITTEE  
JANUARY 18, 2011  
11:00 A.M.**

**BOARD ROOM  
WELLS FARGO PLACE  
30 7TH STREET EAST  
SAINT PAUL, MN**

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**Please note: Committee/Board meeting times are tentative. Committee/Board meetings may begin up to 45 minutes earlier than the times listed below if the previous committee meeting concludes its business before the end of its allotted time slot.**

Committee Chair Cheryl Dickson calls the meeting to order.

- (1) Minutes of November 16, 2010 (pp. 1-2)**
- (2) Advancement Update
- (3) Board Legislative Agenda (pp. 3-4)
- (4) State and Federal Legislative Update (pp. 5-8)

Members

Cheryl Dickson, Chair  
Jacob Englund, Vice Chair  
Clarence Hightower  
Alfredo Oliveira  
Christine Rice  
Louise Sundin

**Bolded** items indicate action required.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES  
ADVANCEMENT COMMITTEE  
MEETING MINUTES  
November 16, 2010**

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*Advancement Committee Members Present: Trustees Cheryl Dickson, chair; Jacob Englund, vice chair; Clarence Hightower; Alfredo Oliveira; Christine Rice; Louise Sundin.*

*Leadership Council Committee Members Present: President Don Supalla, Linda Kohl, Mary Davenport, Maria McLemore.*

*Other Trustees Present: Trustees Scott Thiss, Christopher Frederick, Phil Krinkie, Dan McElroy, David Paskach, James Van Houten.*

The Minnesota State Colleges and Universities Advancement Committee met November 16, 2010, at the Minnesota State Colleges & Universities office in St. Paul. Chair Cheryl Dickson called the meeting to order at 10:52 a.m.

**Approval of the Advancement Committee Meeting Minutes**

*The September 14, 2010 Advancement Committee Meeting Minutes were approved without dissent.*

**1. White House Summit on Community Colleges**

Dr. Eugenia Paulus, professor of chemistry at North Hennepin Community College, presented a brief overview of the White House Summit on Community Colleges. She was one of five faculty representatives invited to the Oct. 5 summit. The summit focused on improving community colleges' graduation rates, thus contributing to the revitalization of the American economy through a trained and skilled workforce. One hundred individuals were invited to the White House where they participated in breakout sessions designed to identify best practices and to discuss how community colleges can be better utilized in America. Dr. Paulus' input focused on providing a dynamic curriculum to meet the changing needs of the workforce; emphasizing the four R's – rigor, relevance, retention and responsibility; and empowering educators.

**2. Advancement Update**

Maria McLemore, executive director for system and foundation relations, reported the foundation received an \$800,000 grant from the Lumina Foundation to support the RAPID Completion project, an initiative that will encourage adult students with some college credits to re-enroll and complete their two- or four-year degrees. The Development Division hosted both a fall professional development mini-conference for the system's development and alumni relations professionals. The division also hosted a presentation by Minnesota State Demographer Tom Gillaspay and State Economist Tom Stinson for the Office of the Chancellor staff members. Maria McLemore shared news of other grants received by several system colleges and universities and informed the Board that more information can be found on the Development Division's Web page.

### **3. Progress on Committee Goals**

The committee goals of connecting with the campuses and connecting with the Legislature and governor were reviewed. At the time of the meeting, Linda Kohl, associate vice chancellor for public affairs, reported that five trustees had visited seven campuses. A second visit had been scheduled by one trustee.

Mary Davenport, director for government relations, discussed the Board's goal to increase legislative engagement. Trustees have received talking points to use in talking about the system with legislators. The three major governor candidates participated in videotaped interviews about their views on higher education; these videos were posted on the system's website. The interviews also were posted on Minnesota Public Radio, Minnesota State College Student Association and Minnesota State University Student Association websites. Meetings are being scheduled for Chancellor McCormick, Chair Thiss and trustees to visit with the new legislators.

### **4. Follow-up to OLA Evaluation of the System Office**

Linda Kohl reminded the committee that the Office of the Legislative Auditor report had no recommendations directly related to the Advancement Committee divisions. This committee, under the direction of former chair Christine Rice, reviewed a suggestion relating to the development function and concluded that the development function is needed.

