

Meeting Metro Baccalaureate Needs



Board of Trustees
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Minnesota State Colleges and Universities

The Minnesota State Colleges and Universities system is an Equal Opportunity employer and educator.



Major Elements of Plan Presented in November

1. Build on existing strengths
2. Deploy new strategies
3. Create an additional location

Recent Activities

- Growth strategy for Metropolitan State University
- Engagement of metro CAOs and university provosts
- Market analysis of current and future student populations

Growth Strategy for Metropolitan State University

- Develop baccalaureate degree completion programs
- Develop partnerships with Twin Cities employers
- Identify and develop programming in growing fields
- Collaborate with other MnSCU universities

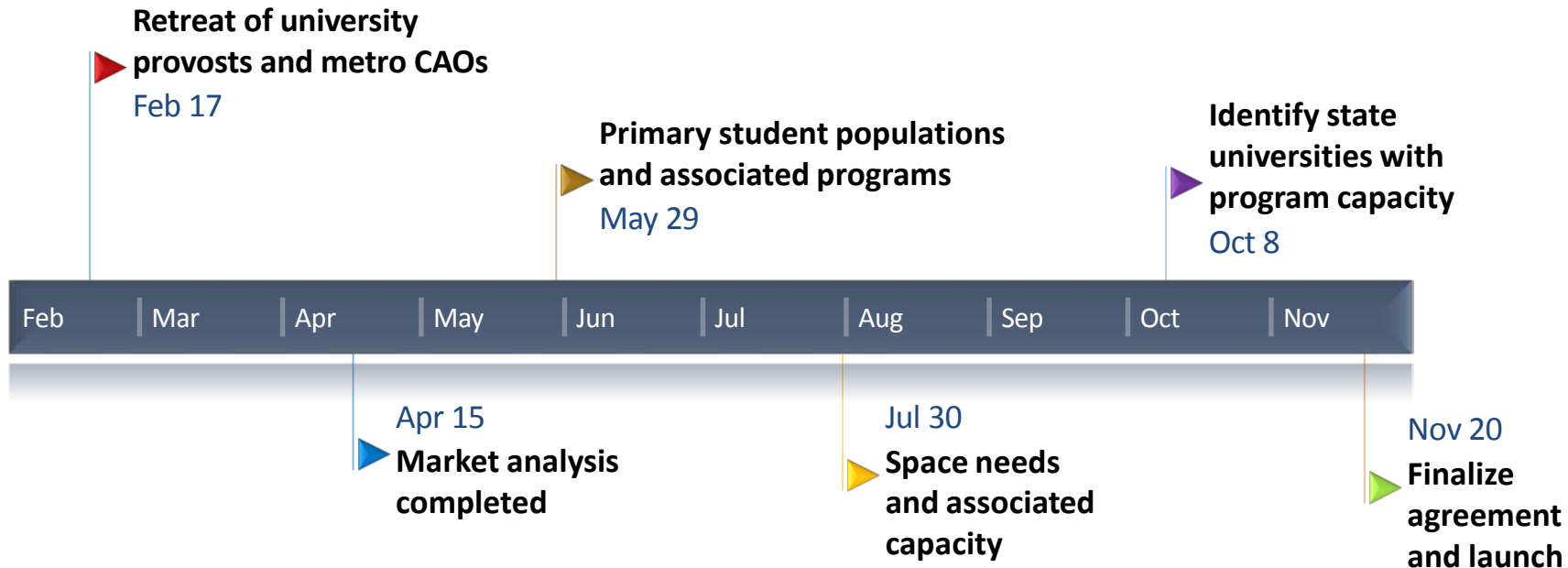
Metro CAOs and University Provosts Retreat

- Advance retention and completion of current students
- Provide more visible pathways and transfer support
- Expand university offerings at two-year colleges
- Advance comprehensive student services
- Develop new models for baccalaureate programming

Metro Market Analysis

- Analyze current student populations
- Identify prospective student populations
- Understand current market penetration
- Understand where best to locate programming

Major Milestones and Tasks for 2015



Market analysis Feb 11 - Apr 8

Review student and program markets Apr 13 - May 29

Refine program interests and targets for student completion Jun 5 - Jul 10

Consultation among colleges & universities Apr 22 - Oct 9

Develop comprehensive partner agreement on programs, services, associated targets and space needs Oct 10 - Nov 13