

# Student Demographics



Board of Trustees Academic and Student Affairs Committee

**November 19, 2014**

## Minnesota State Colleges and Universities

The Minnesota State Colleges and Universities system is an Equal Opportunity employer and educator.

# Outline

- Who are our students?
  - Demographic diversity
  - Academic diversity
- How do they finance their education?
- Predictors of headcount
- Questions and discussion

**Who are our students?**

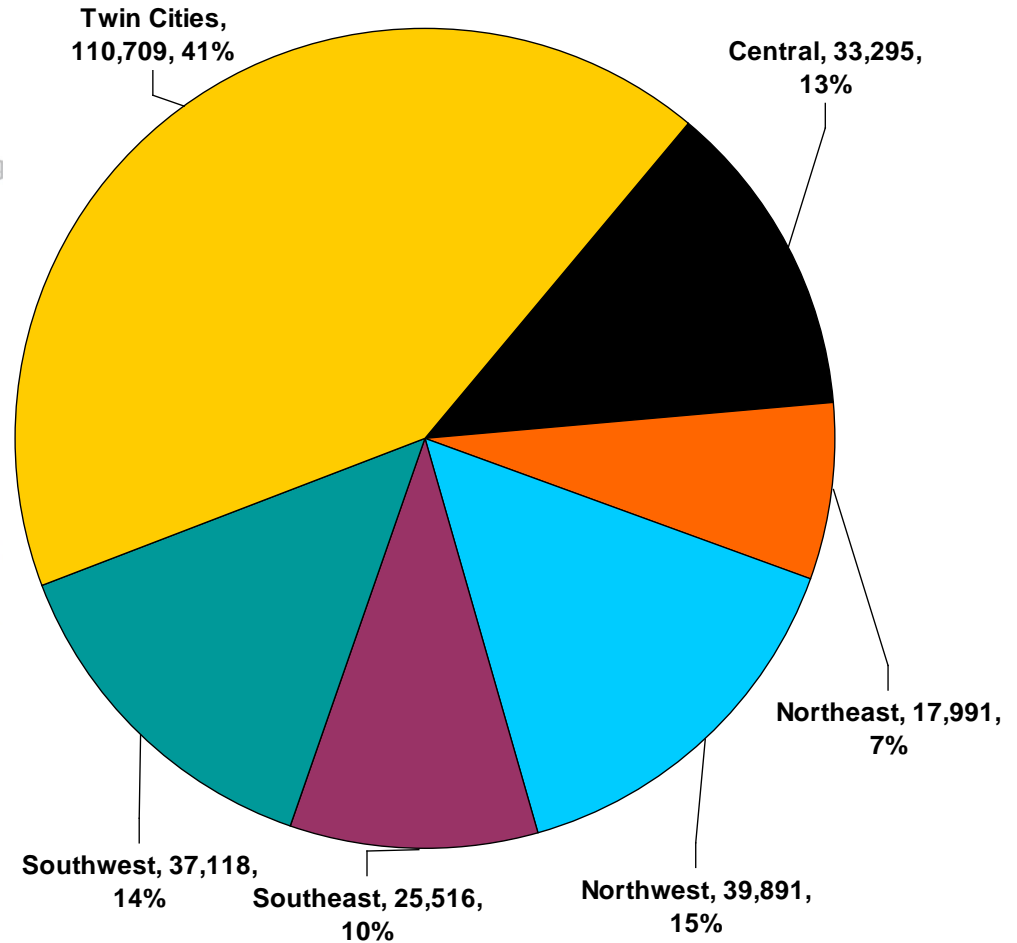
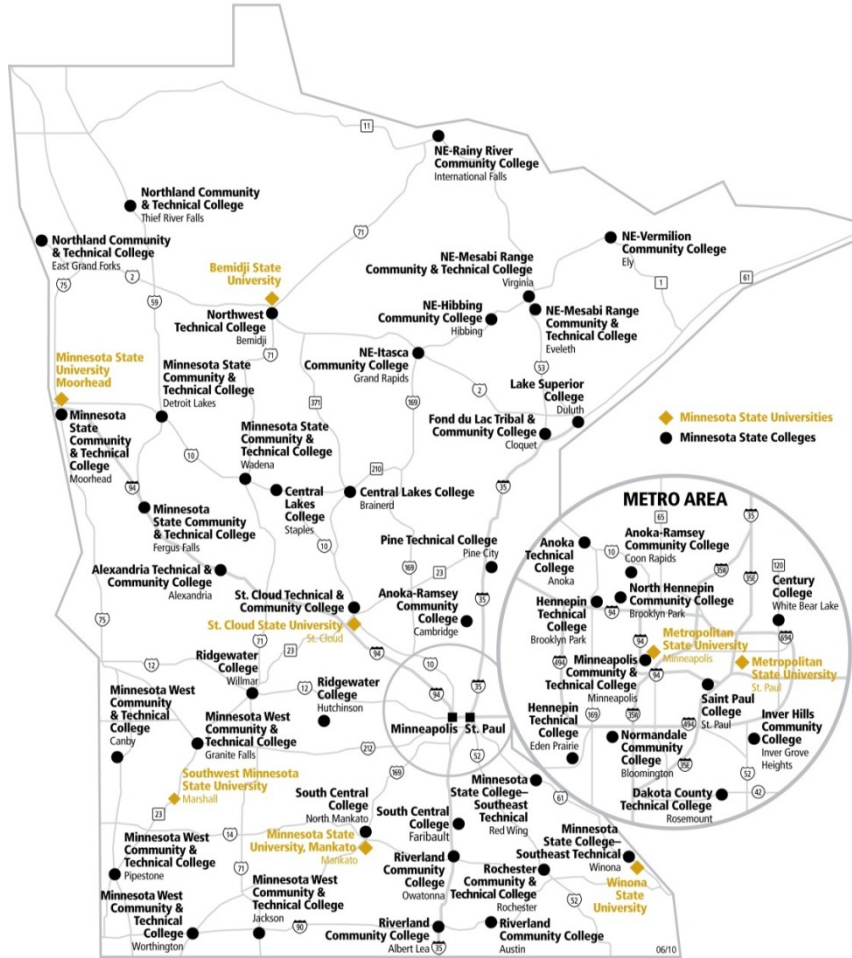
# Snapshot of 2014 demographic diversity

- 58% of students are in Greater Minnesota
- 23% are American Indian or students of color: 62,000
- 38% are 25 or older (average age is 26)
- 55% are female
- 37% are Pell-eligible (98,700)
- 20% are first generation (52,500) (55% by the federal definition)
- 53% are from underrepresented groups (139,000)
- 11,000 are veterans



