

Access and Affordability



Board of Trustees Diversity and Equity Committee
November 14, 2012 Study Session

Minnesota State Colleges and Universities

The Minnesota State Colleges and Universities system is an Equal Opportunity employer and educator.



Part 1: Access

- Facts and Trends
- Challenges
- Strategies

Part 2: Affordability

- Facts and Trends
- Challenges
- Strategies

Part 3: Questions for Board Discussion

Facts and Trends: Access

60%

60% of Pell grant recipients enrolled in higher education in Minnesota are enrolled in a MnSCU college or university

Source: Analysis of MN Office of Higher Education data

Facts and Trends: Access

62%

62% of students of color enrolled in higher education in Minnesota are enrolled in a MnSCU college or university

Facts and Trends: Access

65%

65% of resident undergraduate students enrolled in higher education in Minnesota are enrolled in a MnSCU college or university

Source: Analysis of MN Office of Higher Education data
(excludes students enrolled at two totally online universities)

Facts and Trends: Access

90%

90% of MnSCU college or university undergraduate students are Minnesota residents

- U of MN: 73%
- Private Colleges and universities: 72%

Facts and Trends: Access

55,000+

MnSCU serves over 55,000 first generation students per year

Source: System Office Research, Planning and Policy

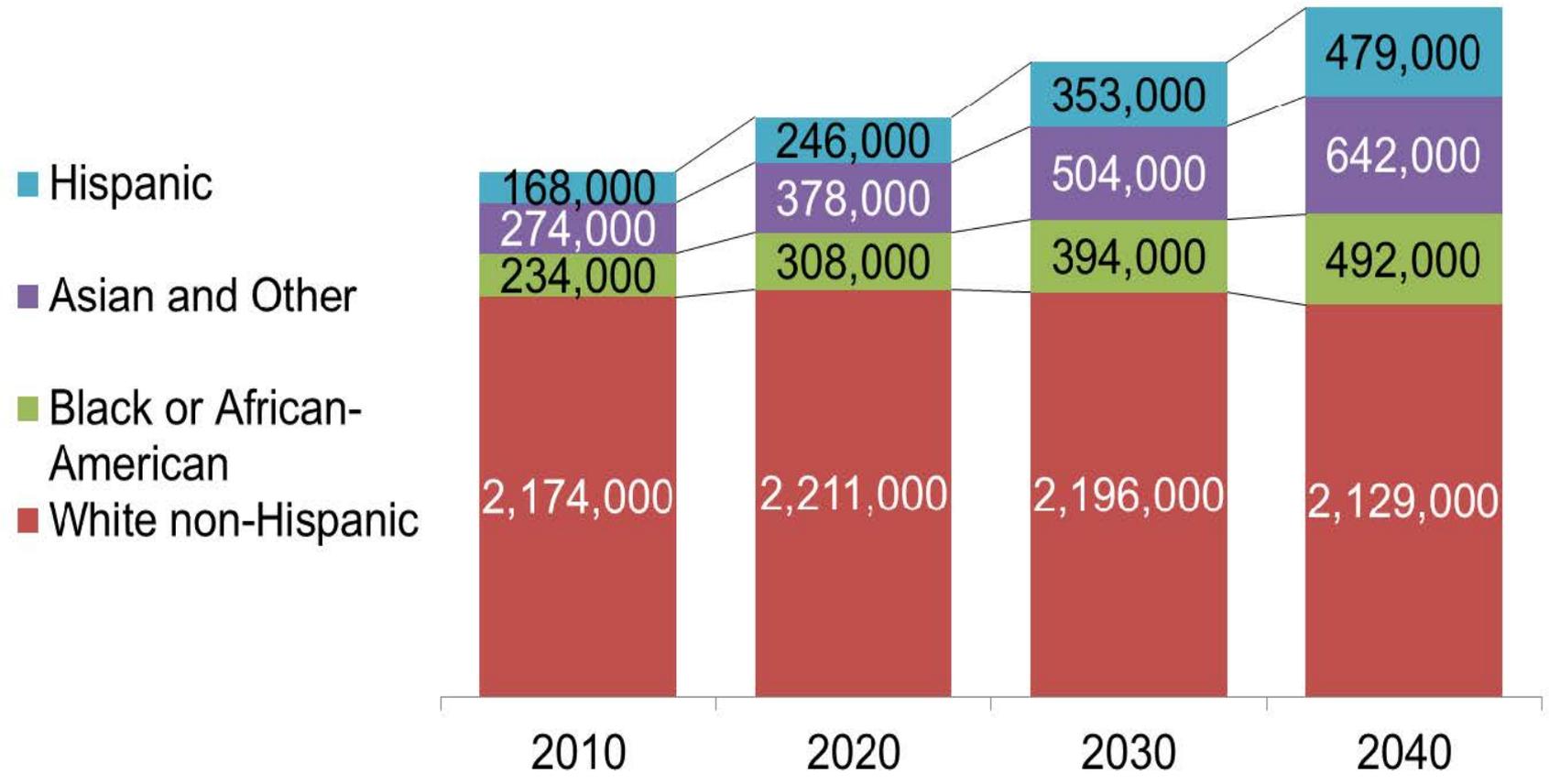
Challenges to Access

- Affordability
- Academic preparedness
- Lack of family experience with higher education
- Ease of access to courses and facilities
- Computer access and utilization
- English proficiency
- Transportation
- Institutional climate

Access: Challenges Ahead

- Minnesota's minority population is projected to grow by over 250 percent by 2035 when it will constitute 25 percent of the total, up from 16 percent in 2010
- All of the projected population growth of the Twin Cities metro area will occur in minority populations
- By 2040, 43 percent of the Twin Cities metro population will be people of color as compared to 24 percent in 2010
- The region's fastest growing populations – people from communities of color – have traditionally been the least likely to participate in higher education

Projected Growth in the Diversity of the Twin Cities Metro Population



Strategies: Recruitment

- Collaboration with organizations that represent targeted communities
- Participation in Minnesota College Application Week
- Participation in College Goal Sunday
- Targeted scholarships
- College fairs
- Focused marketing

