

**MINNESOTA STATE
BOARD OF TRUSTEES**

BOARD ACTION

APPOINTMENT OF PRESIDENT OF LAKE SUPERIOR COLLEGE

1 BACKGROUND

2 Mr. Pat Johns has served as president of Lake Superior College since 2010. Chancellor Malhotra
3 initiated a national search for president of Lake Superior College in the fall of 2018. The
4 executive search firm Pauly Group was retained to assist with the recruitment and vetting
5 process for this position. A search advisory committee was appointed consisting of the
6 following members;

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8 Barbara McDonald, search chair and president of North Hennepin Community College
9 Hanna Erpestad, Interim Dean of Business and Industry (Administrator)
10 Alan Finlayson, Vice President of Administration (Administrator)
11 Sherri Maisuk, Imaging Center Coordinator (AFSCME)
12 Doreen Hernesman, Director Trio (MAPE)
13 Steve Fudally, Chief Information Officer (MMA)
14 Deborah Amys, Allied Health Instructor (MSCF)
15 Steve Dalager, English Instructor (MSCF)
16 Keeley Zirkler, (Student)
17 Tom Renier, Vice Chair of Lake Superior College Foundation Board (Community)
18 Carl Crawford, Human Rights Officer, City of Duluth (Community)
19 Kim Terheer, Vice President of Strategy and Innovation, St. Luke’s Hospital (Community)

20
21 The following individuals provided support to the committee:

- 22
23 Becky Wodziak, Chief Human Resources Officer, Lake Superior College
24 Renee Hogoboom, System Office Search Liaison

25
26 The position was advertised nationally in a variety of higher education and diversity
27 publications. At the same time, the search consultant initiated an aggressive recruitment
28 campaign. There were a total of 56 applicants. From this pool, the search advisory committee
29 selected nine individuals for initial interviews and forwarded its assessment of the candidates
30 to Chancellor Malhotra. On the committee’s recommendation, Chancellor Malhotra selected
31 three finalists who participated in public interviews at the campus, including sessions with
32 students, faculty, staff and community members. Reference checks were conducted. Interviews
33 were conducted by Chancellor Malhotra, members of the chancellor’s cabinet, and Trustees
34 Dawn Erlandson, Roger Moe and George Soule.

1 After careful consideration of information received from each element of the interview process,
2 the chancellor selected one candidate to recommend to the Board of Trustees for approval.

3
4 At this time Chancellor Malhotra recommends Dr. Patricia Rogers to be the next president of
5 Lake Superior College.

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7 **RECOMMENDED COMMITTEE ACTION**

8 The Human Resources Committee recommends that the Board of Trustees adopt the following
9 motion.

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11 **RECOMMENDED BOARD MOTION**

12 The Board of Trustees, upon the recommendation of Chancellor Malhotra, appoints Dr. Patricia
13 Rogers as president of Lake Superior College effective July 1, 2019, subject to the completion of
14 an employment agreement. The Board authorizes the chancellor, in consultation with the chair
15 of the board and the chair of the human resources committee to negotiate and execute an
16 employment agreement in accordance with the terms and conditions of the Minnesota State
17 Colleges and Universities Personnel Plan for Administrators.

18
19 *Date Presented to the Board of Trustees:* 03/20/19

20 *Date of Implementation:* 07/01/19

Patricia L. Rogers, Ph.D.
Curriculum Vitae

Provost and Vice-President for Academic Affairs
Winona State University

Education

Doctor of Philosophy. University of Minnesota with preparation in two programs: Instructional Systems and Technology and Art Education. Awarded Getty Dissertation Fellowship from the Getty Center for Education in the Arts.

Master of Arts in Art Education, supporting minor, University of Minnesota.

Bachelor of Science in Art Education, minor in Theatre Arts, University of Minnesota. Minnesota teaching license granted K-12 Art Education, 7-12 Theatre Arts.