# Figure 1: Educating Minnesota

## Minnesota State Colleges & Universities

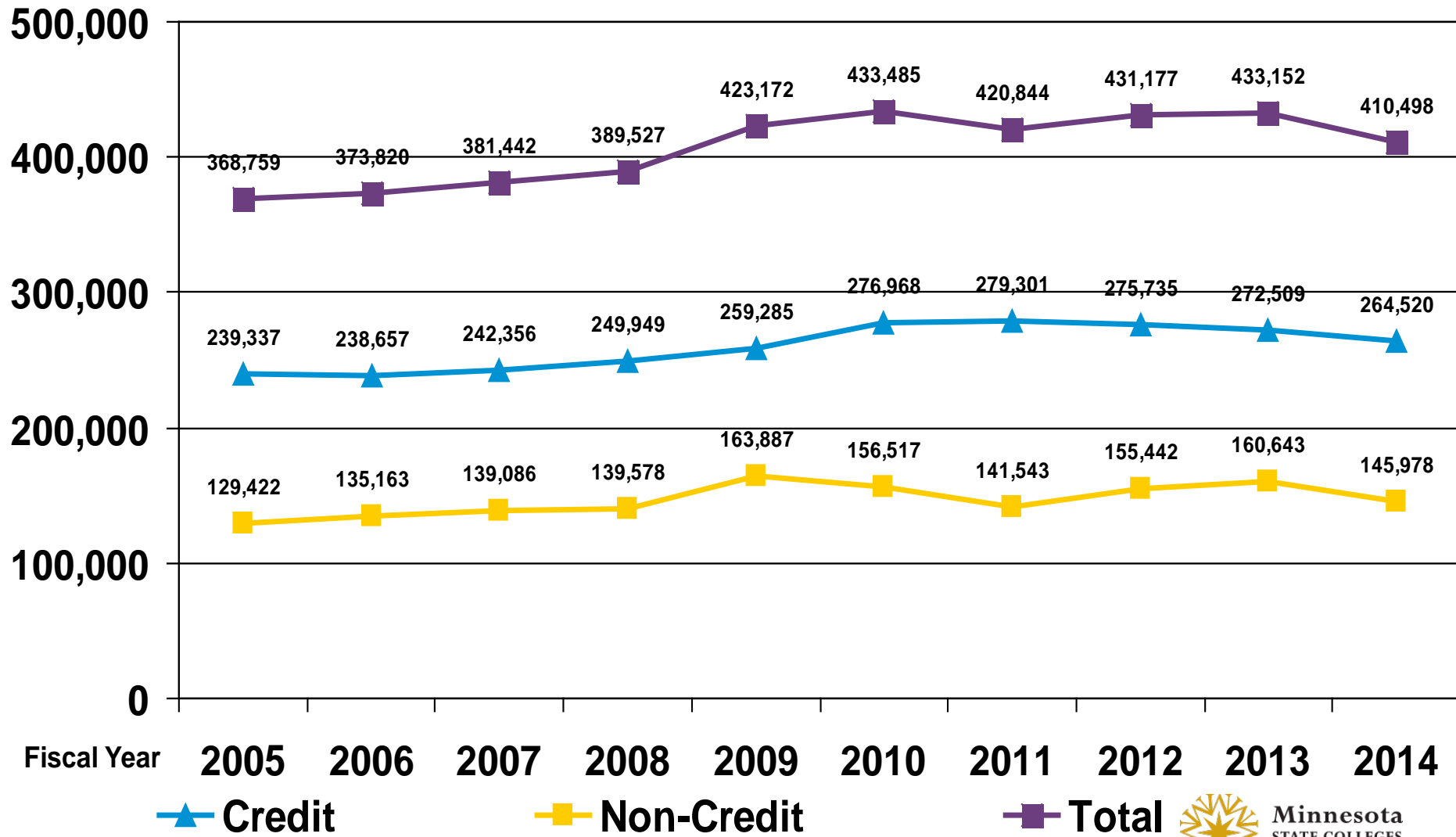


**Total Credit Headcount = 264,520 fiscal year 2014**



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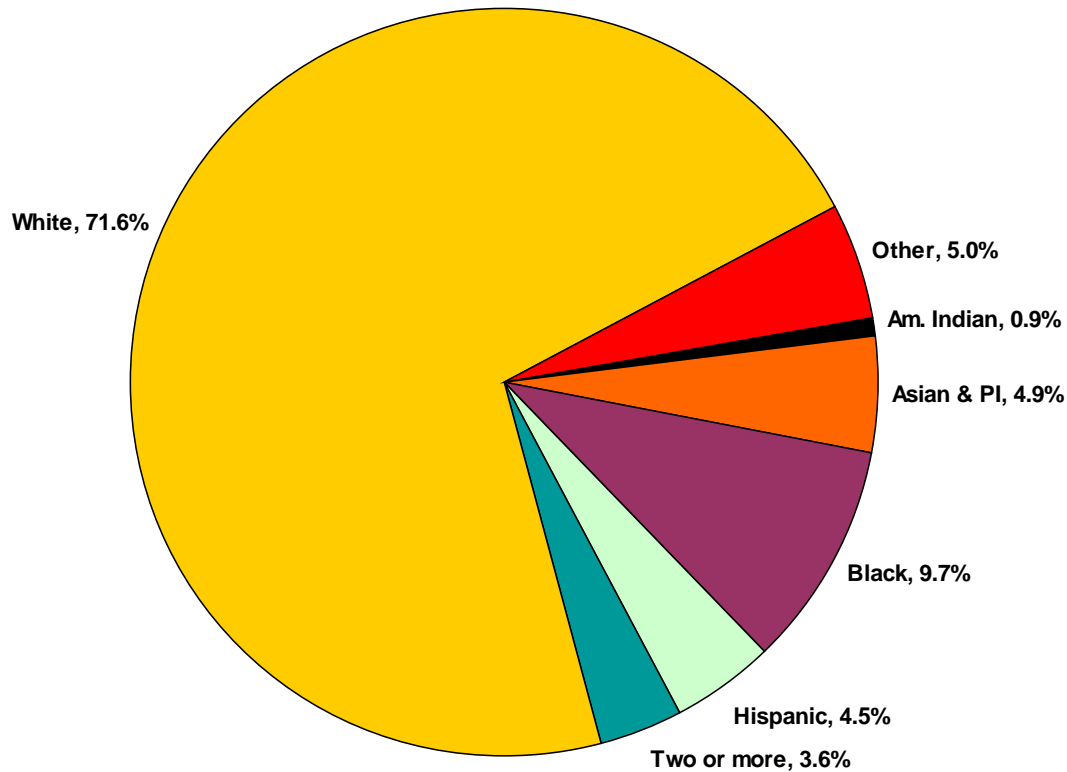
Figure 2: Total headcount peaked in 2010 and remained stable through fiscal year 2013



# Predictors of student headcount

- The number of high school graduates
- Adult population aged 24 to 34
- Minnesota's unemployment rate
- Minnesota per capita income
- Three of these predictors are declining
  - Minnesota's unemployment rate declined from 5.0 percent in August 2013 to 4.3 percent in August 2014.
  - The number of public high school graduates declined by an estimated 2.0% between 2013 and 2014.
  - The population aged 25 to 34 is projected to decline by 3.2 percent between 2013 and 2014.

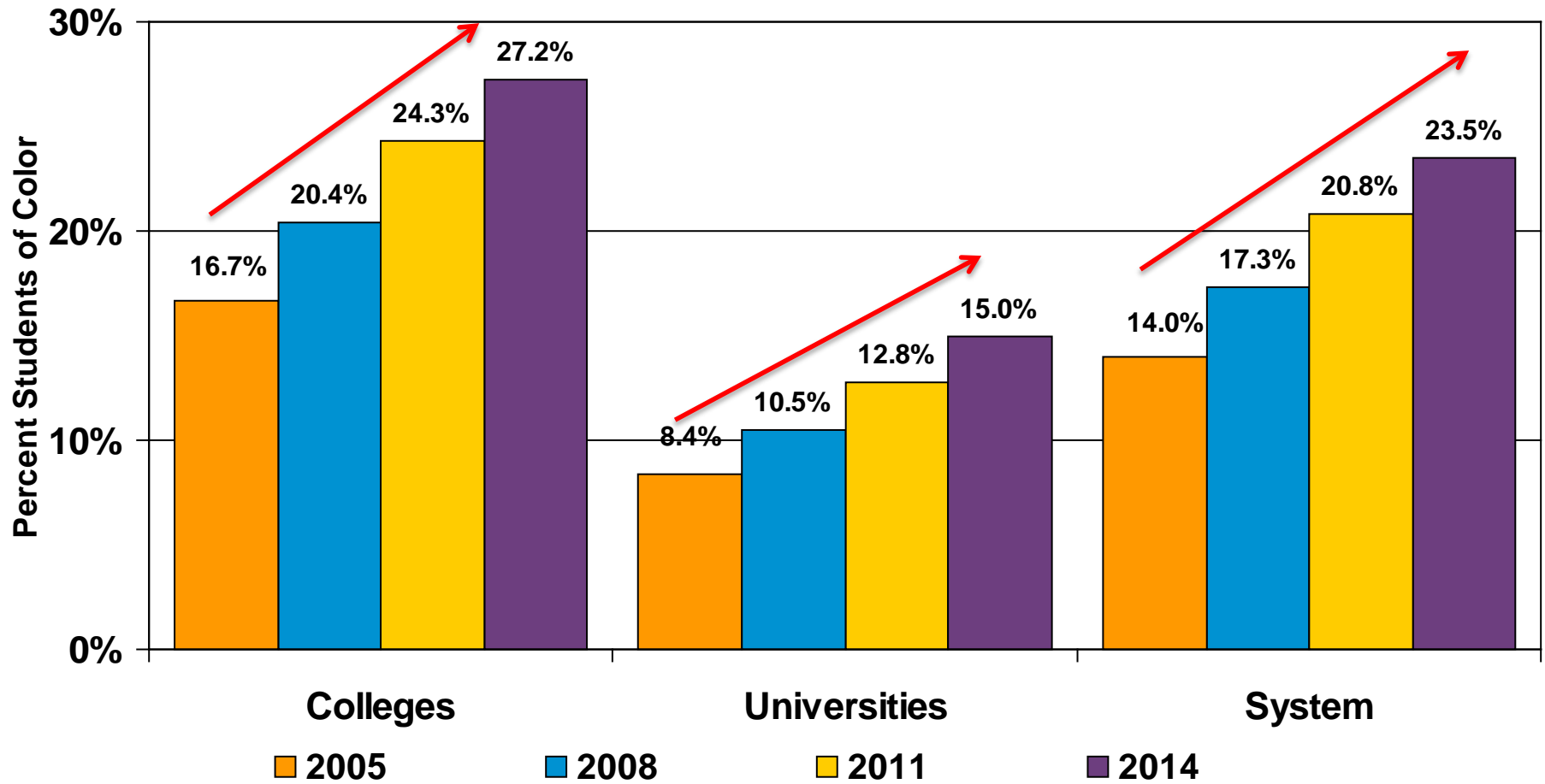
# Figure 3: Racial Ethnic diversity



**Total Credit Headcount = 264,520  
fiscal year 2014**



Figure 4: Students of color and American Indian students comprise an increasing percentage of our students

