
Let's Talk Poverty:

Impacts of Poverty on College Success

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St. Cloud Technical & Community College

What We Are Talking About ...

- Poverty on Our Campuses
- Our Students Battling Poverty
- Our Response to Poverty



BUSINESS MARCH 2015

The Miracle of Minneapolis

No other place mixes affordability, opportunity, and wealth so well. What's its secret?

DEREK THOMPSON | FEB 16 2015, 8:08 PM ET



The Atlantic Magazine:

www.theatlantic.com/magazine/archive/2015/03/the-miracle-of-minneapolis/384975/

Matt Chase

Minnesota Economic Disparities



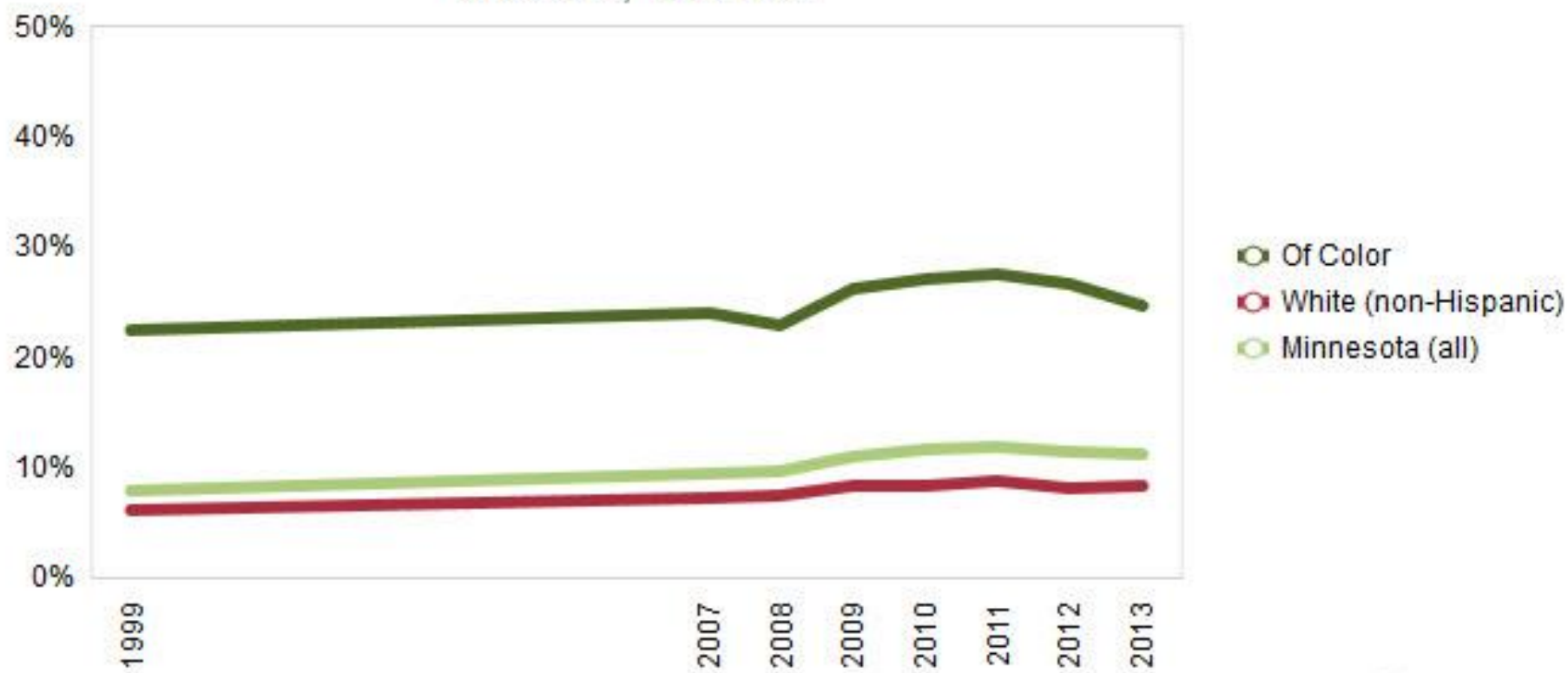
Minnesotans have **among the nation's highest per capita incomes** ... unemployment is low ...

