May 28, 2020

Fond du Lac Tribal and Community College: Notice of Intent
AAS, Diploma, and Certificate Multimedia Production

Fond du Lac Tribal and Community College Program Report 08-005-0214 Multimedia
Production AAS (60 credits), Diploma (38 credits), Certificate (16 credits) NOI

Start Term: 20213 (Fall 2020)
End Term: 99999 (No End)
Status: In Workflow
Action Type: New
Change Type: New Program (Notice Of Intent)
Discontinued: No
Latest Version: Yes

Program Details NEW PROGRAM (NOTICE OF INTENT)

This application has a 20 day review and comment period

COLLEGE/UNIVERSITY

• Fond du Lac Tribal and Community College

START TERM 20213 (Fall 2020)
END TERM 99999 (No End)

Fond du Lac: 08-nnn-nnnn
08-005-0214

Program Information

PROGRAM TYPE Full: all courses offered by award granting college/university
NAME/TITLE Multimedia Production AAS NOI
# OF CREDITS (whole number) 60.00
AWARD TYPE Associate of applied science degree, Diploma, Certificate
**AWARD**
Associate of Applied Science

**DELIVERY MODE**
Land plus: face-to-face where some online courses may be available or required

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**Curriculum**

The Multimedia Production AAS offers core courses and introductory technical courses for students interested in acquiring foundational knowledge in digital media, particularly as it relates to communication, promotion, and public life in the 21st century Age of Information.

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**CATALOG DESCRIPTION**

**Required Program Courses**
- MMP 1001 Media and Society 3
- MMP/AMIN 1065 Introduction to Digital Storytelling 4
- SPCH 1020 Interpersonal Communication 3
- MKTG 1020 Small Business Management 3
- ENGL 1101 College Composition 3
- ENGL 1120 Writing for Professionals 3

**Four Of The Following For 12 Credits**
- MMP/ART 1095 Digital Photography I and/or 3
- MMP 1070 Audio Production and/or 3
- MMP 1080 Video Production and/or 3
- MMP 1090 Computer Animation and/or 3
- MMP 2095 Internship 3

**Required Course Credits:** 31

**ELECTIVE COURSES** - See advisor for recommended courses

**Goal 1 Communication:** 3 credits
- ENGL 1102 Advance College Composition 3
  or
- SPCH 1030 Intercultural Communication 3

**Goal 3 Natural Sciences:** 8 credits
BIOL 1060  Environmental Science and 4

One other Natural Science course 4

Goal 4 Mathematical/Logical Reasoning: 3 credits

One course 3

Goal 5 History/Social Behavioral Science: 6 credits

AMIN/SOC 2030  Contemporary Amn Indian Concerns and 3

PSYC 2002  Indigenous Psychology 3

Goal 6 Humanities & Fine Arts: 6 credits

ART/AMIN 1045  American Indian Art and/or 3

MUSC 1035 American Indian Music and/or 3

THTR 1001 Introduction to Theater and/or 3

ENGL 2030  Film as Art 3

Goal 7 Human Diversity: 3 credits

AMIN 1050 Anishinaabeg of Lake Superior 3

60

Campuses with Similar Programs

Area from which 80% of students are likely to attend (counties/regions).
The students most likely to attend are from northern Minnesota, particularly the Northeast Region.
Consult the INTERACTIVE PROGRAM INVENTORY

NAME MNSCU SCHOOLS THAT OFFER A SIMILAR PROGRAM
Ridgewater, Riverland, and a BS Minnesota State University Moorhead

REGIONAL DISCUSSION?  
No

IS THIS A CLOSED ENROLLMENT PROGRAM  
No

Labor Market Information

Occupational/Professional?
OCCUPATIONAL/PROFESSIONAL? Yes

Multimedia production does not yet exist in a standardized form in higher education. It exists in many specific facets—for instance, cartography, design, animation, video production—but it is not typically encompassing of all in a single award program. Yet, it is already widely used (see the New York Times for examples of story+animation+maps+videography, for instance). At this time, then, it cannot be categorized as a high demand occupational award. Instead, students pursuing the multimedia awards will simply be assets in any occupation because they will have experience with technology/media production tools that are necessary in the 21st century.

Enter SOC CODES for jobs representing 80% of your anticipated graduates.

SOC Code #1 27-3000
SOC Code #2 27-3040
SOC CODE #3 27-3099
SOC CODE #4 27-4000
SOC CODE #5 27-1019

Labor Market Data Continued

The data shows 11 associate degrees completed in 2017-2018 and 36 Bachelor’s degrees.

| 09.0702 Digital Communication and Media/Multimedia (Minnesota) |
|---------------------------------|---------------------------|----------------|----------------|----------------|----------------|
| **Market Share**                | Program Completers       | **2013-14** | **2014-15** | **2015-16** | **2016-17** | **2017-18** |
|                                 |                          | M          | W          | Total       | M          | W          | Total       |
| **Institution**                 | **Award of less than 1 academic year** | M          | W          | Total       | M          | W          | Total       |
| 1 Century College              |                           | 0          | 2          | 2           | 0          | 0          | 0           |
| 2 Hennepin Technical College   |                           | 0          | 0          | 0           | 0          | 3          | 3           | 3          | 0          | 0          | 0           |
|                                |                           |            |            |             |            |            |             |            |            |             |
### Program Completer Total

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The occupational projections for Minnesota shows each SOC code associated with the program’s annual openings.

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<thead>
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<th>Occupational Projections</th>
<th>Minnesota</th>
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<td>SOC Code</td>
<td>Occupation</td>
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<tr>
<td>Employment</td>
<td>Change 2016-26</td>
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<td>Minnesota</td>
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The occupational projections for Minnesota shows each SOC code associated with the program’s annual openings.
<table>
<thead>
<tr>
<th>SOC Code</th>
<th>Occupation Description</th>
<th>Employment</th>
<th>Projected Annual Openings</th>
<th>Projected Growth</th>
<th>Current Demand</th>
<th>Median Wage</th>
<th>Typical Education Required</th>
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<tbody>
<tr>
<td>27-3021</td>
<td>Broadcast News Analysts</td>
<td>70</td>
<td>80</td>
<td>10</td>
<td>4.1%</td>
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<td>25-1122</td>
<td>Communications Teachers, Postsecondary</td>
<td>550</td>
<td>580</td>
<td>30</td>
<td>4.4%</td>
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<td>27-3041</td>
<td>Editors</td>
<td>3,600</td>
<td>3,390</td>
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<td>-5.7%</td>
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<td>27-3099</td>
<td>Media and Communication Workers, All Other</td>
<td>1,100</td>
<td>1,150</td>
<td>50</td>
<td>4.4%</td>
<td>110</td>
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<td>27-3012</td>
<td>Public Address System and Other Announcers</td>
<td>470</td>
<td>470</td>
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<td>27-3011</td>
<td>Radio and Television Announcers</td>
<td>970</td>
<td>840</td>
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<td>-13.5%</td>
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<td>27-3022</td>
<td>Reporters and Correspondents</td>
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<td>Technical Writers</td>
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<td>27-3043</td>
<td>Writers and Authors</td>
<td>3,280</td>
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</table>

**LMI Wise**

The LMI Wise data shows that the occupations in this area are projected to grow above statewide average for web developers and below statewide average for Media and Communications. However, this area does have 105 projected openings annually and only 36 graduates shown in 2017-18.

Locations

# Address
Fond du Lac Tribal and Community College
2101 14th St.
Cloquet MN 55720
United States of America

Emphases There are no emphases assigned to this program.

To provide comments and feedback submit an email to: AcademicPrograms@minnstate.edu by June 18, 2020