Strategies: Retention

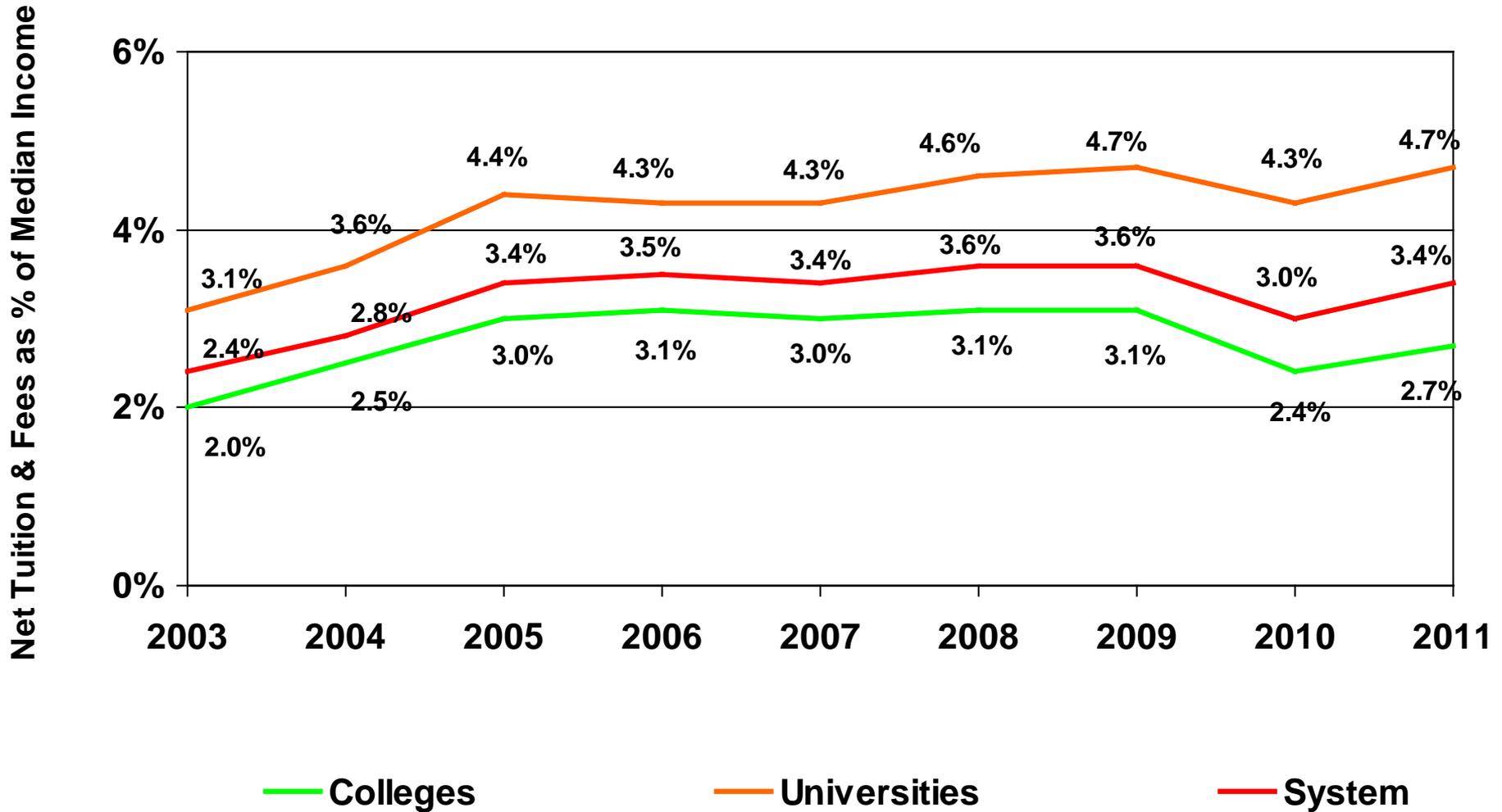
- “Access to Success” programs
 - Bridge programs
 - Learning communities
 - Supplemental instruction
 - Financial aid workshops
- Redesign of developmental education courses to promote faster completion and greater success
- Early alert systems
- Tutoring and mentoring

Strategies: Completion

- Implement student progress tracking and predictive analytics
- Expand PSEO and concurrent enrollment
- Provide competitive compensation to retain the talented faculty and staff needed to ensure student success
- Breakthrough and best practices to promote student engagement
- Measure retention and completion; set aggressive goals and hold presidents accountable