... **Not all Minnesotans are sharing the prosperity.**
More than one-third of the state's African-American residents live in poverty ...

Source: "Dayton urges business leaders to address racial disparities in jobs, income,"
PioneerPress, Oct. 8, 2015

Individuals below the poverty level by race

Minnesota, 1999-2013



Compiled by
Compass

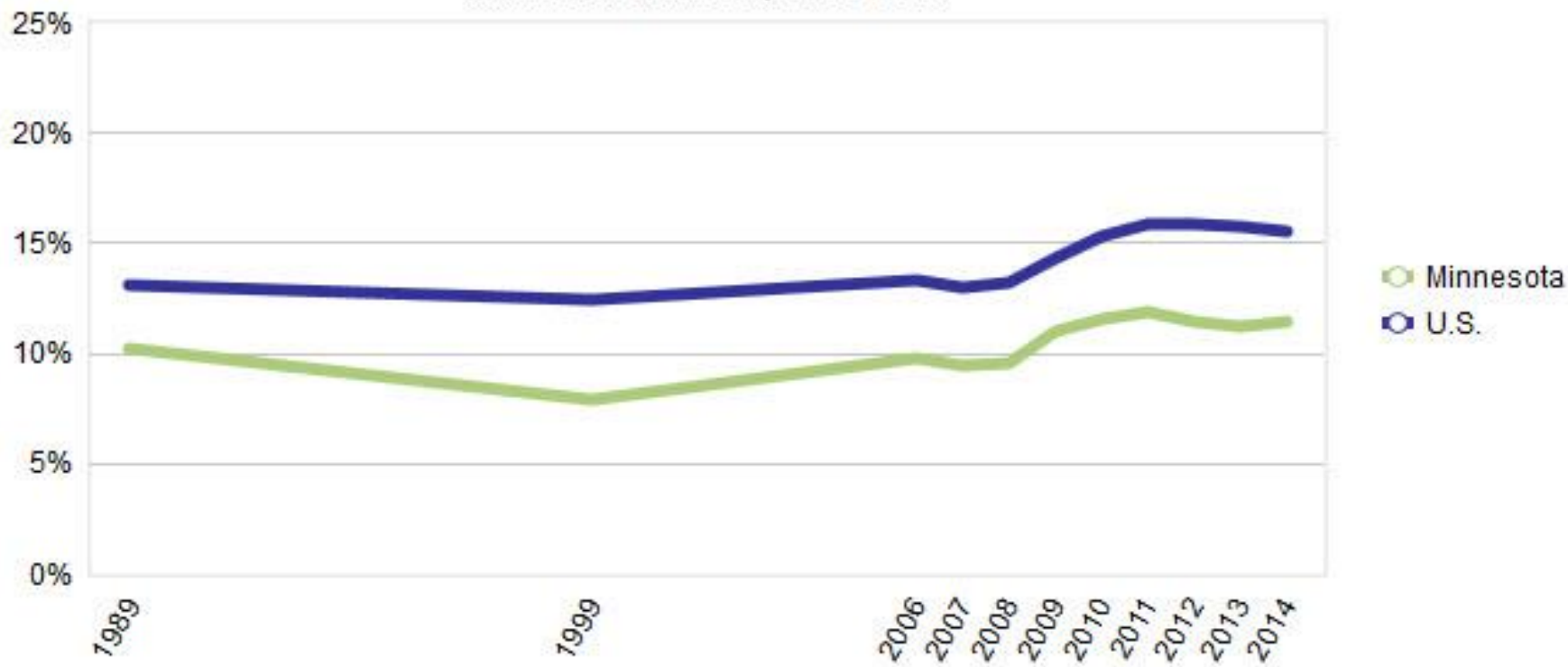
Sources:

U.S. Census Bureau, Decennial Census and U.S. Census Bureau, American Community Survey.