Leadership Experience – Winona State University MN

July 2013-present. Provost and Vice-President for Academic Affairs

- Participate with the President and other Vice Presidents in overall management of the university; serve on the President's cabinet and work closely with other members of Cabinet to address campus-wide and community issues. Serve on the President's behalf when the President is absent from campus.
- Provide overall academic leadership, direction, and management of faculty, staff and students within the university
 - Plan, evaluate and exercise responsibility for academic programs, policies and standards
 - Plan, recommend, and monitor utilization of financial resources for academic services
 - Advise the President on all matters related to Academic Affairs and academic personnel
 - Evaluate faculty and make recommendations to the President regarding retention, promotion and tenure; evaluate staff as appropriate
 - Recruit, select and supervise academic deans and leadership
 - Leadership responsibilities for Deans' council, IFO Meet and Confer and other committees/organizations related to academic administration
- Provide direct guidance of information and communication technologies, university library, program outreach, international programs, institutional research and planning, grants, faculty development, and assessment.
- Serve as WSU Higher Learning Commission (HLC) Accreditation Liaison Officer, ensure the progress of the university's accreditation activities and the continuation of institutional self-studies.
- Led the successful reaffirmation of WSU's Carnegie Engaged Campus Status
- Directly responsible for leading university strategic and academic planning
- Serve as the Acting President in the absence of the President

Leadership Experience – Bemidji State University MN

July 2009-2013. Founding Dean College of Health Sciences and Human Ecology and The School of Graduate Studies.

http://www.bemidjistate.edu/academics/colleges/health_sciences_human_ecology/

- Lead the recalibration changes across the College and co-lead the efforts across the entire University.
- Successfully focus efforts on partnerships and articulations in growth areas
- Co-Lead the efforts to internationalize the campus.
- Work regionally with IMPACT 2020 on college readiness, graduation rates, and internet access for rural citizens.
- Chairing the Dean search for Business, Communication, and Technology.
- Served on the Provost and Presidential search committees.

July 2008. Interim Dean, College of Health Sciences and Human Ecology and The School of Graduate Studies

http://www.bemidjistate.edu/academics/colleges/health_sciences_human_ecology/

- Expand partnerships and articulations for all departments in the College.
- Establish new mission and vision for the College aligned with University and System plans.
- Fully participate in fundraising and foundation development activities.
- Support and engage in grant-writing activities.
- Represent the College and its interests at state-wide meetings.
- Provide leadership and support for accreditation efforts and continuing accreditations.
- Led the foundational effort for a College-wide assessment system as needed by departments for accreditation.
- Serve on the HLC steering committee and actively participate as a co-chair of the Criterion 4 committee.

August 2007 to July 2008. Interim Dean, College of Social and Natural Sciences.

- Expand partnerships and articulations for all departments in the College.
- Actively support and promote efforts in STEM areas.
- Full participant in reorganizing the University into new Colleges.

Leadership Experience – Valley City State University ND

2006-2007. Founding Dean, School of Education and Graduate Studies (on leave from Bemidji State)

- Served as main National Council for Accreditation of Teacher Education (NCATE now CAEP) coordinator
- Lead as the NCATE contact and unit head, attended all NCATE national and local training sessions
- Coordinated and built partnerships with Wisconsin, Maryland, New Jersey, and other states to provide courses online in high need areas. Established MOU with the State of Maryland to prepare technology education teachers and provide dual credit to meet MD technology education literacy graduation requirement for high school seniors.
- Established a partnership with the Boston Museum of Science in technology literacy and science education.

- Wrote a National Science Foundation Robert Noyce Scholarship grant to prepare two of the four types of STEM teachers: science and technology education in a unique hybrid delivery model focused on rural or otherwise place-bound students interested in teaching in high need areas.
- Created small professional development fund to support faculty working on doctoral research in areas that support the university, the unit, and pre-service and in-service students.
- Provided overall program advising and direction of graduate students. Direct the design of capstone and portfolio assessment process and procedure for graduate students.

Leadership Experience – Minnesota State Colleges and Universities System Office

1999 to 2000. Interim System Director for Instructional Technology (Served 8 months in the Minnesota State Colleges and Universities system office)

- Champion the development of highly interactive distance learning programming.
- Collaborate with system technology initiatives to provide system-wide licensing agreements for instructional, evaluative, and interactive software.
- Provide leadership for enhancing communications across the system in delivering online learning to other states and countries.

