

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES  
MEETING MINUTES  
NOVEMBER 16, 2011**

**Present:** Chair Scott Thiss, Trustees Brett Anderson, Duane Benson, Cheryl Dickson, Jacob Englund, Clarence Hightower, Philip Krinkie, Alfredo Oliveira, Dan McElroy, David Paskach, Christine Rice, Louise Sundin, James Van Houten, Michael Vekich and Chancellor Steven Rosenstone

**Absent:** Thomas Renier

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**1. Call to Order**

Chair Scott Thiss called the meeting to order at 1:05 p.m. and reported that a quorum was present.

**2. Chair's Report**

**a. Minutes of Board of Trustees Meeting on October 18, 2011**

The minutes were approved as written.

**b. Other**

Chair Thiss welcome former Senator Larry Pogemiller, director, Office of Higher Education. Director Pogemiller thanked Chair Thiss and Chancellor Steven Rosenstone for inviting him to the meeting. He remarked that he understands the uniqueness of both the Minnesota State Colleges and Universities and the University of Minnesota and looks forward to working with both.

Chair Thiss thanked the Installation Planning Committee for Chancellor Rosenstone's installation ceremony on October 19. The ceremony was held in the State Capitol Rotunda. Students and leaders of several colleges and universities participated in the event. He thanked the installation team of presidents, campus and system office staff and Trustee Cheryl Dickson, who served on the committee. He also thanked Maria McLemore and Lynda Milne who served as the co-chairs.

Chair Thiss called upon Vice Chair Clarence Hightower, Chair of the Human Resources Committee, for the appointments of the Vice Chancellors for the Academic and Student Affairs and Advancement Divisions. Vice Chair Hightower called upon Chancellor Rosenstone for his recommendations.

**(1) Appointment of Vice Chancellor for Academic and Student Affairs**

Chancellor Rosenstone thanked Vice Chair Hightower and Trustees Duane Benson and Christine Rice for their participation in the interview process which also included interviews with the chancellor's cabinet, academic and student affairs staff, presidents, chief academic officers and chief student affairs officers, as well as all system employees. Chancellor Rosenstone recommended Dr. Douglas Knowlton to be the next vice chancellor for academic and student affairs.

Dr. Knowlton is currently the president of Dakota State University in Madison, South Dakota. Previously, he was vice chancellor for academic and student affairs and tenured professor at the University of Minnesota, Crookston; and chair and associate professor of special education and the department of teaching and learning at the University of North Dakota.

He holds a bachelor's degree in psychology from the University of Denver in Colorado, a master's degree in psychology from the University of North Dakota, Grand Forks, and Ph.D. in clinical psychology from the University of North Dakota, Grand Forks. In addition, he has earned a certificate from the Institute for Education Management at Harvard Graduate School of Education and a certificate from Snowmass Institute, Aspen, Colorado, in Strategic Management for College and University Executives.

*Vice Chair Hightower moved that the Board of Trustees, upon the recommendation of Chancellor Rosenstone, appoint Douglas Knowlton vice chancellor for academic and student affairs effective on February 15, 2012, subject to the completion of an employment agreement. The Board authorizes the Chancellor, in consultation with the Chair of the Board and Chair of the Human Resources Committee, to negotiate and execute an employment agreement in accordance with the terms and conditions of the Personnel Plan for Minnesota State Colleges and Universities Administrators.*

*Chair Thiss called the question and the motion carried unanimously.*

**(2) Appointment of Vice Chancellor for Advancement**

Chancellor Rosenstone thanked Vice Chair Hightower and Trustees Cheryl Dickson and Thomas Renier for their participation in the interview process which also included interviews with the chancellor's cabinet, advancement staff, presidents, chief advancement officers, as well as all system employees. Chancellor Rosenstone recommended Mr. Michael Dougherty to be the next vice chancellor for advancement.

