



Reimagining Minnesota State

Overview and Engagement Strategy

Challenge from the Chair

How does the Minnesota State Board of Trustees enable a large, complex, risk-and change-averse organization to transition itself into a more nimble, responsive, and dynamic enterprise centered on enhancing student success?

Why Reimagine Minnesota State?

- Our practices that worked yesterday will not serve us well tomorrow
 - Demographics and enrollment patterns predict a downward pressure on enrollment systemwide and competition will only increase that pressure
 - Technology will change how people work and learn and alter their expectations for service delivery
 - Funding patterns will require changes to business models to maintain financial sustainability
 - The public is questioning our relevance and our value proposition

Why Reimagine Minnesota State?

- Our practices of today don't work for all of our students
 - Traditional models and structures do not serve underrepresented and non-traditional student populations well
 - Our current approaches have had little impact on key outcomes of student success



Goals of Reimagining Minnesota State

To position Minnesota State to:

- Lead the country on key outcomes of student success and economic and social mobility
- Become recognized as the nation's most innovative and student success driven higher education system

Outcomes of Reimagining Minnesota State

- Create a culture of evidence-based innovation across our system, campuses, and employees
- Empower our people to identify innovative, evidence-based solutions to our most difficult challenges
- Create the structures, policies, procedures, and funding models that will:
 - Recognize and accelerate the innovative approaches already occurring on our campuses
 - Identify and bring promising practices to scale throughout the system
 - Identify and experiment with possible innovations that will address challenges and opportunities beyond the capabilities and resources of a single campus
 - Make innovation integral to the operational structures of the board, system office, and campuses

Reimagining Minnesota State

Phase I: Forum on Reimagining Minnesota State

- **Purpose:** To learn together about how industries and organizations across Minnesota and the country are navigating the demands of our rapidly changing world and not only surviving but thriving through strategic innovation of their products and services, operations and business models.

Timeline: Sept. 2018-April 2019

Phase II: Design an Innovation Ecosystem for Minnesota State

- **Purpose:** Using the insights from Phase I, create an innovation ecosystem for Minnesota State that will engage leaders from all levels within the System in the practical work of identifying the organizational and operational changes that must occur to build and sustain a culture of innovation within our system.

Timeline: Beginning in May 2019

Deliverables from Phase I

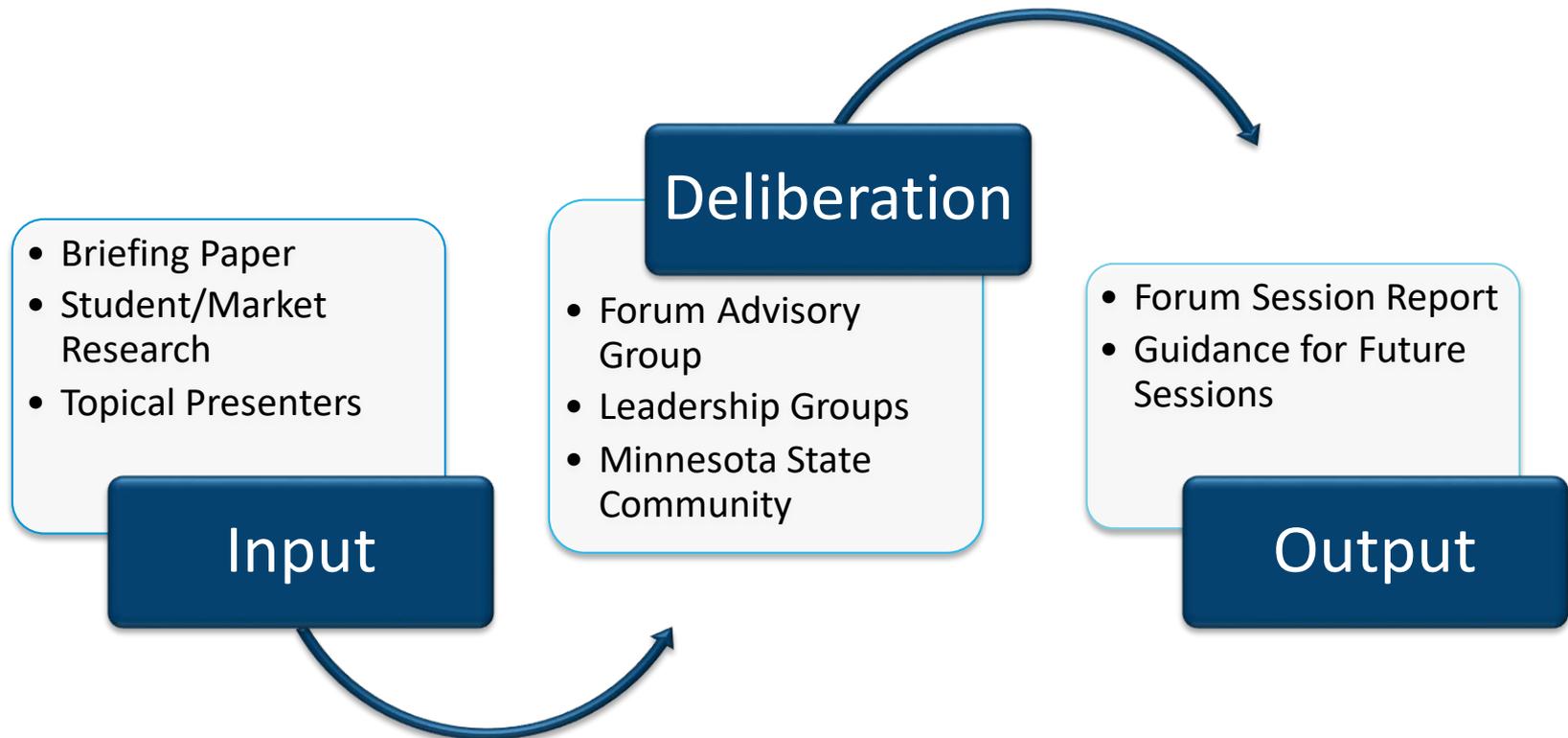
A rich and detailed information set for the Board of Trustees that will inform their articulation of:

- A clear and compelling value proposition for the Minnesota State system
- Well-defined outcomes of student success and economic and social mobility that we will use to track our progress
- An organized approach to innovation (an innovation ecosystem) that creates the expectations, environment, support structures, processes, and policies, that will drive progress on these outcomes

Format of the Forum Sessions

1. Topical briefing paper with guiding questions
2. Public presentations on each Forum Session Topic
3. Discussions by Forum Advisory Group and Minnesota State Community
4. Published Session Reports
5. Interim and Final Reports

Forum on Reimagining Minnesota State



Date	Event	Activity/Outcome
July 25, 2019	Joint Study Session of the Board	Board affirmation of Forum and its charge
Sept. 10-11, 2018	Leadership Council Retreat	
Sept. 18-19, 2018	Board of Trustees Retreat	
Mid-Sept. 2018	Announce Reimagining Initiative	Identification of Forum Advisory Group and Session Dates
Early Oct. 2018	Forum Session 1	Forum Session 1 Report
Oct. 8-9, 2018	Leadership Council Meeting	Forum Update
Oct. 16-17, 2018	Board of Trustees Meeting	Forum Update
Early Nov. 2018	Forum Session 2	Forum Session 2 Report
Nov. 5, 2018	Leadership Council Meeting	Forum Update
Nov. 13-14, 2018	Board of Trustees Meeting	Forum Update
Mid-Jan. 2019	Forum Session 3	Forum Session 3 Report
Jan. 29-30, 2019	Joint Board of Trustees /Leadership Council Meeting	Initiative Progress Report and Discussion of Initial Findings
Mid-Feb. 2019	Forum Session 4	Forum Session 4 Report
Feb. 25-26, 2019	Leadership Council Meeting	Forum Update
Mid-March 2019	Forum Session 5	Forum Session 5 Report
March 19-20	Board of Trustees Meeting	Forum Progress Report
April 1-2, 2019	Leadership Council Meeting	Forum Update
April 16-17, 2019	Board of Trustees Meeting	Action on Forum Final Report
May 2019	Organizing for Phase 2 Begins	

**Standing topic for statewide Meet & Confers and statewide Student Association meetings*

Communication Strategy

- Forum Website
- Forum Sessions Promotion
- Discussions and updates at regular meetings
- Forum Co-chairs Monthly Blog/Communication
- Campus discussions (at the invitation of campus President)



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