Poverty in Minnesota

Individuals below the poverty level

Minnesota and U.S., 1989-2014



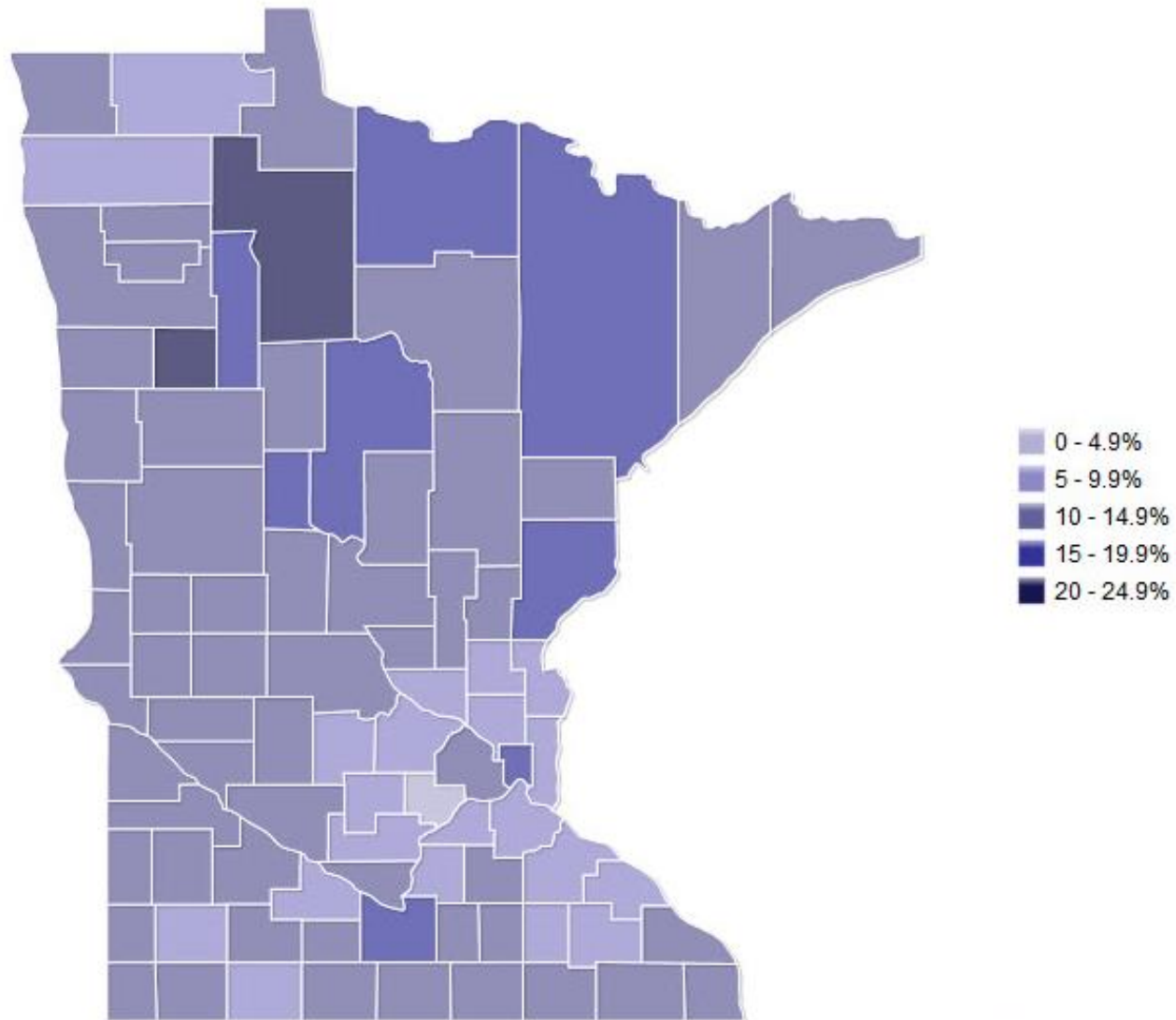
Compiled by
Compass

Sources:

U.S. Census Bureau, Decennial Census and American Community Survey. www.mncompass.org/economy/overview

Individuals below the poverty level

By county, 2013



Minnesota's 4-year high school graduation rates are shockingly low

Here is how the class of 2011 compares to other states:

- White students: tied for 23rd in the nation (84%)
- Black students: 2nd to last in the nation (49%)
- Asian students: last in the nation (72%)
- Hispanic students: last in the nation (51%)
- American Indian students: last in the nation (42%)

Provisional Data File: FY 2010-11 Four-Year Regulatory Adjusted Cohort Graduation Rates

Source: Closing the Achievement Gap MnSCU Report March 2014



Minnesota
STATE COLLEGES
& UNIVERSITIES

Minnesota 'Achievement' Gap

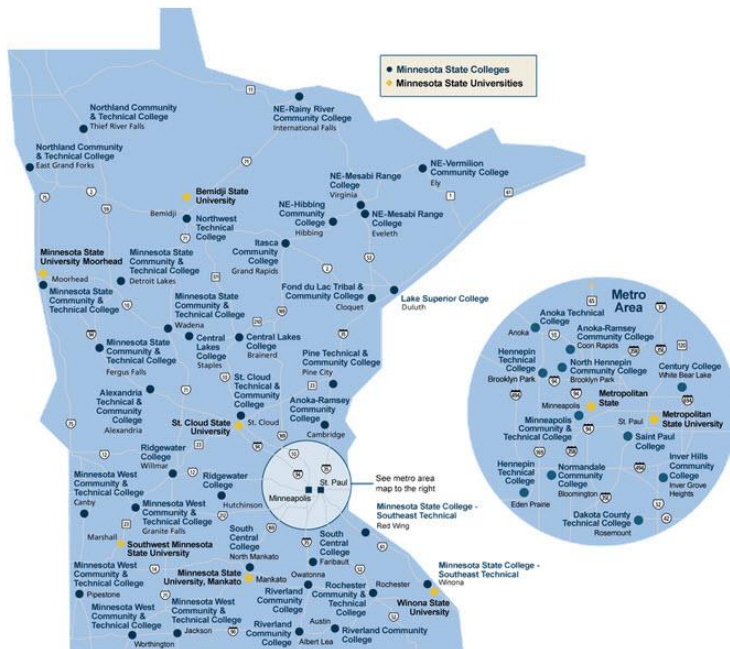


"New federal data this week indicated that **Minnesota ranked last** in four-year graduation rates for Latino and American Indian students, **second to last** for black students and **near the bottom** for low-income students."

Source: "New coalition targets achievement gap in schools." *StarTribune*, November 28, 2012