Part 2: Affordability

Facts and Trends: Affordability

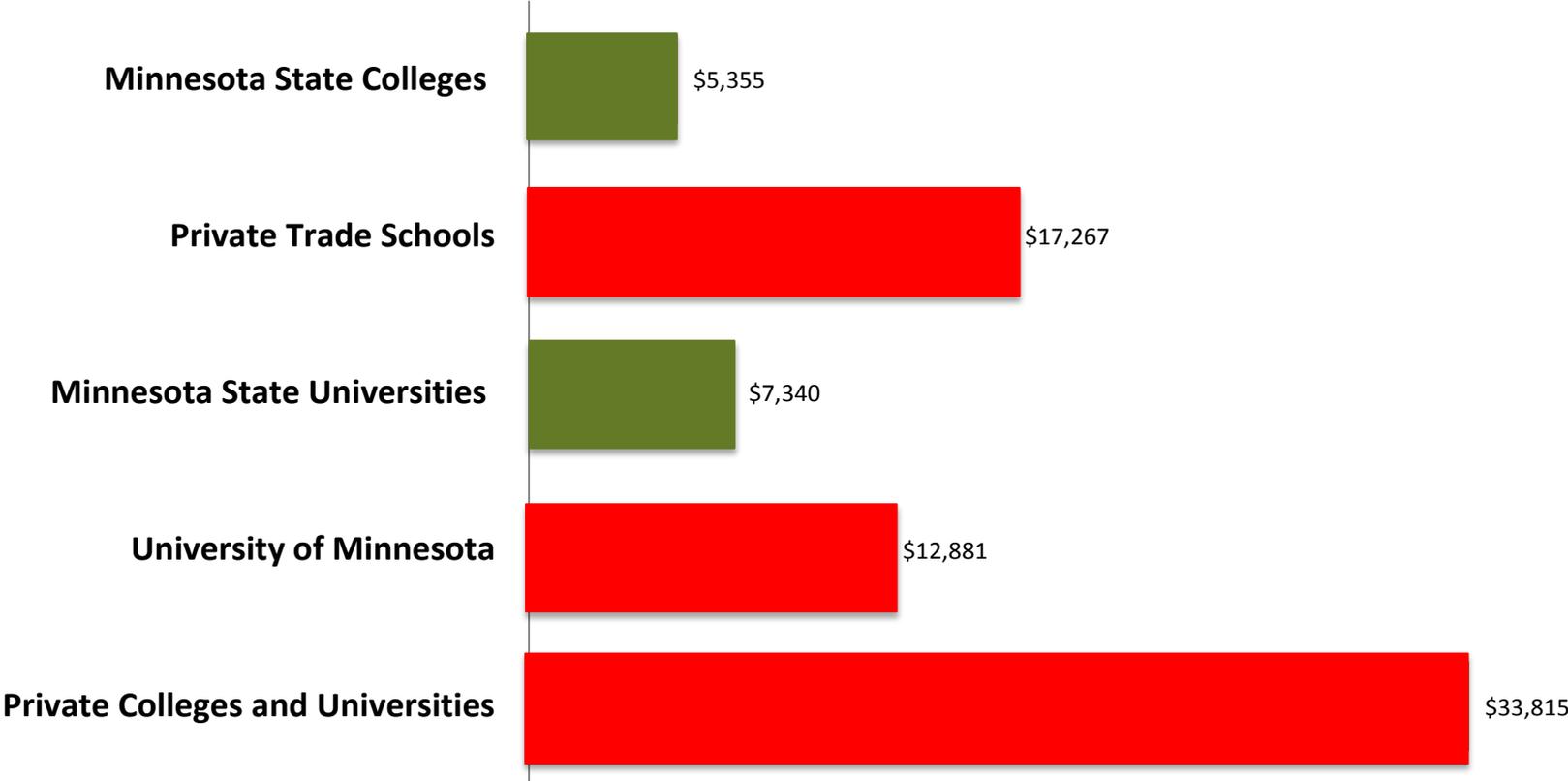


Facts and Trends: Affordability

MnSCU is the most cost-effective higher education option available in the state of Minnesota but ensuring affordability is ongoing challenge