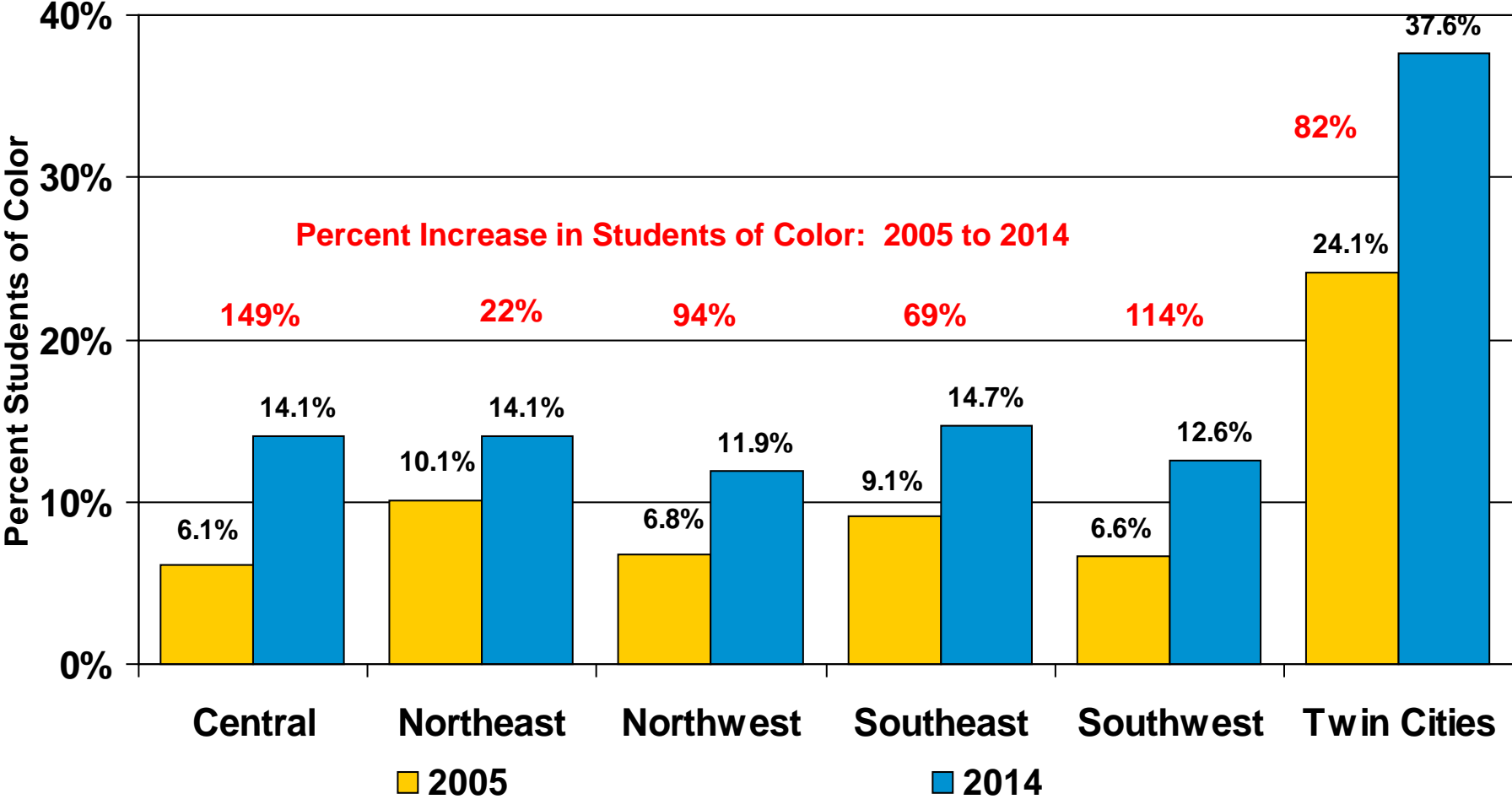


**Students of Color: 2005 = 33,600 2014 = 62,045 Increase = 84.3%**  
**Other Students: 2005 = 205,737 2014 = 202,475 Decrease = -1.6%**



