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### Procedure 3.24.1 College or University Type and Mission, and Minnesota State Mission and Vision

#### Part 1. Purpose

To establish processes and conditions for the development, review, and approval of college and university type and mission, and Minnesota State mission and vision.

#### Part 2. Authority

Minn. Stat. 136F.05 Missions requires the colleges and universities of Minnesota State to establish their own distinct missions within certain parameters and with the approval of the Board of Trustees. Minn. Stat. §135A.052 Postsecondary Missions recognizes each type of postsecondary institution in the state and their distinct missions

#### Part 3. Mission and Vision

##### Subpart A. Mission

A college, university, or the Minnesota State mission may reflect the constituents it serves, the expected outcomes, values and goals, and aspects such as college, university, and Minnesota State culture, decision making processes, and the principles and behaviors to reach aspirational outcomes.

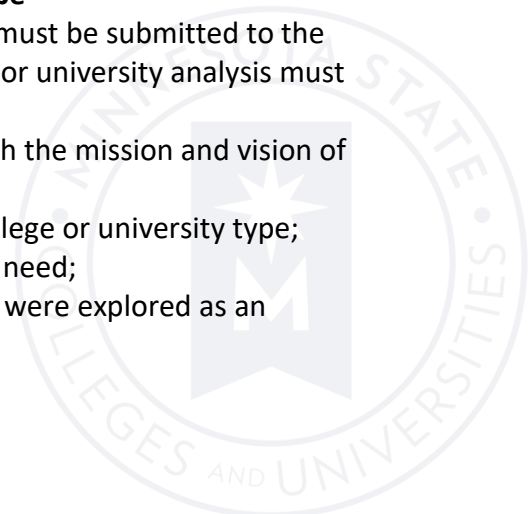
##### Subpart B. Vision

A college, university, or the Minnesota State vision may express aspirations toward the primary products or services offered, distinctive and unique attributes, and assumptions about where the college, university, or Minnesota State will be in the future.

#### Part 4. Review and Approval of Change in College or University Type

A request for a change in college or university type and an analysis must be submitted to the senior vice chancellor for academic and student affairs. The college or university analysis must describe the:

1. alignment of the proposed mission, vision, and purposes with the mission and vision of Minnesota State;
2. demand for the award authority leading to the change in college or university type;
3. comprehensive planning process undertaken to address the need;
4. partnership opportunities and options and related risks that were explored as an alternative to the change in college or university type;



5. current and future capacity to support the proposed change in award authority; and
6. consultation with students, faculty, staff, and members of the local civic, nonprofit, and business communities

### **Part 5. Approval of College or University Mission Statement**

Prior to adopting a revised mission statement, the college or university shall

1. consult with Minnesota State Chief Marketing and Communications Officer as a part of campus consultation to ensure drafts have a high likelihood of receiving Board of Trustee approval, and
2. obtain board approval of the revision.

A college or university shall submit its mission, vision, and purposes to the senior vice chancellor for academic and student affairs. The chancellor may approve minor revisions to a college or university mission statement. For revisions requiring board approval, the college or university analysis must describe the:

1. alignment of the proposed mission with the Minnesota State mission and statewide needs;
2. extent to which the college or university will meet expectations of law and how it relates to other institutions of higher education;
3. array of awards it offers;
4. compliance of the college or university mission with statute, policy, and regional accreditation requirements; and
5. consultation with students, faculty, staff, and members of the local civic, nonprofit, and business communities.

The senior vice chancellor for academic and student affairs shall provide an analysis of the college or university submission.

### **Part 6. Review and Approval of Minnesota State Mission and Vision**

At the direction of the board, the chancellor shall prepare a plan to review and, as appropriate, revise the Minnesota State mission and vision. After review with students, faculty, staff, and essential members of the state, the chancellor shall submit the proposed mission and vision to the board for their approval.

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Date of Adoption: 06/16/99  
Date of Implementation: 07/01/99  
Date of Last Review: 04/26/23

Date and Subject of Amendments:

04/26/23 – Full review, replaced “system” with “Minnesota State” and “institution” with “college and university”, relocated 136F.05 statutory reference from Part 1 to new Part 2 Authority, and applied new writing style throughout procedure.

07/31/18 – Added a definition section as Part 2, updated the language concerning consultation, replaced the word “institution” with “college and university”, and applied the new formatting and writing styles.

Additional HISTORY.