### **5. Legislative Issues**

Mary Davenport shared information regarding election results. At the time of the meeting, the governor's race was undergoing a recount. Since the meeting, Mark Dayton was declared Minnesota's next governor. When the Minnesota Legislature convenes January 3, 2011, the House of Representatives will have 36 new members; the Senate will have 24 new members. Both bodies will have Republican majorities.

At the federal level, Minnesota will have one new member when Congress convenes on January 4, 2011. Chip Cravaack defeated incumbent James Oberstar in Minnesota's Eighth District. The U.S. House will have a Republican majority. The Democrats retained their majority in the U.S. Senate.

Christopher Halling, system director for financial aid, discussed current trends in student financial aid. Mary Davenport reviewed legislative issues that might come up during the 2011 Legislative Session.

Chair Scott Thiss shared his views on the new legislative visits with the committee and reported the meetings have been going well.

The meeting adjourned at 12:07 p.m.

Respectfully submitted,  
Candi Walz, Recorder

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

**Agenda Item Summary Sheet**

**Committee:** Advancement

**Date of Meeting:** January 18, 2011

**Agenda Item:** Board Legislative Agenda

- Proposed Policy Change       Approvals Required by Policy       Other Approvals       Monitoring
- Information

**Cite policy requirement, or explain why item is on the Board agenda:**

2011 legislative request and agenda

**Scheduled Presenter(s):**

Linda Kohl, Associate Vice Chancellor for Public Affairs  
Mary Davenport, Director of Government Relations

**Outline of Key Points/Policy Issues:**

Review and discussion of publication pieces used to promote the Boards legislative request and agenda.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

<b>INFORMATION ITEM</b>
<b>Board Legislative Agenda</b>

**BACKGROUND**

Every other year as part of the state’s operating budget process, the Minnesota State Colleges and Universities develops a biennial operating budget request which serves as the legislative priority. A proposal was presented to the Finance and Facilities Committee at its September 2010 meeting and was recommended to the full board at the committee’s November 2010 meeting, and subsequently passed.

As with past years, a publication is developed to promote the request, and to supplement and support the strategic directions and goals as set forth by the Board of Trustees. Input from trustees and the Leadership Council helped to frame the publication for the 2012-2013 budget request.

The publication will consist of two parts: a one page document focusing on the system, and a one page document for each of the 32 colleges and universities. The two documents together set forth the need for the request and the outcomes achieved with full funding. The two documents will serve to link the statewide system with each of the member institutions. Each document will include data elements to demonstrate budget variables over time, priority messages and talking points.

Draft documents will be provided during the Advancement Committee meeting for review and discussion.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

**Agenda Item Summary Sheet**

**Committee:** Advancement

**Date of Meeting:** January 18, 2011

**Agenda Item:** State and Federal Legislative Update

Proposed  
Policy Change

Approvals  
Required by  
Policy

Other  
Approvals

Monitoring

Information

**Cite policy requirement, or explain why item is on the Board agenda:**

Review of state and federal legislative affairs and issues.

**Scheduled Presenter(s):**

Mary Davenport, Director of Government Relations

**Outline of Key Points/Policy Issues:**

State legislative activity

Federal legislative activity

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

**INFORMATION ITEM**

**State and Federal Legislative Update**

**STATE**

**87<sup>th</sup> Legislative Session underway**

The House and Senate convened the 2011 session on January 4<sup>th</sup>. The House will have 36 new members; 33 new Republicans and 3 new Democrats. The Republicans are now in the majority with a 72-62 split. The Senate has 24 new members; 21 new Republican members and 3 new DFL members. For the first time since 1972, the Republicans now hold the majority in the Senate by a split of 37-30. A number of new legislator visits have been made and new legislator visits continue to be scheduled.