Source: System Office Research – Academic and Student Affairs

# Figure 5: Student of color and American Indian student enrollment has grown in all regions of the state

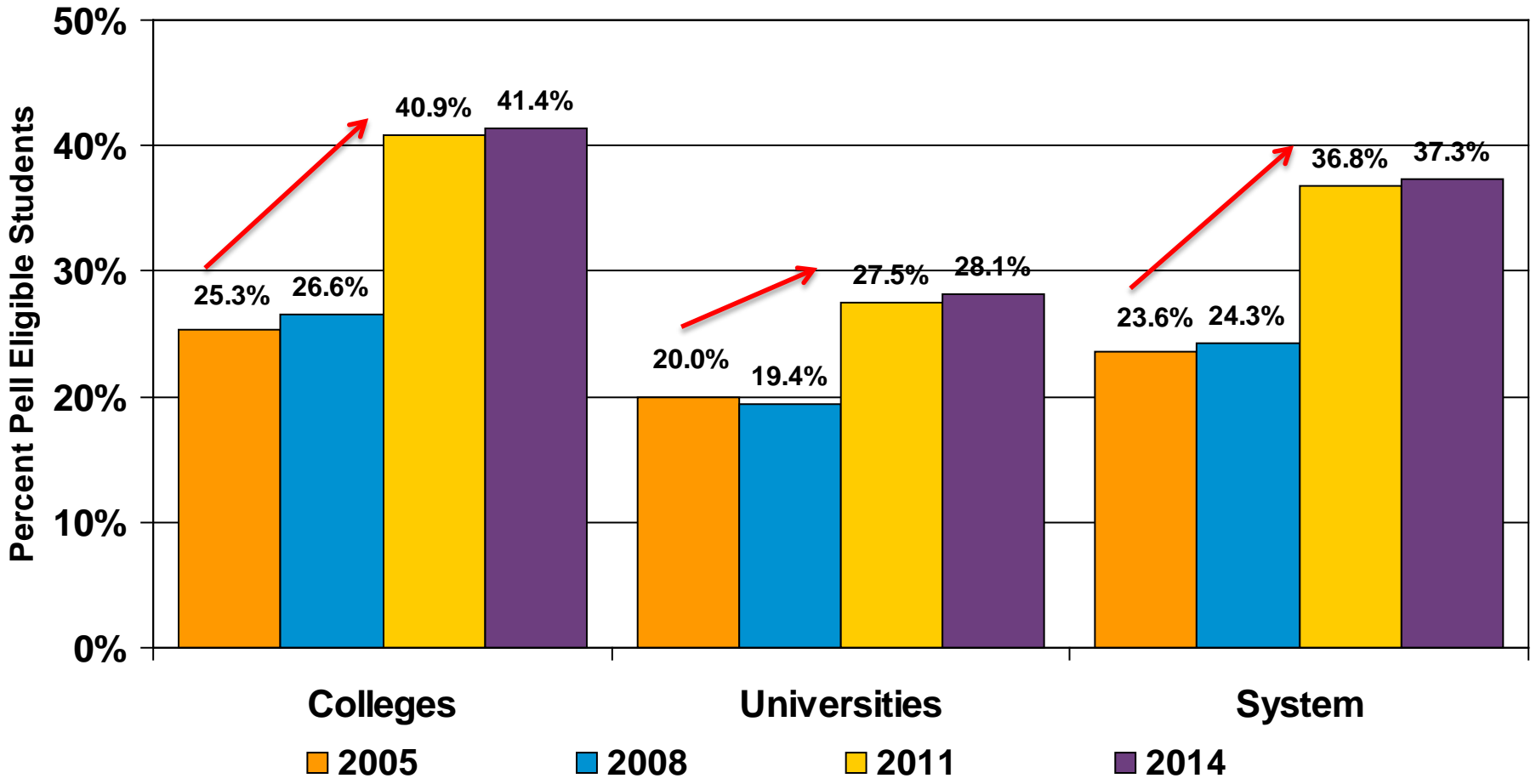


**Students of Color: 2005 = 33,600 2014 = 62,045 Increase = 84.3%**



Source: System Office Research – Academic and Student Affairs

# Figure 6: Significantly more students are low income (eligible for Pell grants)



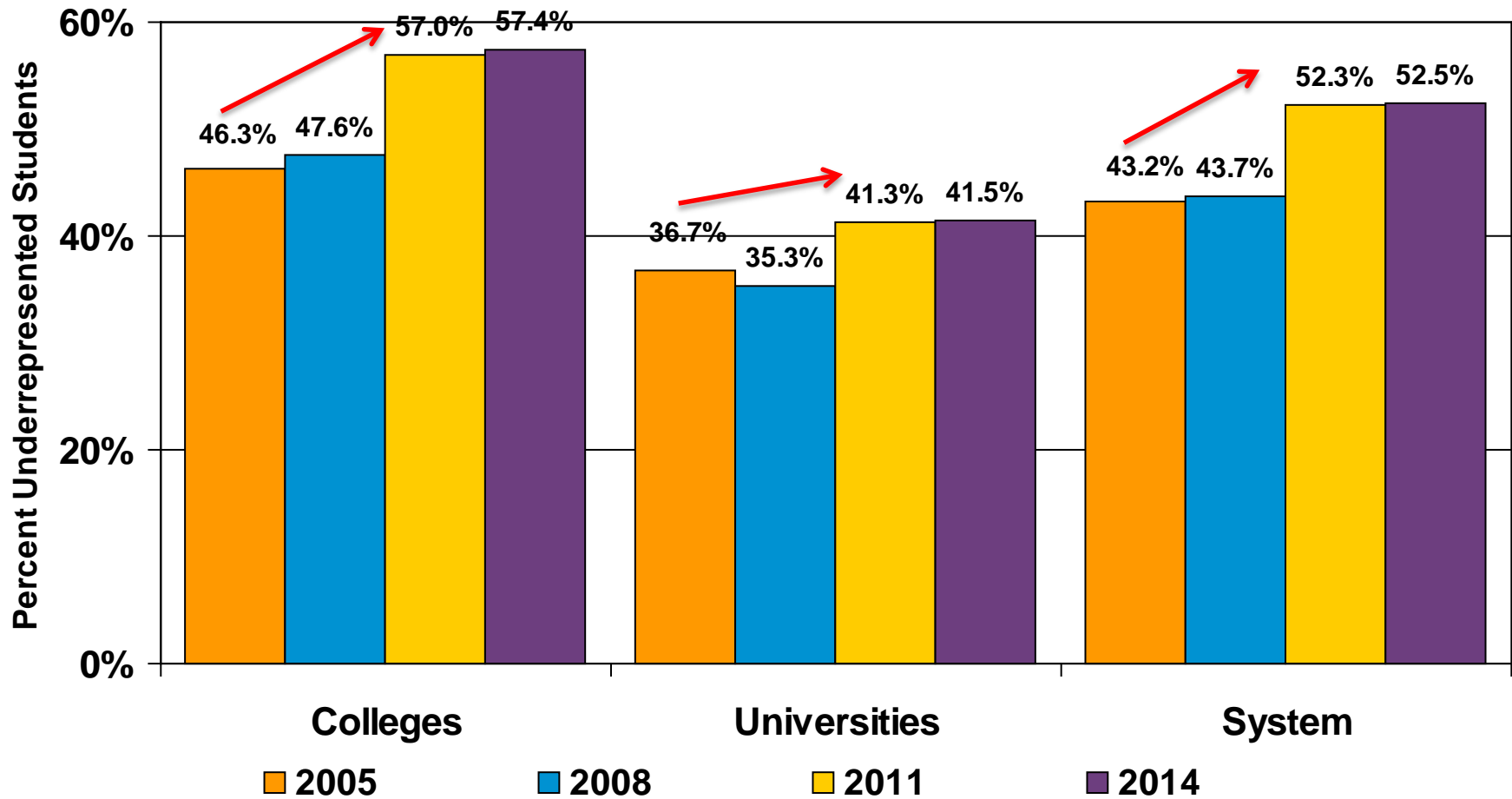
**Pell Eligible Students: 2005 = 56,408 2014 = 98,773 Increase = 75.1%**

**Other Students: 2005 = 182,929 2013 = 165,787 Decrease = -9.3%**



Source: System Office Research – Academic and Student Affairs

# Figure 7: Increasing percentage of our students are from groups underrepresented in college



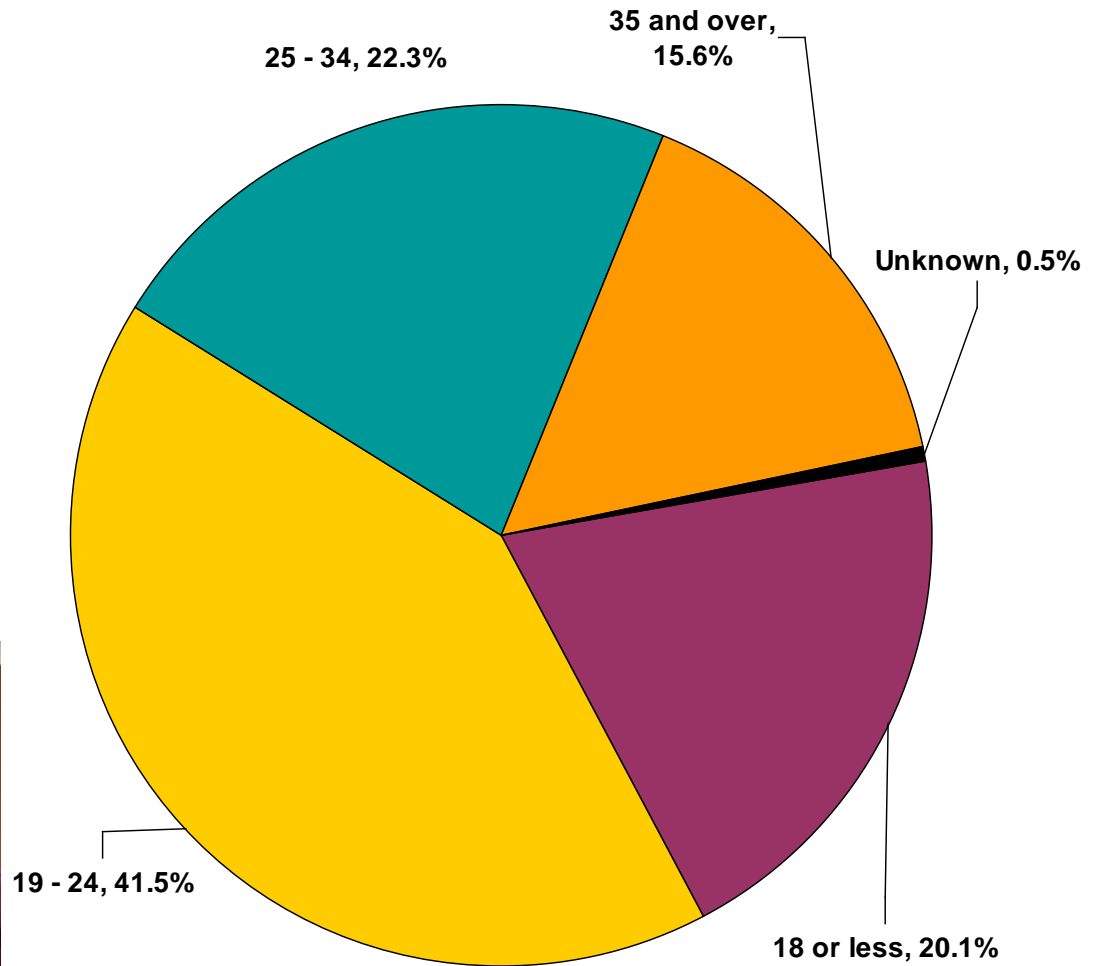
**Underrepresented Students: 2005 = 103,451 2013 = 138,924 Increase = 34.3%**

**All Other Students: 2005 = 135,886 2013 = 125,996 Decrease = -7.6%**



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# Figure 8: Age diversity

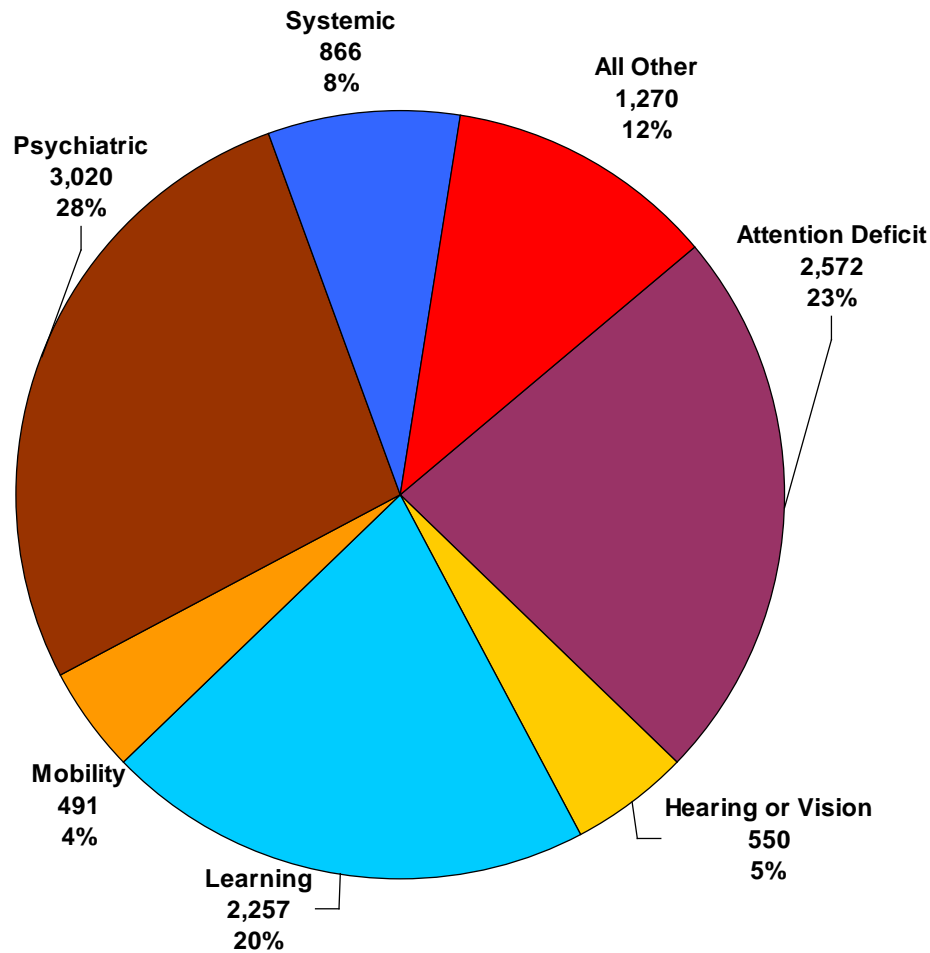


**Total Credit Headcount = 264,520  
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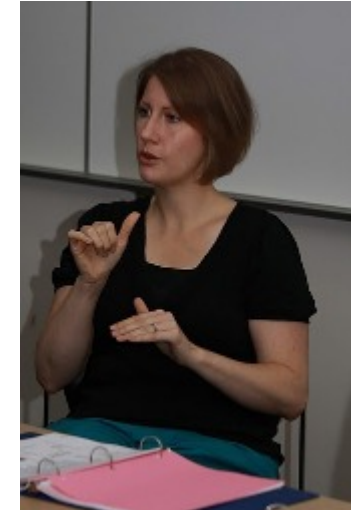