Mr. Dougherty is vice president of communications at the Valspar Corporation and president of the Valspar Foundation. Previously, he was director of global communications at 3M Corporate marketing & Public Affairs; vice president of policy and legislation and vice president of operations at Minnesota Chamber of Commerce; deputy assistant secretary for legislation at the U.S. Department of Health and Human Services, Office of Legislation; and manager of government relations and legislative assistant at the Pillsbury Company. He holds a bachelor's degree in speech-communications and master's degree in public affairs from the University of Minnesota, and Masters in Business Administration from the University of St. Thomas in St. Paul. In addition, he has completed the Advanced Leadership Development Program at the 3M Leadership Development Institute.

*Vice Chair Hightower moved that the Board of Trustees, upon the recommendation of Chancellor Rosenstone, appoint Michael Dougherty vice chancellor for advancement effective on December 12, 2011, subject to the completion of an employment agreement. The Board authorizes the Chancellor, in consultation with the Chair of the Board and Chair of Human Resources Committee, to negotiate and execute an employment agreement in accordance with the terms and conditions of the Personnel Plan for Minnesota State Colleges and Universities Administrators.*

*Chair Thiss called the question and the motion carried unanimously.*

**c. Report of the Closed Session on October 18, 2011, as Part of the Chancellor's Evaluation Process, Pursuant to Minnesota Statutes § 13D.05, subd. 3 (a) (Minnesota Open Meeting Law) (2011)**

Chair Thiss reported that the board met with Chancellor Rosenstone in a closed session to establish personal performance and work goals for the current fiscal year.

**d. Recognition of Student Finalists in Career and Technical Skills Competitions**

Chair Thiss announced that the board and chancellor are hosting a reception for the students in SkillsUSA, Business Professionals of America, Collegiate DECA, and the Post-Secondary Agricultural organizations who won awards. Over 100 students representing these four career and technical organizations won awards in national and international skills competitions. Chair Thiss congratulated the students and their advisors and faculty members who were present at the meeting. A reception in honor of the recipients would immediately follow the board meeting.

**3. Update on Strategic Framework: *Steven Rosenstone***

Chancellor Rosenstone reviewed the updated strategic framework for Minnesota State Colleges and Universities. He referenced the conversation at the board's retreat last September on the challenges facing the system and the State of Minnesota. He worked with the Leadership Council to develop the strategic framework that was shared in September with three fundamental commitments:

1. Ensure access to an extraordinary education for all Minnesotans
2. Be the partner of choice to meet Minnesota's workforce and community needs
3. Deliver to students, employers, communities and taxpayers the highest value/most affordable option.

The strategic framework has been updated since the September retreat to include specific reference to faculty and staff in providing the best education available in Minnesota. The chancellor stated that the biggest risk going forward is the risk of "business as usual." He referenced three next steps in going forward: 1) provide strategies on how to make good on the commitments; 2) clear articulation on the meaning of an extraordinary education and also partner of choice; and 3) a "mapping" of the framework to priorities which the board had articulated in its last plan. Chancellor Rosenstone reviewed the strategic framework in detail, and a copy is attached to these minutes.

Trustee Benson requested that the strategic framework be included in the board packet each month. Chair Thiss stated that the chancellor has strong support from the board to move forward. Trustees also expressed their enthusiasm and support for the plan, and suggested adopting the plan immediately. Chancellor Rosenstone requested that the action be postponed until the January meeting.

Chair Thiss stated that the strategic framework will be presented for final approval at the next meeting on January 18, 2012.

#### **4. Chancellor's Report: *Steven Rosenstone***

Chancellor Rosenstone provided the following report.

##### **Governor's Jobs Summit**

On October 25, he participated with five university presidents in the Governor's Job Summit along with about 800 leaders from government agencies, private companies, non-profits, and labor groups and communities across Minnesota.

Governor Dayton charged the chancellor and Commissioner Mark Phillips, of the Department of Employment and Economic Development, to work with Education Commissioner Brenda Casselius, the Governor's Workforce Development Council, businesses, industries, and labor across our state to transform the systems and programs to meet both the immediate and long-term workforce needs of Minnesota; and to prepare all Minnesotans for the jobs that will be in demand for the future.