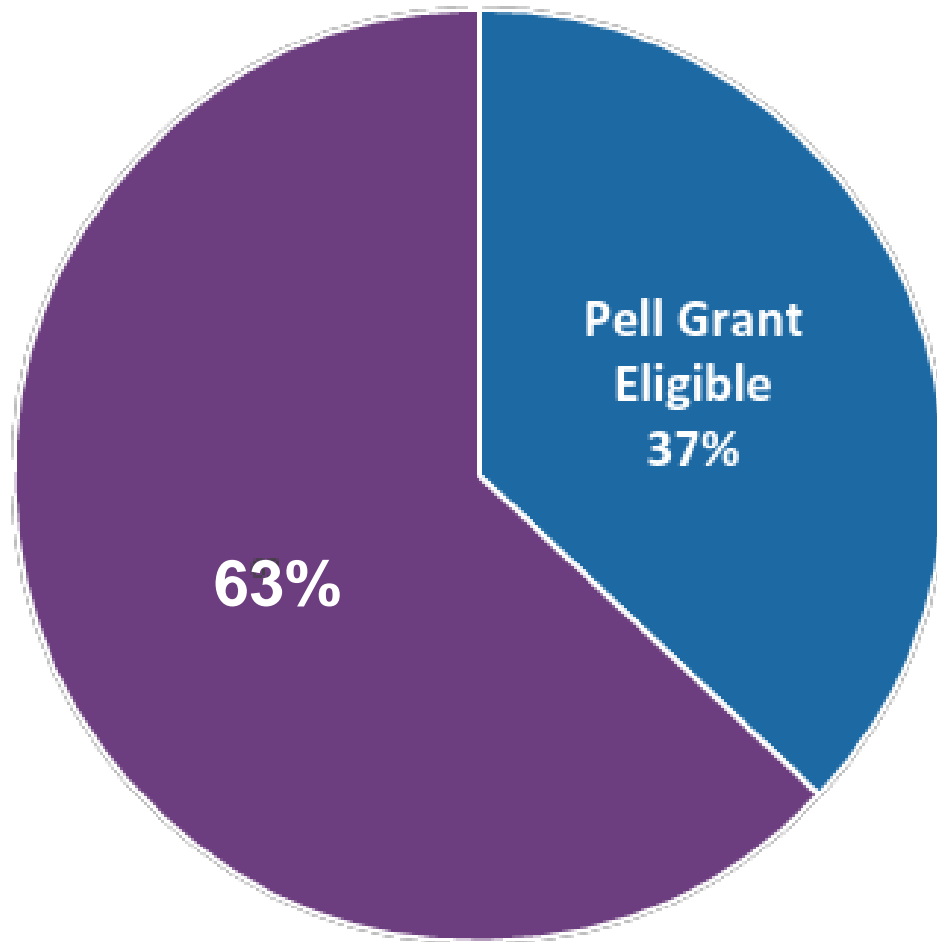
Poverty on Campuses

How are economic changes or racial **economic disparities** affecting your campus?