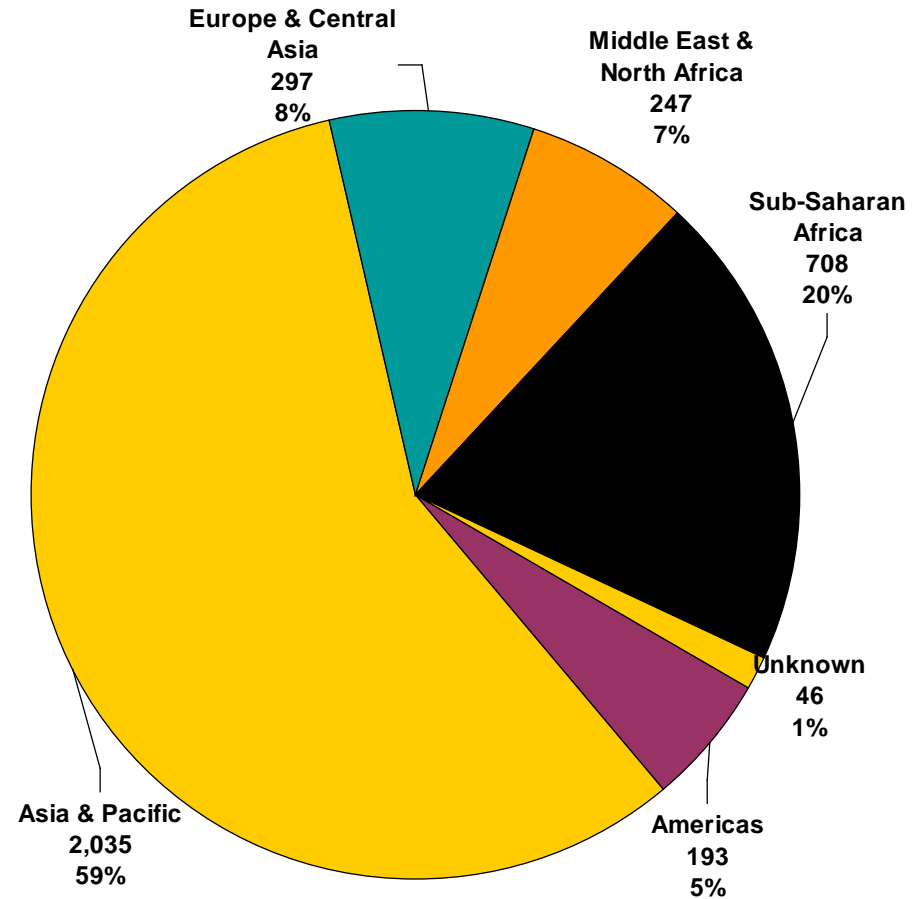
# Figure 9: Students with disabilities



**Student with Disabilities: 8,712**



# Figure 10: International students come from around the world



**International Students = 3,526**



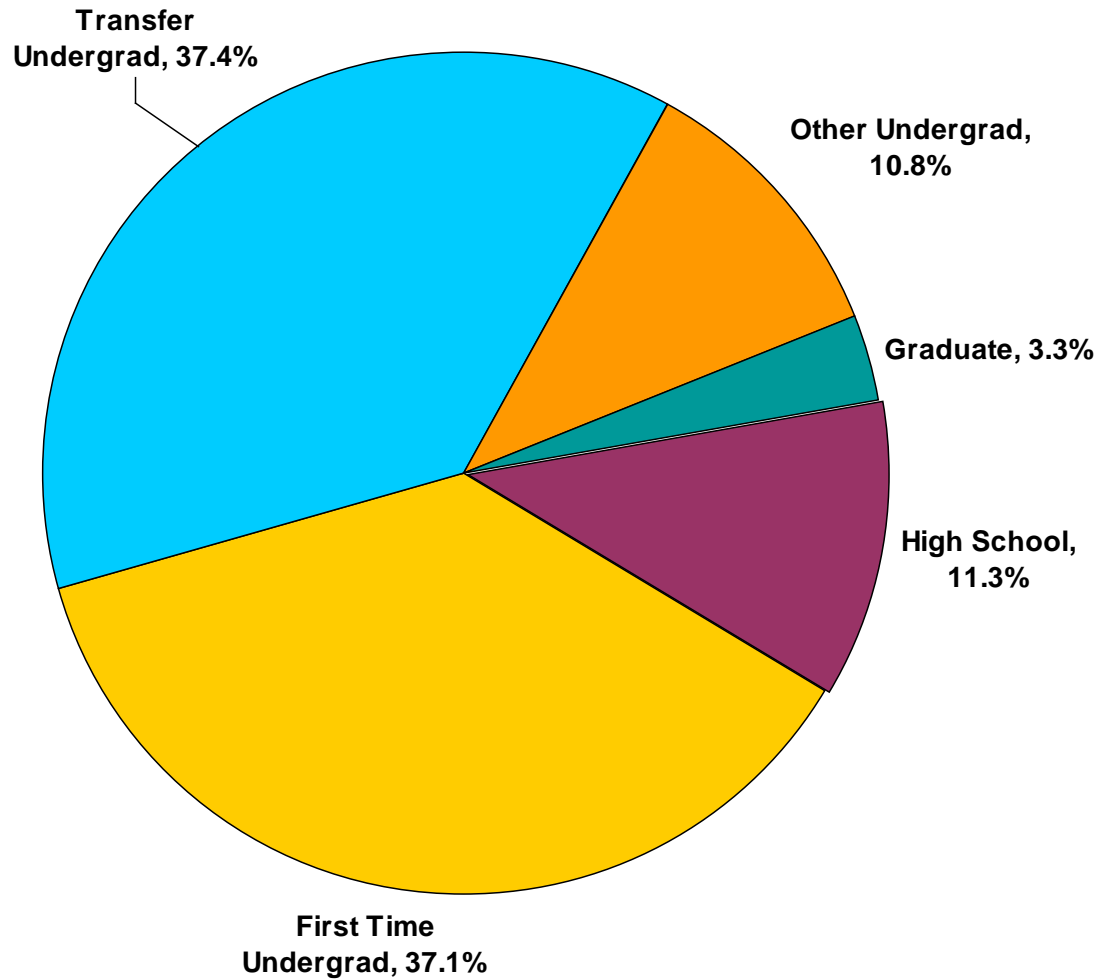


# Our students are academically diverse

- High school students, high school graduates, graduate students, adult learners, workers and professionals
- 58% of college and 35% of university students enroll part-time
- 42% take one or more online courses and 13% are entirely online
- 13% enroll at more than one college or university in a year
- 57% of college and 21% of university first-time students take developmental courses
- 39% of college and 18% of university first-time students take developmental math courses



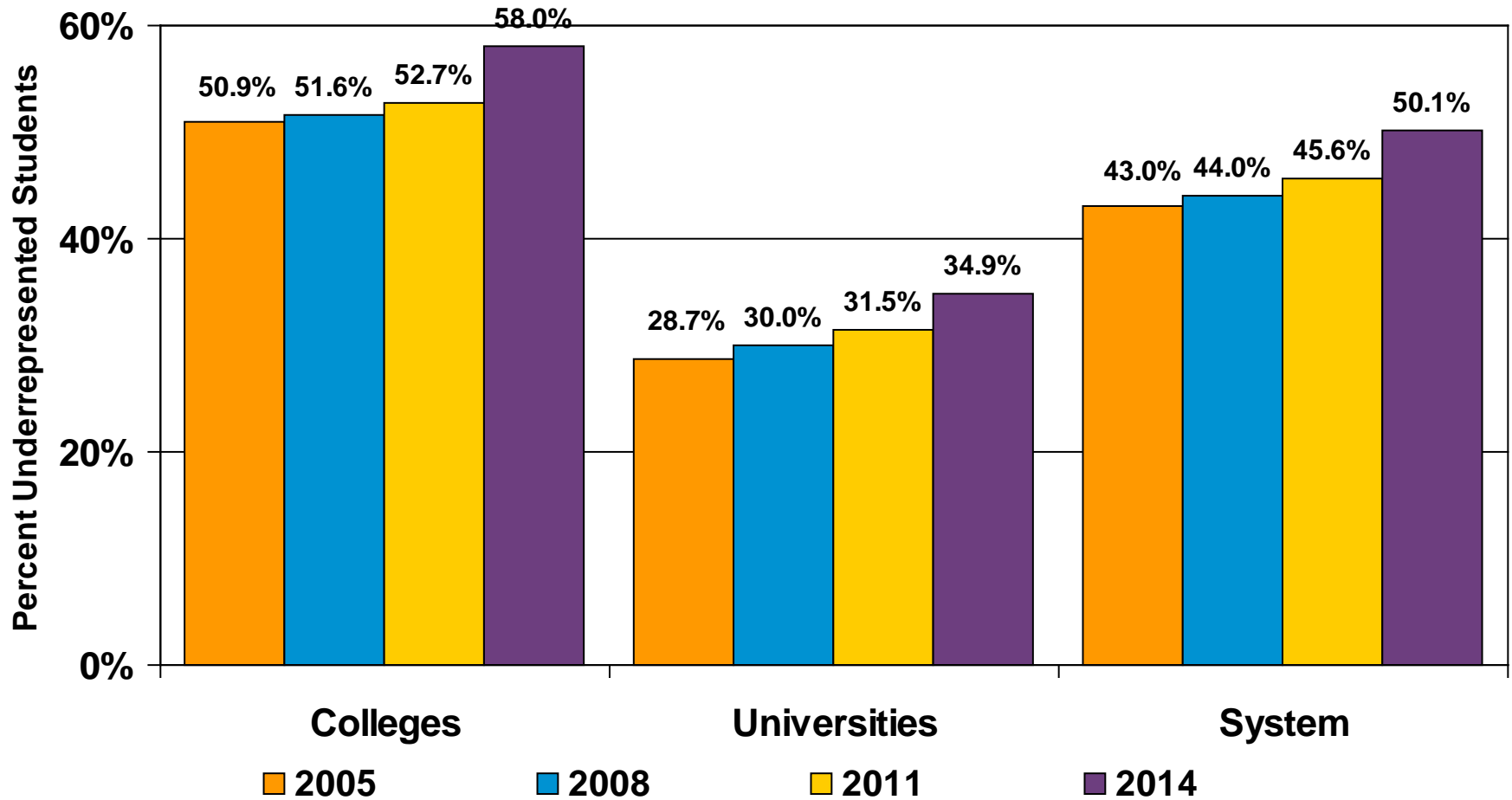
# Figure 11: Diversity of enrollment status