Chancellor Rosenstone stressed we must ensure that the system has the right programs, in the right places, to prepare the right kind of graduates, with the skills they need to work in and lead every sector of Minnesota in this century. He emphasized that this work cannot begin until there is a much more precise understanding of the workforce needs going forward.

Chancellor reported that he has met with Education Commissioner Brenda Casselius and with schools across Minnesota to ensure that students from all walks of life are all college ready and are heading to programs that will lead to the jobs that will enable Minnesota to soar. The discussions have focused on closing the achievement gap; getting more students to graduate high school, with proficiency in math, science, and with the capacity for independent, and creative thinking; ensuring that we understand the capacities and passions of students so we can point them to the right college and then the profession that will enable them to fill critical jobs and lead happy, productive lives.

##### **Campus Visits**

Chancellor visited with faculty and staff at Anoka Ramsey Community College, both in Coon Rapids and Cambridge, and also at Anoka Technical College. The campuses were aligned under one president effective on July 1. His conversations with faculty and staff provided valuable insight into both the benefits and the challenges relating to the alignment. He also visited Saint Paul College to meet with students, faculty, staff, and community leaders and to participate in the ground breaking for a new parking structure.

The parking ramp will alleviate parking capacity problems related to an 80 percent increase in enrollment the past eleven years.

### **Foundation Meeting**

The chancellor noted that for the first time in the system's history, he brought together all the advancement officers, chief development officers and the chairs of all the college and university-related foundations to discuss new strategies for collaboration going forward.

### **Searches**

The chancellor reported that he recommended Dr. Douglas Knowlton to be the next vice chancellor for academic and student affairs, and Mr. Michael Dougherty to be the next vice chancellor for advancement. In addition, a search is in place for the president of Minnesota State Community and Technical College while Peggy Kennedy is serving as the interim president.

### **Awards**

The chancellor attended the 2011 Tekne Awards event in Minneapolis where the system won the Innovative Collaboration of the Year Award. The Minnesota Tekne Awards honor companies, innovations and individuals that positively impact Minnesota's technology-based economy. The Tekne Awards are presented by the Minnesota High Tech Association.

### **Faculty**

Dr. Pam Whitfield, who won the Minnesota State Colleges and University System "Board of Trustees Educator of the Year" award last year, was featured on the MPR's "People You Should Meet" series on October 27. Dr. Whitfield teaches English, Women's Perspectives, and Equine Science at Rochester Community and Technical College.

## **5. Board Policy Decisions**

### **(1) Proposed Amendment to Board Policy 1D.1 Office of Internal Auditing (Second Reading)**

*Trustee James Van Houten reported that the Audit Committee recommended approval of the proposed amendment to Board Policy 1D.1 Office of Internal Auditing.*

*Chair Thiss called the question and the motion carried.*

### **(2) Proposed Amendment to Board Policy 1B.3 Sexual Violence Policy (Second Reading)**

*Trustee Louise Sundin reported that the Diversity and Multiculturalism Committee recommended approval of the proposed amendment to Board Policy 1B.3 Sexual Violence Policy.*

*Chair Thiss called the question and the motion carried.*

**(3) Proposed Amendment to Board Policy 3.36 Academic Programs  
(Second Reading)**

*Trustee Christine Rice reported that the Academic and Student Affairs Committee recommended approval of the proposed amendment to Board Policy 3.36. She moved that the Board of Trustees approve the proposed amendment to Board Policy 3.36 Academic Programs.*

*Chair Thiss called the question and the motion carried with one nay (Trustee Van Houten).*

**6. Board Standing Committee Reports**

**a. Audit Committee**

*James Van Houten, Chair*

**(1) Board Committee Goals**

Committee Chair Van Houten reported that the Audit Committee will research best practices of other audit committees, including those of other systems and in private industry, as a goal for the year.

**b. Diversity and Multiculturalism Committee**

*Louise Sundin, Chair*

**(1) Board Committee Goals**

Committee Chair Sundin reported that the committee's goal for fiscal year 2012 will be to establish diversity goals that will be incorporated in the FY2012 evaluations of the presidents.