2004 Chair, Minnesota Online Council.

- Lead collaboration and partnerships across the MnSCU system in distance learning program and course offerings online.
- Establish parameters for online learning support.
- Champion the development of highly interactive distance learning programming.
- Collaborate with system technology initiatives to provide system-wide licensing agreements for instructional, evaluative, and interactive software.
- Provide leadership for enhancing communications across the system in delivering online learning to other states and countries.

Leadership Experience – Higher Learning Commission

2019. Chair Comprehensive site visits

2018. Chair training, Comprehensive site visit

Joined the committee to design Accreditation Liaison Officer training.

2017 to present. Chair Substantive Change site visits

Teaching Experience in Higher Education

2001-2006. Full Professor Bemidji State University. Design and teach online graduate and undergraduate courses.

- Designed the Online Teaching Certificate program and cognate in higher education leadership
- Graduate Program Coordinator, Bemidji State University
- Promoted and tenured to Full Professor
- Consultant, book author.
- Full participant in MnSCU and state-wide technology planning.
- Reviewer for Journal of Educational Computing Research (2003 to present)

1996 to 1999. Assistant/Associate Professor. Teach undergraduate and graduate courses in Instructional Technology and Curriculum and Instruction Foundations. Serve as a faculty mentor in the University's Electronic Academy, specifically in the area of working with faculty projects to integrate emerging technologies in instruction. Experienced in interactive television, WWW, multimedia, and other distance learning strategies. Reviewer for Allyn & Bacon publishers. Consultant for the Getty Education Institute for the Arts (electronic delivery investigations).

1979-1984 Licensed in art (k-12) and theatre arts (7-12).

Prior Higher Education Work Experience

1986 to September 1996. Cancer Researcher, Health Studies Section in the Division of Environmental and Occupational Health, School of Public Health, at the University of Minnesota, Twin Cities.

- Conducted a variety of environmental and occupational epidemiology studies. Served in different capacities ranging from co-project director to systems manager. Primary responsibilities include procedure writing and development for data collection in all aspects of the studies, including validation of cancer reports; staff training and supervision; programming and system design; data management and retrieval; and network administration and User Services for the Division. Worked primarily on a national survey to study the effects of occupational exposures to low-dose ionizing radiation of over 146,000 radiologic technologists.

Awards, Honors, and Professional Development Opportunities

2019. Named as the Institution of Higher Education teacher preparation provider representative for the Minnesota Professional Educator Licensure and Standards Board (PELSB) subcommittee on Career and Technical Education licensure.

2018. Named to the *Association of Chief Academic Officers Association* Board.

2017 to present. Serve on the *Great River Shakespeare Festival* Board.

2017 to present. Serve on the *Art to Change the World* Board (<https://www.arttochangetheworld.org/mission/>).

2017. Awarded an Association of Chief Academic Officers Association Digital Fellowship (<http://www.acao.org/digitalfellows>)

2015-present. Serve on the *Winona County Historical Society* Board.

2013-2018. Serve on the *Greater Rochester Advocates for Higher Education* Board.

2013-2017. Serve as a faculty expert in AASC&U Becoming a Provost Academy

2016. Completed the MnSCU (Minnesota State system) Executive Leader Development Program (preparing the next generation of Presidents)

2015. American Council on Education Award: Women Helping Women

2012-2013. Completed the American Association of State Colleges and Universities (AASCU) Becoming a Provost Academy

- Specific project is in leading efforts to internationalize the Bemidji campus through connections in China, Switzerland, Iceland, Argentina, England, and Viet Nam.

2011. Completed HERS Leadership Academy-Wellesley

- Completed American Council on Education (ACE) 78th National Leadership Forum in Washington, DC.
- Appointed as one of four team leaders for a national HLC comprehensive visit.
- Appointed to the Minnesota Association of Colleges for Teacher Education (MACTE) executive committee.