**Total Credit Headcount = 264,520**  
**fiscal year 2014**



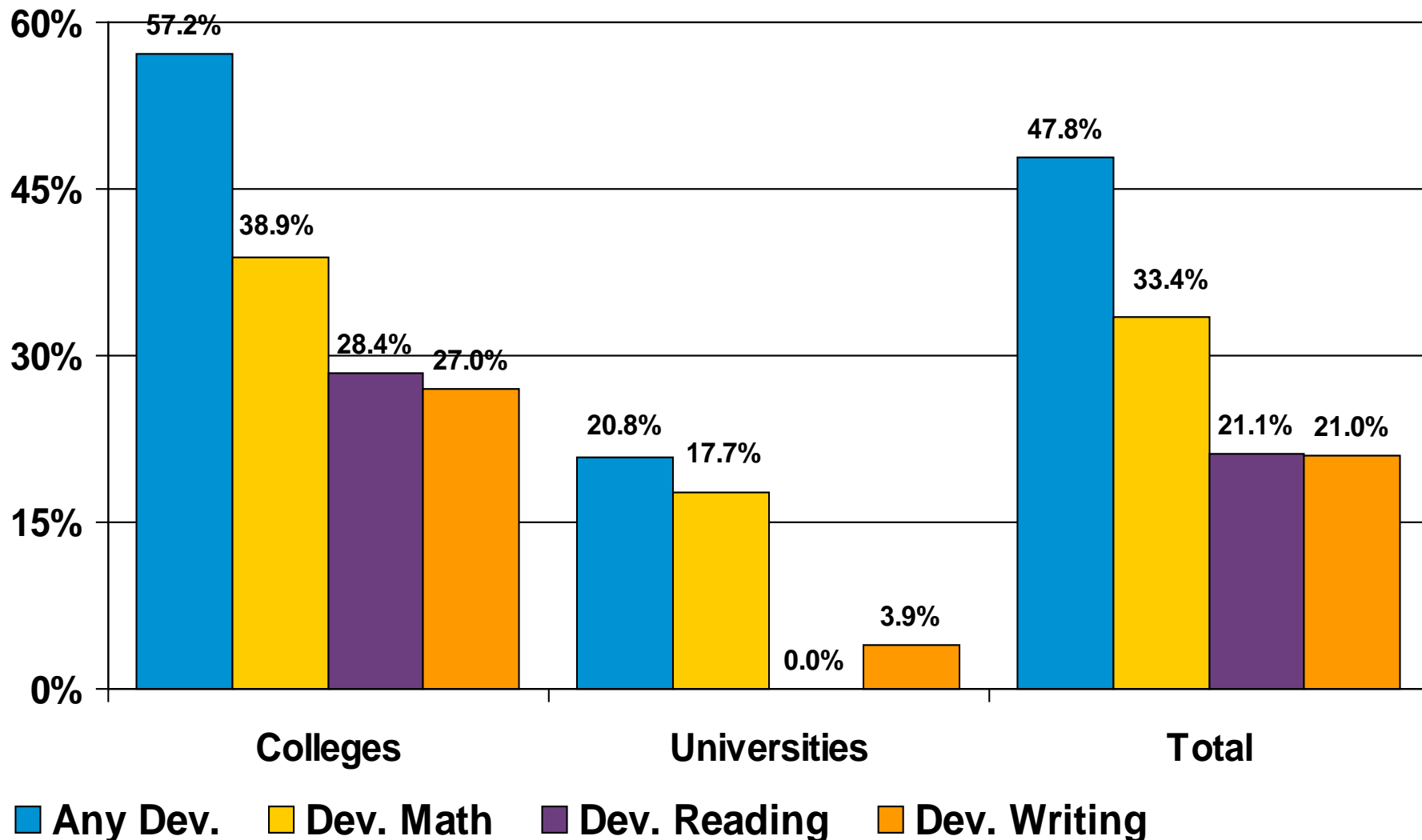
# Figure 12: An increasing percentage of our students are enrolled on part-time



Part-Time Students: 2005 = 75,734 2014 = 99,123 Increase = 30.9%  
 Full-Time Students: 2005 = 100,582 2014 = 98,920 Decrease = -1.7%



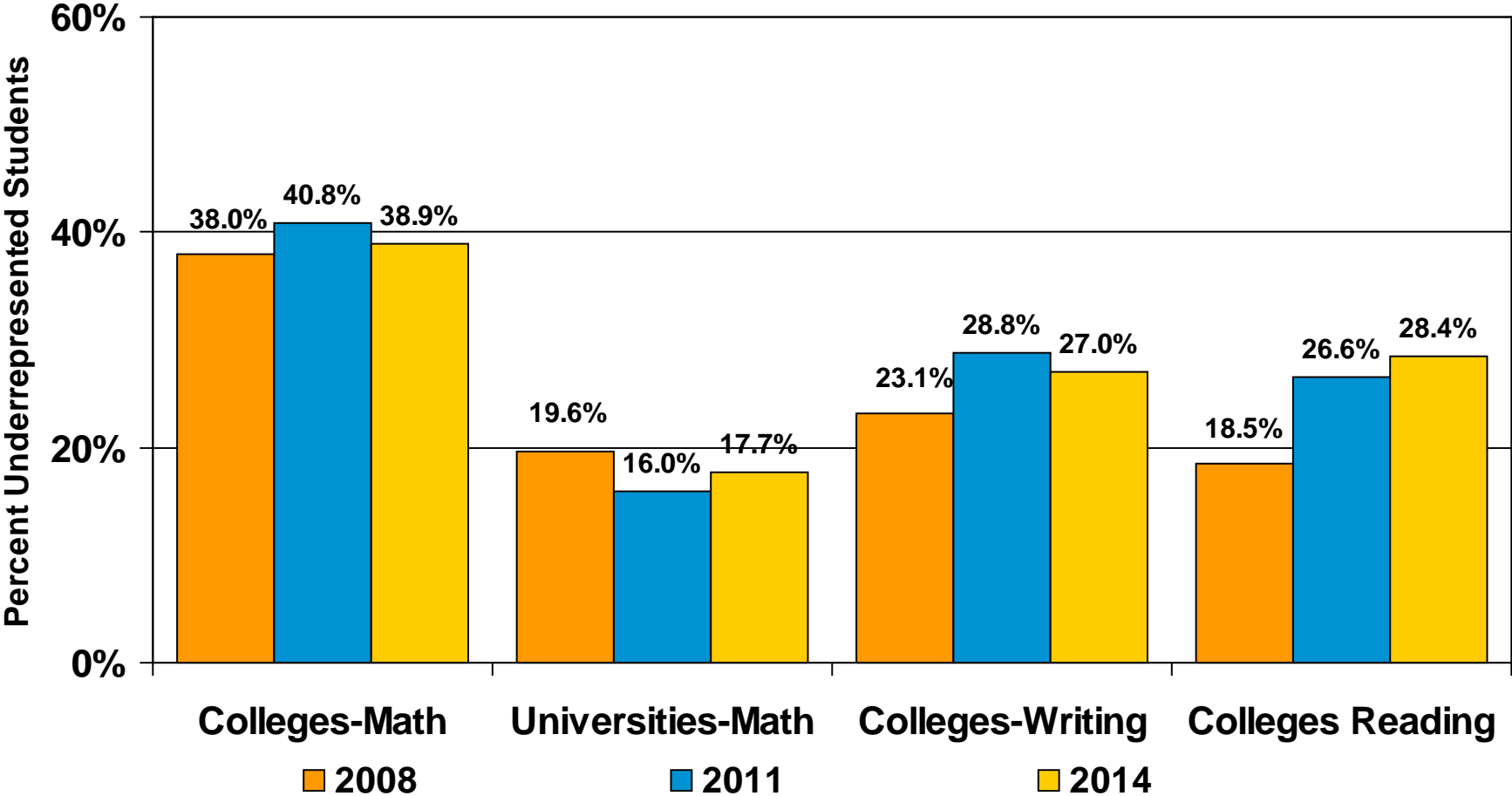
# Figure 13: Many of our first-time students take developmental courses in their first year