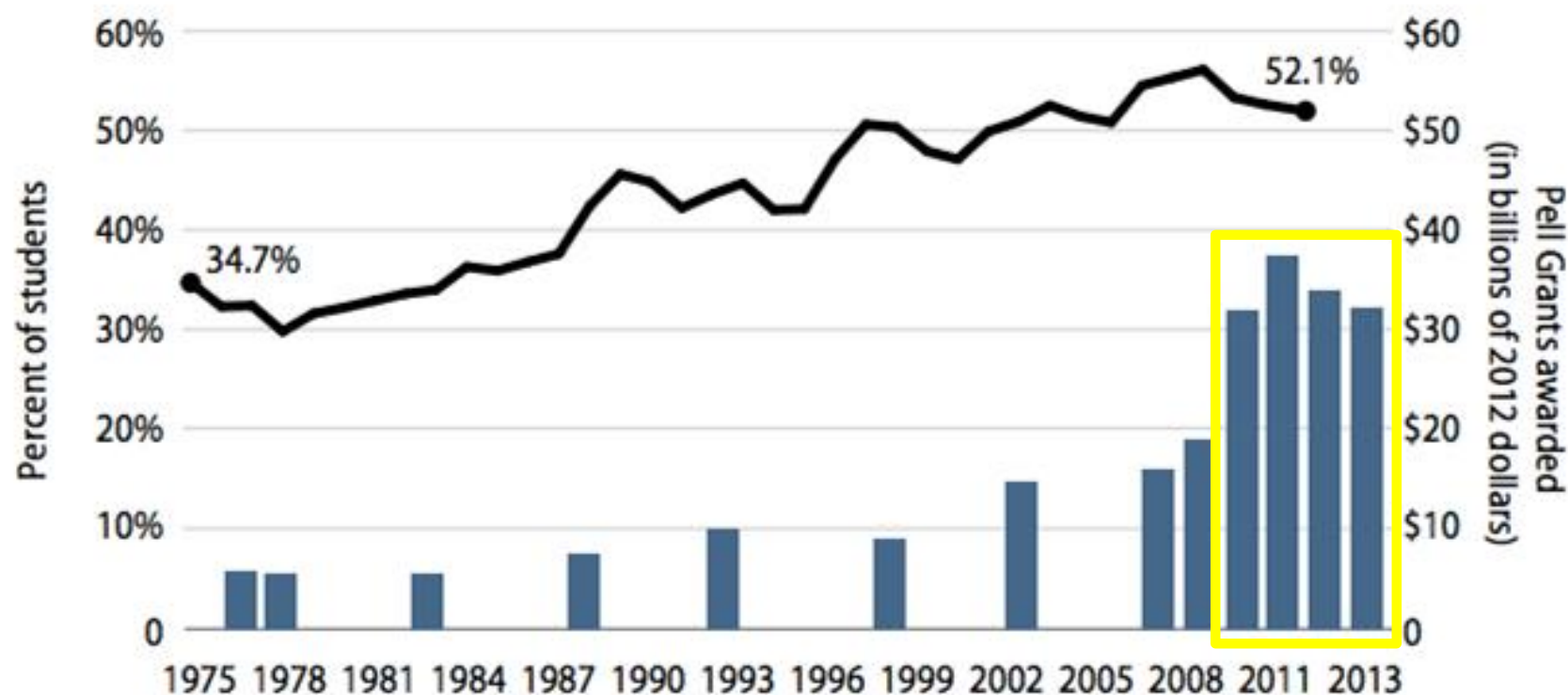
How does poverty in your region effect your role as an Advisor?

Poverty on Campuses



Increase in Pell Grants awarded correlates with increase in enrollment of low-income students

Low-income students ages 16 to 24 who are enrolled in a 2- or 4-year college and have completed high school