2008. Prepared as a Higher Learning Commission (HLC) consultant-evaluator

- Appointed by the Senior Vice-chancellor to be the administrator and representative to the Minnesota Online Academic Services Committee

2006. Awarded the first annual Minnesota Online Council's Pioneer Award for leadership in online teaching and learning.

2006-2008. Appointed by the Commissioner of Education to Minnesota Department of Education's Online Learning Advisory Council.

2005-2006. Chosen for the MnSCU Louma Leadership Academy (Chair Academy) Professional Leadership Development Classes. Graduated August 2006.

2005-2007. Added to Marquis Who's Who in America, WW in Education, WW of American Women, and WW in Instructional Technology.

2005-2006. Selected as a faculty union (IFO) representative to advise and strategically plan for MnSCU's instructional management system, currently Desire 2 Learn/Brightspace.

- Past-Chair Minnesota Online Council, serving as a member of the executive committee
- Participated in the MnSCU Leadership Academy Professional Leadership Development Classes.
- Chair, Academic Computing Committee
- Chair, Graduate Studies Committee
- Served as instructional designer and university liaison with Red lake High School, Bemidji State University, Minnesota Online, and the National Repository for Online Courses (Monterey Institute of California)

2004. Chair. Minnesota Online Council.

2002. Elected vice-chair of the Minnesota Online Council <http://minnesotaonline.org>

2000. Awarded a Fulbright Scholarship to Iceland to work on distance learning course and program development.

- Promoted to Full Professor with tenure.
- Coordinator of the BSU Professional Education Department's ONLINE Master's Program

1999. Promoted to Associate Professor

- Served 8 months in the Minnesota State Colleges and Universities system office as the System Director for Instructional Technology

- Co-authored and designed the Distributed Learning in Teacher Education (DLiTE) program, a hybrid teacher education program in elementary education (See <http://www.bemidjistate.edu/dlite/>)
- Elected to university graduate studies committee, re-elected to faculty senate
- Reviewer (first and second round) for the US Department of Education Fund in Post Secondary Education (FIPSE)

1996. Awarded Getty Dissertation Fellowship from the Getty Center for Education in the Arts. Dissertation title: Adoption of Computer-based Technology Among Art Educators: Implications for Instructional Design in Art Education.

Other Research Experience

1998. Participated as a system-wide faculty representative in a national study of best practices for infusing technology in the curriculum (American Productivity and Quality Center and State Higher-Education Executive Officers)

1996. Completed a national survey of technology adoption and teaching strategies of K-12 art educators. See Dissertation Abstracts, 1997. 1994: Designed and conducted a study for the Minnesota Discipline-Based Art Education (DBAE) Consortium. The study was a survey of district coordinators throughout the state to ascertain the availability of computer-based technologies to art educators and the potential barriers to Internet access. Results of the study were used for subsequent proposals by the Consortium for future art and technology activities.

Relevant Publications

Patricia Rogers, Gary Berg, Judith Boettcher, Carole Howard, Lorraine Justice, Karen Schenk (Eds.) (2009) .Encyclopedia of Distance and Online Learning Learning (2nd Edition) Hershey:Idea Group Publishing.

Caroline Howard, Judith Boettcher, Lorraine Justice, Karen Schenk, Patricia L. Rogers, Gary Berg (Eds). (2005) Encyclopedia of Distance Learning Technologies and Applications. Hershey:Idea Group Publishing. See <http://www.idea-group.com/encyclopedia/details.asp?ID=4500>

Grade Aid study guide for Educational Psychology: Theory and Practice (2002) (7th Ed) Robert E. Slavin (author) Boston: Allyn and Bacon

Rogers, P.L.(Ed). (2002) Designing Instruction for Technology-Enhanced Learning. Hershey:Idea Group Publishing. See <http://www.ideagroup.com/books/details.asp?id=274>

Rogers, P.L. (2001) Traditions to transformations: The forced evolution of higher education. Educational Technology Review 9(1) Available online at: <http://www.aace.org/pubs/etr/issue1/rogers.cfm>

Rogers, P.L. (2000) Barriers to Adopting Emerging Technologies in Education. Journal of Educational Computing Research 22(4), p. 455-472.