**Upcoming 2011 Legislative Session Key Dates/Events**

January 2011	Governor's State of the State Address
February 15, 2011	Deadline for Governor's Budget Recommendations
Late February 2011	February Economic Forecast Released
May 23, 2011	Last Day of Session

The House Higher Education Policy and Finance committee is scheduled to meet Tuesdays and Thursdays 12:30-2:15 p.m. In the Senate, the Higher Education committee will meet Mondays and Wednesdays 3:00-4:30 p.m.

Trustees were invited to attend the system's first hearing in the House Higher Education committee on Thursday, Jan. 13, and the system's first Senate Higher Education committee hearing scheduled for Monday, Jan. 24 (3:00 p.m.- 4:30 p.m. Capitol, Room 107). These first two hearings are overview hearings designed to introduce members to the system. A budget presentation will come at a later date.

**Governor Dayton first days in office**

After being sworn into office on January 3<sup>rd</sup>, Governor Dayton said he plans to focus on three priorities; jobs, balancing the budget fairly, and improving public services. The Governor's first major speech was made at the Minnesota Chamber's annual Session Priorities dinner on January 6<sup>th</sup>. Governor Dayton told the group that he shared the Chamber's goals of creating more jobs and streamlining government and reviewed a number of statistics related to Minnesota's tax and business climate. The governor also called upon the business community to partner with their local Minnesota State Colleges and Universities campuses in support of higher education.

## **Anticipated 2011 Legislative Session Issues**

The 2011 legislative session will convene January 4, 2011. In addition to the 2012-2013 Biennial operating budget and possible bonding bill, legislative initiatives affecting Minnesota State Colleges and Universities *may* come up during the 2011 session:

1. Financial aid – state grant shortfall
2. Performance incentives
3. Senior citizen age change from 62 to 66 for administration fees only course enrollment
4. On line education
5. Career and technical education
6. The Clinical Coordination Project (TCCP) to streamline nursing practicum placements
7. Transfer/Students First progress
8. Mandate reduction
9. Higher education delivery/capacity in Minnesota
10. Teacher training, licensure and evaluation

It is also anticipated that a supplemental state capital/bonding bill may be introduced and include system projects that didn't make it into the final bonding bill as a result of veto.

## **Legislative updates and resources available**

You may check the government relations Web site throughout the upcoming session for further information and resources. A blog, Facebook page and Twitter page is also available:

- Government Relations Web site: <http://www.govtrelations.mnscu.edu/>
- Government Relations Blog: <http://mnscufan.blogspot.com/2010/05/policy-bill-passes-budget-talks.html>
- Government Relations Facebook: <http://www.facebook.com/pages/Friends-of-Minnesota-State-Colleges-and-Universities/110872937120>
- Government Relations Twitter: <http://twitter.com/mnscufan>

## **FEDERAL**

### **Congress end-of-year activity**

Congress passed a continuing funding resolution that will provide funds until March 4, 2011 at the fiscal year 2010 funding levels for most government programs. For higher education, the continuing resolution funds the Pell Grant program for the entire year and covers the fiscal year 2010 shortfall. This funding level will ensure that the maximum Pell Grant award remains at \$5,550 for academic year 2011-2012.

In other end-of-year activity, the DREAM Act legislation never reached the Senate for a vote after failing to get the 60 votes needed to end a filibuster. An amendment to the Trade Adjustment Act expands program eligibility for the Community College and career Training Grant Program to individuals eligible for unemployment insurance, who are likely to be eligible for unemployment insurance or who have exhausted their unemployment insurance.



## **112<sup>th</sup> Congress**

On Wednesday, January 5, all 435 members of the U.S. House of Representatives were sworn in, and 13 new U.S. Senators took the oath of office as a result of the November elections.

While the 2011 State of the Union Address is scheduled for January 25, 2011, President Obama will delay the delivery of his fiscal year 2012 budget by about a week until after February 14.

### **Minnesota retains 8 congressional seats**

The U.S. Census Bureau announced the 2012 reapportionment results from the 2010 census and Minnesota did retain eight congressional seats.

### **Association of Community College Trustees**

The ACCT 2011 Community College National Legislative Summit is scheduled for February 13-15, 2011 in Washington DC. Minnesota congressional member visits are being planned.