**c. Academic and Student Affairs Committee**

*Christine Rice, Chair*

**(1) Academic and Student Affairs Update**

Committee Chair Christine Rice reported that the committee heard an update from Interim Vice Chancellor Larry Litecky.

**(2) Degree Credit Cap: Report to the Legislature**

Committee Chair Rice reported that the committee reviewed a report on the degree credit cap.

**(3) Students First Update**

Committee Chair Rice reported that the committee heard an update on Students First.

**d. Technology Committee**

*David Paskach, Chair*

(1) Information Technology Update

Committee Chair David Paskach reported that the committee heard an update from Vice Chancellor Darrel Huish.

(2) Service Delivery Strategy

Committee Chair Paskach reported that the committee reviewed the service delivery strategy.

(3) Board Committee Goals

Committee Chair Paskach reported that the committee's goal will be to inventory the current state of information technology services across the system in an effort to identify services that could be provided in a new way.

**e. Human Resources Committee**

*Clarence Hightower, Chair*

(1) Human Resources Update

Committee Chair Clarence Hightower reported that the committee heard an update from Vice Chancellor Lori Lamb.

(2) Report of Closed Session on Bargaining Pursuant to Minnesota Statute §13D.03

Committee Chair Clarence Hightower reported that the committee met in closed session on the morning of November 16 to hear an update on bargaining.

(3) Board Committee Goals

Committee Chair Hightower reported that the committee's goal for the year will be to provide leadership and support in the development and implantation of human resources shared services initiatives across the system.

**f. Finance and Facilities Committee**

*Dan McElroy, Chair*

(1) Finance and Facilities Update

Committee Chair Dan McElroy reported that the committee heard an update from Vice Chancellor Laura King.

(2) Board Committee Goals

Committee Chair Dan McElroy reported that the committee's two goals are systemwide coordinated administrative solutions and long-term financial planning.

(3) FY2012 Capital Projects Update

Committee Chair McElroy reported that the committee received an update on FY2012 capital projects that were approved and funded in July 2011, during a special legislative session.

(4) Revenue Fund Issuance Ceiling

Committee Chair McElroy reported that the committee reviewed a report on the total amount of revenue bonds used by each of the 12 campuses that participate in the Revenue Fund. They also discussed future capacity and actions in advance of a FY2012 Revenue Bond Sale.

**7. Joint Council of Student Associations**

a. Minnesota State University Student Association (MSUSA)

There was no report from the Minnesota State University Student Association.

b. Minnesota State College Student Association (MSCSA)

Mr. Geoff Dittberner, statewide president, Minnesota State College Student Association, addressed the Board of Trustees.

**8. Minnesota State Colleges and Universities' Bargaining Units**

a. Inter Faculty Organization

Dr. Donald Larsson, president, Inter Faculty Organization, addressed the Board of Trustees.

b. Administrative and Service Faculty

Dr. Barbara Oertel, president, Administrative and Service Faculty, addressed the Board of Trustees.

c. Minnesota State College Faculty

There was no report from the Minnesota State College Faculty association.

d. Minnesota Association of Professional Employees

Mr. Greg Mellas, representative, addressed the Board of Trustees.

e. American Federation of State, County and Municipal Employees

Ms. Karen Foreman and Ms. June Clark, state representatives, Local 638, addressed the Board of Trustees.

**9. Trustees' Reports**

Trustee Alfredo Oliveira reported that he attended the opening of the Jane Earley Center at Minnesota State University, Mankato. Trustee Christine Rice reported that she attended the annual meeting of HealthForce Minnesota. Trustee Duane Benson reported that he visited Fond du Lac Tribal and Community College. Trustee Louise Sundin reported that she and Trustees Brett Anderson and Cheryl Dickson attended the annual fundraiser for the Penny Scholarship Foundation.



**10. Other Business**

There was no other business to come before the board.

**11. Adjournment**

Chair This adjourned the meeting at 3:20 PM.

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Ingeborg K. Chapin  
Secretary to the Board