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Source: System Office Research – Academic and Student Affairs

# Figure 14: Percent of new students taking developmental courses



Part-Time Students: 2005 = 75,734 2014 = 99,123 Increase = 30.9%  
 Full-Time Students: 2005 = 100,582 2014 = 98,920 Decrease = -1.7%



Source: System Office Research – Academic and Student Affairs

# Figure 15: Completion rates vary by academic preparation and financial need

## Minnesota State Colleges Students Entering in Fall 2004 through Fall 2010

Completion Rates at Third Spring After Entry	Less Prepared	Moderately Prepared	Highly Prepared
Low Financial Need	49%	56%	<b>57%</b>
Moderate Financial Need	44%	52%	54%
High Financial Need	<b>35%</b>	41%	42%

## Minnesota State Universities Students Entering in Fall 2002 through Fall 2006

Completion Rates at Sixth Spring After Entry	Less Prepared	Moderately Prepared	Highly Prepared
Low Financial Need	51%	53%	<b>57%</b>
Moderate Financial Need	45%	49%	56%
High Financial Need	<b>40%</b>	45%	51%

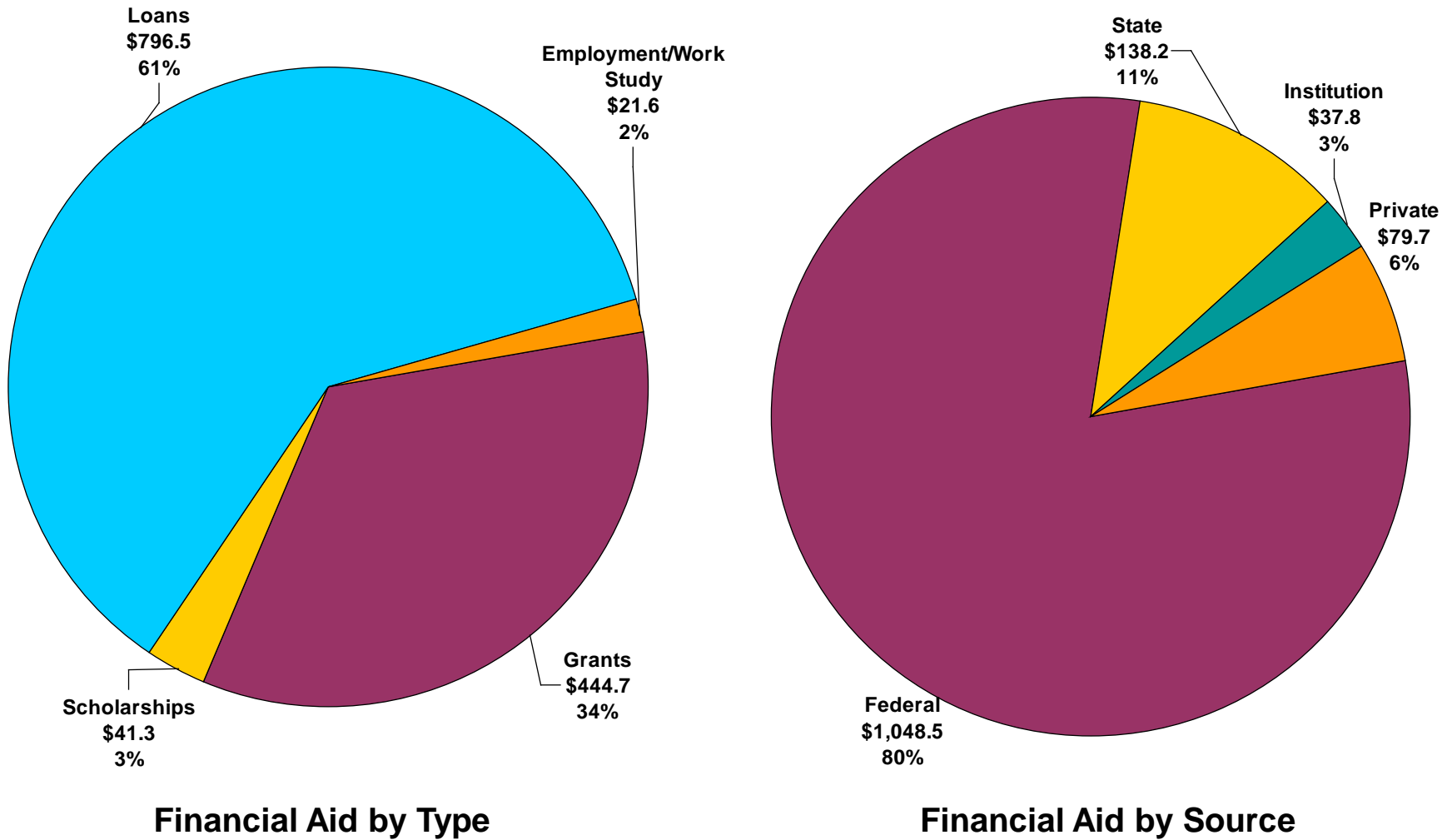


# How our students finance their education

- 52% of our students who apply for financial aid are considered to be independent of their parents
- 62% of all students receive some form of financial aid
- 46% receive grants
- 9% receive scholarships
- 42% take out student loans
- 4% receive work-study awards or student employment



