

AHA Policy Statement on e-Cigarettes

(Dated August 2014)

For five decades, we have worked alongside our volunteers to curb tobacco use and prevent death and disease caused by smoking. However, there's an increasingly popular product that demands our attention: e-cigarettes.

After a thorough examination of the available science, we've just released our first policy statement on e-cigarettes. It's critical that we all understand just how troubling this issue is and to be sure you have the details.

You can find a story about our new recommendations and facts reported in the policy statement on heart.org. I encourage you to read this story, as well as all the many other materials we've made available. If you have additional questions, the AHA e-cigarette SharePoint materials at this link will serve as a good resource. Enter in the search engine if you don't see on the main page. You can also view my video on the statement [here](#).

Among the recommendations from our experts are:

- Strong support for regulations that would prohibit marketing or selling e-cigarettes to minors
- A recommendation that e-cigarettes be included in existing smoke-free laws
- Guidance for healthcare providers who would counsel patients about e-cigarettes
- A call for continued research and monitoring of these rapidly evolving products

Together, we'll keep working toward a healthier future and we'll end the tobacco epidemic for good. Please share to meet the MISSION and remember LIFE IS WHY!