

<p>BOARD OF TRUSTEES MINNESOTA STATE COLLEGES AND UNIVERSITIES <i>BOARD ACTION</i></p>
<p>COLLEGE/UNIVERSITY STRATEGIC PROFILES PRESENTATIONS TO THE BOARD OF TRUSTEES</p>

BACKGROUND

At the April 2003 meeting, the Board considered and approved a number of changes to Board policies. These changes were aimed at streamlining monthly Board agendas to allow additional time for Board members to focus on critical strategic issues facing the Minnesota State Colleges and Universities.

One item that was carried over for further discussion concerned the current Board policy to hear college and university campus master (facilities) plans. Discussions at the time centered around the need and desire of the Board to learn not only the physical aspects of college and university campuses, but a more integrated planning approach that would provide the Board with a greater sense of the role and mission of each college and university within the system; its goals and plans for the future and how the resources of the institution might be deployed to achieve the desired outcomes.

Academic and Student Affairs was charged with developing a template for these presentations in consultation with the Leadership Council and other units within the Office of the Chancellor.

Purpose:

- To showcase each institution for its unique role /place, as well as its contribution to the system as a whole
- To substitute the Master Facilities Plan presentations to the Board of Trustees
- To engage in a dialogue with the Trustees

Format:

Each president will present information about his/her institution today and in the near future (2010 or thereabouts). We believe a more informal session (committee of the whole, over lunch or breakfast) of about one hour evenly divided between presentation and discussion would be a desirable approach. It will take three years to complete a cycle of these presentations.

Components:

- **General profile with institutional data** to be shared in writing, not necessarily presented, including trends not just a single point in time, where appropriate. Much of the

data would be taken from information available in the Office of the Chancellor and/or the Academic Quality Improvement Project Institutional Overview.

- Enrollment patterns, trends and demographics
- Scope of educational offerings
- Faculty /staff information - numbers, types, FT/PT basis
- Budget – revenue and expenditure components
- Facilities – location, site plan, deferred maintenance, utilization
- Success – transfer, retention, graduation, placement, exam scores
- Fundraising – grants, alumni/ foundation support
- Collaborations – business, civic, P-12

- **The institution today and in the future** to address the following general categories and items suggested for presentation:

1. **Institutional Distinction:** Key/unique institutional features (programs, services, infrastructure, population served, etc.).
2. **Institutional Profile:** Key elements of the general data profiles as well as those institutional facts concerning local, regional, or statewide efforts (partnerships, economic/community impact, etc.), and key opportunities and vulnerabilities.
3. **Integrated Planning:** Links between academic plan priorities and other institutional plans (facilities, capital plan implementation, human resources, technology, etc.), the system strategic plan, and institutional processes and outcomes.
4. **Futures Planning-2010:** Future program and service directions and links to system goals addressing anticipated major changes in mission, infrastructure, partnerships, local demographics, and institutional processes.
5. **Resource Deployment:** Current resource usage and fiscal responsibility, as well as how you will address future resource needs to advance major facilities, human resource, program or technological priorities.

RECOMMENDED COMMITTEE ACTION:

The Educational Policy Committee recommends that the Board of Trustees adopt the following motion:

RECOMMENDED MOTION:

The Board of Trustees approves the proposed template for college and university presentations to the Trustees on the results of integrated planning.

Date of Adoption: January 22, 2004

Date of Implementation: January 22, 2004

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