# Figure 16: Student financial aid by type and source

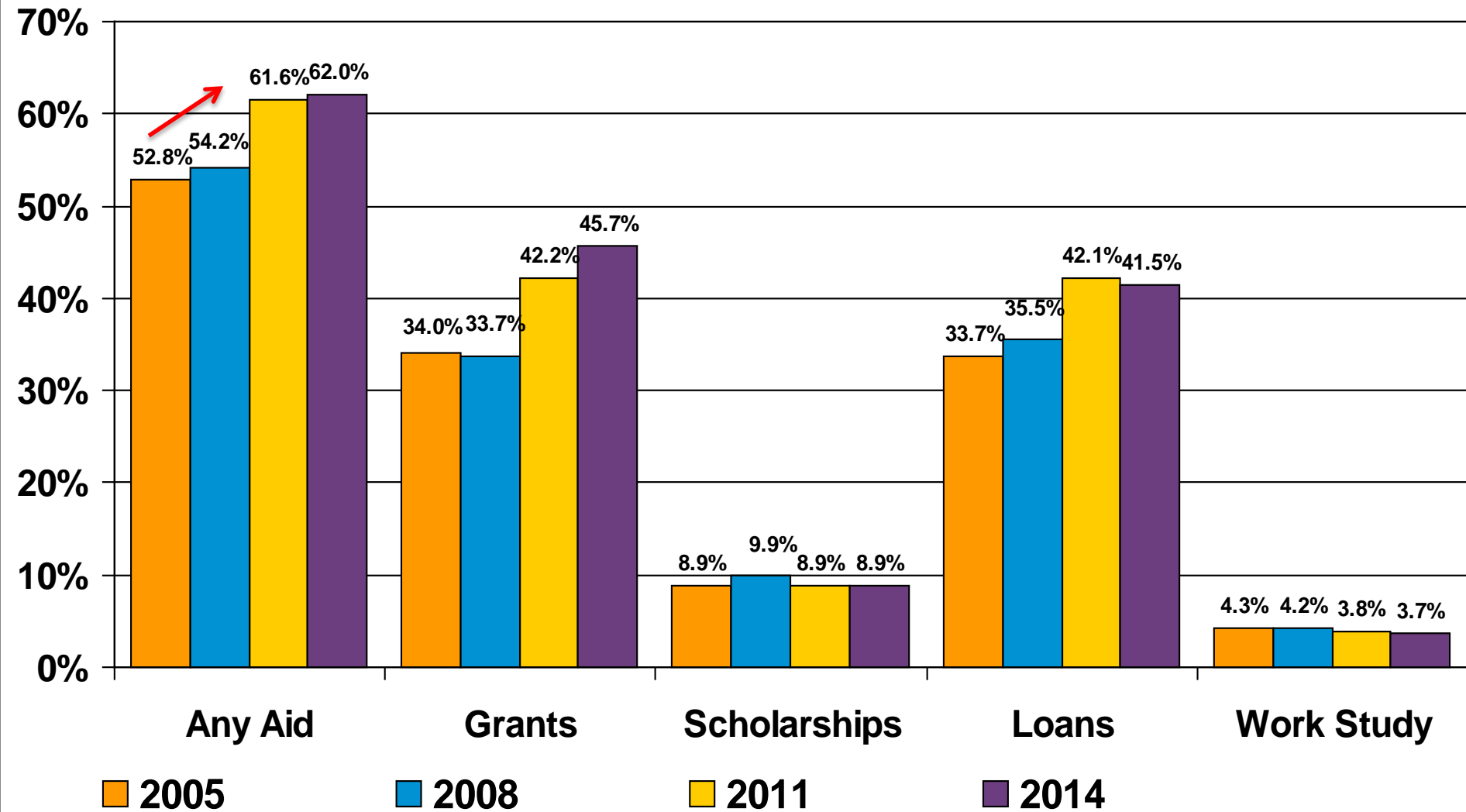


**Total student financial aid = \$1.3 billion  
fiscal year 2014**



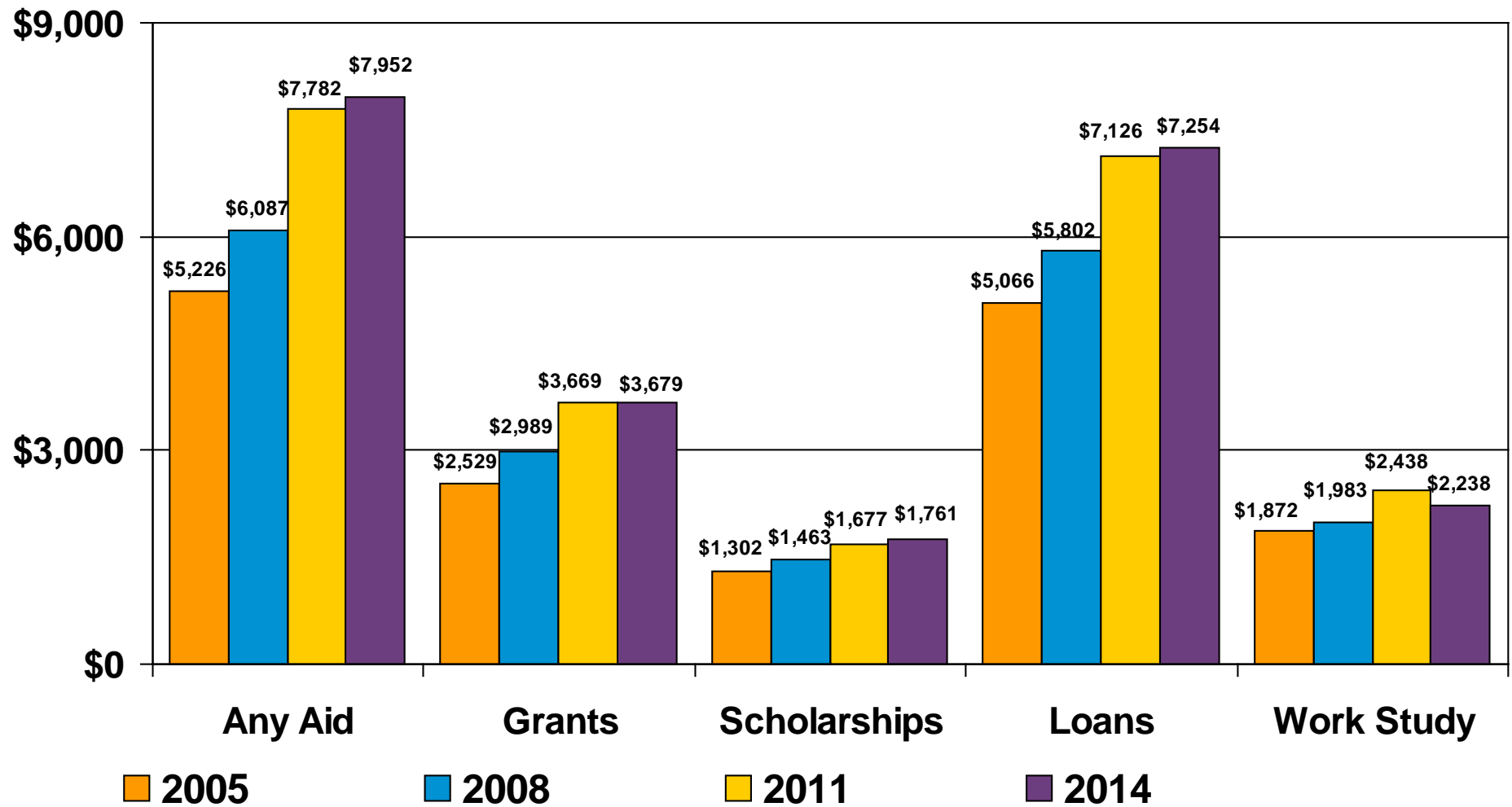


# Figure 17: More students are eligible for and are receiving financial aid



Source: System Office Research – Academic and Student Affairs

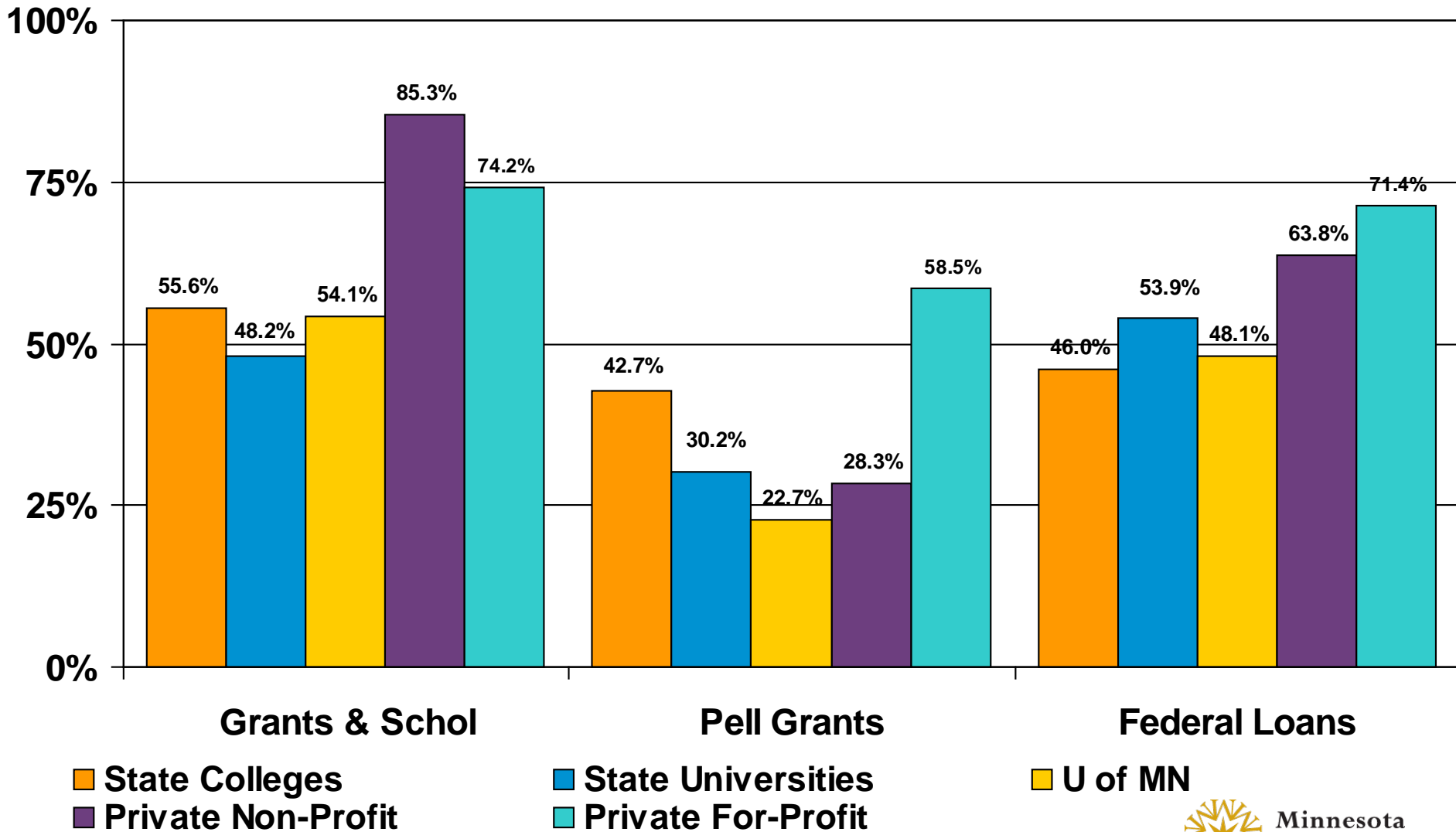
# Figure 18: Our students are receiving increasing amounts of financial aid



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Source: System Office Research – Academic and Student Affairs

Figure 19: Larger percentages of students at private institutions receive grants, scholarships and loans



Source: System Office Research – Academic and Student Affairs



# StarTribune

## Minnesota grads carry heavy student debt burden

Article by: JENNA ROSS , Star Tribune | Updated: June 1, 2013 - 6:36 PM

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The average debt was \$29,800. For-profit colleges and two-year degrees were included.

Minnesota college students have long been marked as some of the nation's most indebted. Turns out it's even worse than we knew.

The most complete picture of student loan debt in the state shows that 2010 graduates who borrowed had an average load of \$29,800.

# Figure 20: Debt of MnSCU Graduates

	<b>MnSCU % WITH NO DEBT</b>	<b>MEDIAN DEBT FOR ALL GRADUATES</b>
<b>Certificates/ Diplomas</b>	<b>46.4%</b>	<b>\$2,750</b>
<b>Associate Degree</b>	<b>34.0%</b>	<b>\$9,028</b>
<b>Baccalaureate Degree</b>	<b>26.9%</b>	<b>\$18,327</b>

Compared to their counterparts at other higher education institutions, MnSCU students graduate with less or no debt.

*Cumulative student loan debt for 2013 graduates.*

Source: System Office Research – Academic and Student Affairs

# Responding to labor force shortages

- Population in the Twin Cities is projected to grow by almost one million people during the next 25 years
- Wave of baby boom retirements during the next 15 years
- The combination of these two trends along with the growth of the state's economy will create many job openings
- Aligning our programs and courses with employer needs
- Expanding access to baccalaureate programs
- Charting the Future for a prosperous Minnesota

# Discussion