Facts and Trends: Affordability

Tuition and Fees for Higher Education Options in Minnesota



Source: Go Places Publication

Ensuring Affordability is an Ongoing Challenge

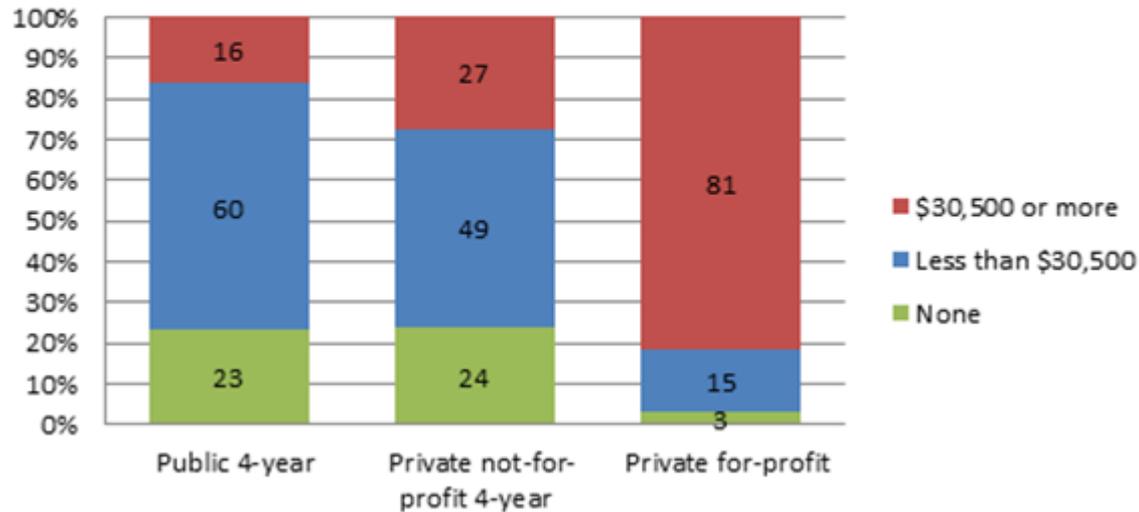
- The share of the cost of college covered by federal and state need-based programs has declined dramatically
- Due to the decline in state support over the past decade, MnSCU tuition and fees have increased faster than the cost of living
- Most students are part-time; state grant program is biased against part-time students
- Summer Pell grants ended in July 2011

First-time, Full-time Undergraduates Receiving Grants

2009-2010

	Any Grant	Federal Pell Grant	State Grant	Institutional Grant
MnSCU Colleges	59%	49%	43%	5%
MnSCU Universities	56%	29%	33%	26%

**Percent of Education-Loan Debt for Minnesota Baccalaureate Degree Recipients, 2007-08,
Debt level by type of baccalaureate institution**



Education-load debt associate degree recipients in Minnesota, 2007-08

	% with <u>loans</u>	Median debt for those <u>with loans</u>	Median debt for all <u>grads</u>
MnSCU associate degree recipients	68%	\$11,000	\$ 7,480
Private, for-profit associate degree recipients	99%	\$22,000	\$21,780

Percentage of Graduates with Loan Debt has Increased

MnSCU Graduates in Fiscals 2002, 2006, 2010

	2002	2006	2010	Percent Change 2002-2010
MnSCU Colleges	41%	52%	58%	16%
MnSCU Universities	55%	65%	67%	12%
MnSCU System	46%	56%	61%	15%

FY 2010 Graduates

	MnSCU % with No Debt	MnSCU % with Debt	Median Debt for those with Debt	Median Debt for all Graduates
Certificates	49.4%	50.6%	\$11,000	\$1,167
Associates Degrees	36.4%	63.6%	\$14,671	\$7,208
Baccalaureate Degree	31.4%	69.6%	\$21,948	\$15,300

Challenges

- Federal and state support has decreased and our college and universities have modest scholarship funds to award their students
- Gaps in academic preparedness increase the cost of high education
- Time to completion increases the cost of higher education

Strategies: Increase Affordability

- Modest tuition increases by driving efficiencies
- Complete a statewide scholarship campaign
- Paid internships and apprenticeships
- Provide access to the state grant program for part-time students
- Seamless, integrated program pathways that enable students to move from lower division to upper division classes without the loss of credit or wasted credits
- Strong, continuous and effective academic support of students in their college and university years to reduce time to completion
- Increase access to college courses for high school students who are prepared

Questions for Discussion

- What is the board's assessment of our portfolio of strategies to ensure access and affordability?
- What additional strategies does the board suggest our colleges and universities should consider?

Facts and Trends: Related Employment Rate

