

# **BE BOLD!**

Being bold means taking chances and perhaps not having it succeed the first time the way intended. Mistakes are great teachers, if we allow ourselves that opportunity.

As we all plan for Perkins V and the future, we want to remind you that this moment is the best opening to review what is in place now, what still needs to be addressed, and take chances and make changes to the status quo.

We want to provide this notice as a reminder that you have our support to consider innovations<sup>\*</sup> to your current program. We have a fresh slate on which to write a new image of Career and Technical Education!

Jeralyn Jargo

the JAHOM

Michelle Kamenov

<sup>\*</sup> Program and expense requests do have to be Allocable within the Perkins framework.

## **Exercise/Activities**

#### Worst Possible Idea

Worst Possible Idea is a Design Thinking technique where team members seek the worst solutions in ideation sessions. The "inverted" search process relaxes them, boosts their confidence and stokes their creativity so they can examine the ideas, challenge assumptions and gain insights towards great ideas.

- Tool <u>https://www.interaction-design.org/literature/article/learn-how-to-use-the-best-ideation-methods-worst-possible-idea</u>
- Article <u>https://www.inc.com/bob-dorf/to-find-a-great-idea-try-looking-for-the-worst-ide.html</u>
- Video <u>https://hbr.org/2017/08/to-come-up-with-a-good-idea-start-by-imagining-the-worst-idea-possible</u>

### **Kill A Stupid Rule**

Sometimes, to be more innovative, we have to stop doing things. Innovation isn't always about starting something new. It can be about stopping something or getting rid of things that don't work.

- Tool <u>http://futurethink.com/wp-content/uploads/2017/07/Kill-A-Stupid-Rule.pdf</u>
- Video <u>https://www.youtube.com/watch?v=eqN3AYjkxRQ</u>
- Video Lesson <u>https://www.skillshare.com/classes/Idea-Generation-Tool-Kill-a-Stupid-</u> Rule/66658569

### **Big Hairy Audacious Goals**

A big hairy audacious goal, or BHAG, is a clear and compelling target for an organization to strive for. The term was coined in the book "Built to Last: Successful Habits of Visionary Companies" by Jim Collins and Jerry Porras. A BHAG—pronounced "bee hag"—is a long-term goal that everyone in a company can understand and rally behind. BHAGs are meant to excite and energize people in a way that quarterly targets and lengthy mission statements often fail to.

- Curriculum <u>http://bonner.pbworks.com/w/file/fetch/108856459/BonCur2013.BigHairyAudaciousGoals.pdf</u>
- Article <u>https://www.jimcollins.com/article\_topics/articles/BHAG.html</u>
- Goal Guide <u>http://cdn2.hubspot.net/hub/116436/file-314960677-</u> pdf/Big\_Hairy\_Audacious\_Goal\_Guide.pdf

### Brainstorming

- Video <u>https://www.youtube.com/watch?v=yAidvTKX6xM</u>
- Options https://business.tutsplus.com/articles/top-brainstorming-techniques--cms-27181
- More options https://www.wrike.com/blog/techniques-effective-brainstorming/