Rogers, P.L. (1999) Layers of Navigation. In B. Abbey (Ed.), Instructional and Cognitive Impacts of Web-Based Education.. Texas A&M-Commerce Educational Technology.

Relevant Presentations

Panelist at the 2019 Higher Learning Commission. Insights and professional development for Accreditation Liaison Officers. (to be announced).

The Association of Chief Academic Officers Digital Fellows Program and Student Persistence, (2018). Constance Johnson – Chief Academic Officer/Provost, Colorado Technical University, Kathy Johnson – Executive Vice Chancellor and Chief Academic Officer, Indiana University-Purdue University Indianapolis, Patricia Rogers – Provost and Senior VP of Academic Affairs, Winona State University, Panel Higher Learning Commission.

Provosts, Pedagogy, and Digital Learning , *EDUCAUSE Review* 52, no. 6 (November/December 2017) © 2017 Kenneth C. (Casey) Green, Charles Cook, Laura Niesen de Abruna, and Patricia Rogers Available at: https://er.educause.edu/articles/2017/12/provosts-pedagogy-and-digital-learning?utm_source=Informz&utm_medium=Email&utm_campaign=ER#_zsqU9Sf1_zl12tN4 and on podcast at To A Degree: <https://postsecondary.gatesfoundation.org/podcast/episode-11-provosts-digital-pedagogy/>

Assessing the “Fit” of a President, Cabinet, and Institution (2013-2017) annual American Association of State Colleges and Universities Becoming a Provost Academy.

Awakenings in Academic Affairs (February 2012) Presenters: Martin Tadlock, Provost and Vice President for Academic Affairs and Patricia Rogers, Dean, College of Health Sciences & Human Ecology & School of Graduate Studies, American Association of State Colleges and Universities Winter Meeting, Point Clear, AL.

Future of Graduate Education in Minnesota State Colleges and Universities (October 2011).– MnSCU CAO/Deans Annual Meeting Dan Gregory, St. Cloud State University; Nancy Jannik, Winona State University; Barbara Keinath, Metropolitan State University; Patricia Rogers, Bemidji State University; Raphael Onyeaghala, Southwest Minnesota State University; Barry Ries, Minnesota State University, Mankato; Teri Walseth, Minnesota State University Moorhead

Awakenings in Higher Education. (2011) 24th Annual CHER Conference The Institute for Research in Higher Education, University of Iceland, School of Education

Leadership panel MnSCU new administrators. In-person presentation. Serve as University Dean representative on the panel, February 11, 2010.

Traditions to Transformations Revisited. Live WebX presentation on distance learning and the changing nature of higher education to St. Martin’s University Lacey, Washington, February 3, 2010.

Going Online: Finally, A True Paradigm Shift in Education. Presented with Terri Rowenhorst, Manager of Partner Development, Monterey Institute for Technology and Education and Deborah Proctor, Ph.D. Office of the Chancellor, MnSCU. ITeach Conference, November 2005.

Going Online: Finally, A True Paradigm Shift in Education. Presented in Keflavik, Iceland October 2005.

Herding Snails on a Hot Skillet Distance Learning Conference. University of London, England July 2003 paper was on elearning and change in higher education

Keynote Speech: UT 2000. Change in Higher Education A technology and education conference in Reykjavik, Iceland. 2000.

Minnesota EFOLIO: panelist and presenter for Minnesota State Colleges and Universities. An EDUCAUSE conference on electronic portfolios in Evanston, IL. 2002.

Membership in Professional and Community Organizations

- American Educational Research Association (AERA) 1994-2016
- Association for Educational Communications and Technology (AECT) 1993-2006
- International Society for Technology in Education (ISTE) 2004-2009
- National Art Education Association (NAEA) 1979-2002
- Rotary International 1997-2005
- American Association of University Women (AAUW) 2007-present
- American Association of Colleges of Teacher Education (AACTE) 2007-2013
- Women in the Deanship (AACTE sub-group) 2007-2009
- Minnesota Association for Colleges of Teacher Education (2008-2013)
- North Dakota Association for Colleges of Teacher Education (2006-2008)
- Association of Chief Academic Officers -2017-present
- Representative on multiple institutional memberships