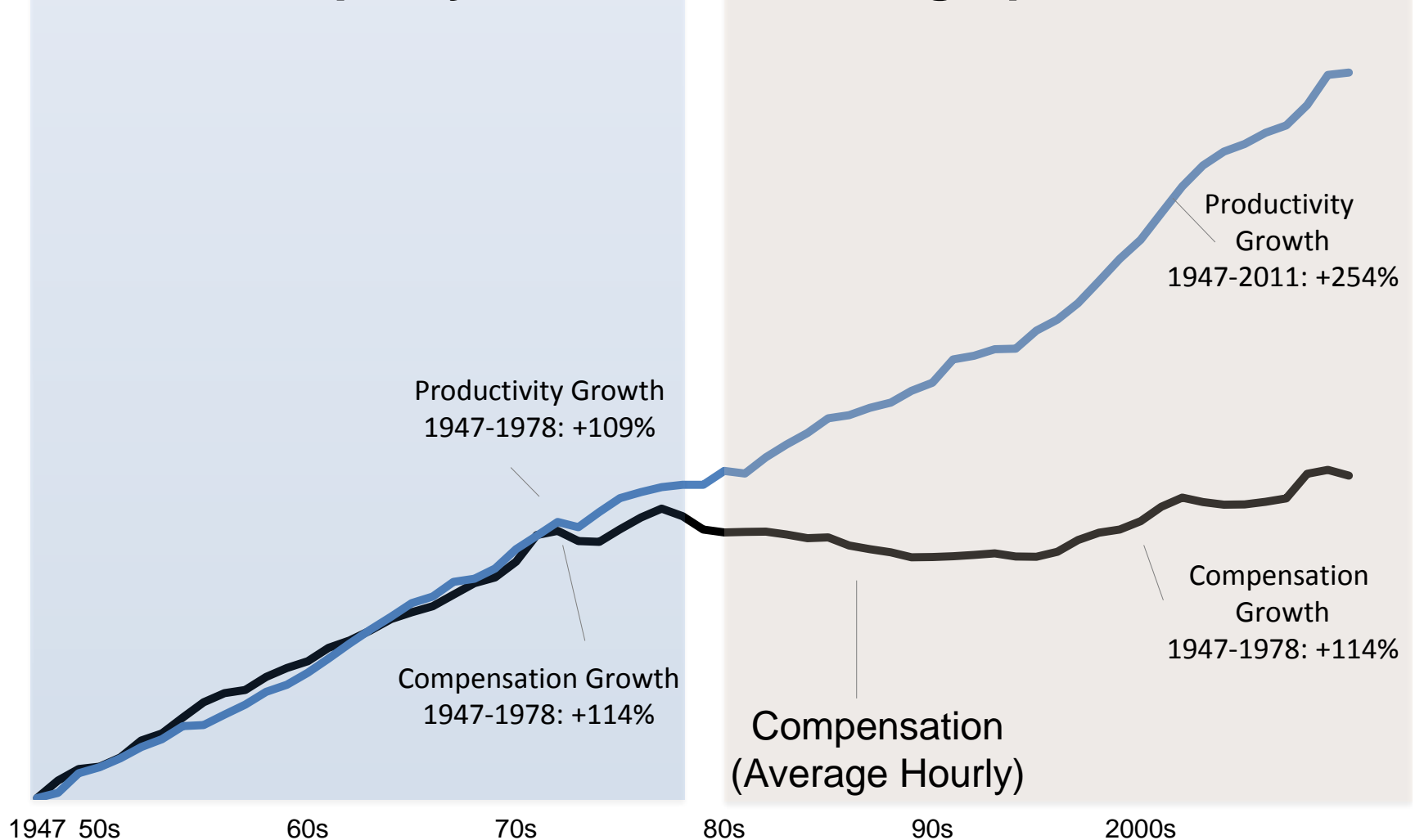
Low income refers to the bottom 20 percent of all family incomes; these are three-year averages, except for 1975 and 2011, in which two-year averages are used.

Sources: College Board, "Trends in Student Aid: 2013" (2013), available at <http://trends.collegeboard.org/sites/default/files/student-aid-2013-full-report.pdf>; National Center for Education Statistics, "Table 236. Percentage of recent high school completers enrolled in 2-year and 4-year colleges, by income level: 1975 through 2011," available at http://nces.ed.gov/programs/digest/d12/tables/dt12_236.asp (last accessed December 2013).

Economic Realities

Shared Prosperity: 1947-78

Pulling Apart: 1980-Now



Source: Economic Policy Institute, State of Working America

“Camping” for Middle Class =

Vacation that will involve fun
and sight seeing.

For People in Poverty, “Camping” =

Homelessness; Don't have
permanent location.

~ MnSCU College Student

Life Experiences



Life Experiences

Hidden Rules of Social Class Quiz

Could you survive in poverty?

Could you survive in middle-class?

Could you survive in wealth?

Dr. Donna Beegle: Oral & Print Culture



Approx. 6 minutes

Source: Communications Across Barriers (www.combarriers.com)

‘Attitude,’ Grit & Growth Mindset

- Passion and perseverance toward long-term goals
- Courage to learn from and move beyond failures
- Resilience = Optimism, Confidence and Creativity



Source: www.ted.com/talks/angela_lee_duckworth_the_key_to_success_grit

Photo: www.stepbystep.com/wp-content/uploads/2013/04/What-is-Institutional-Ableism.jpg



Our Response to Poverty

Skills Employers Want

- **Foundational Skills** (Arrive on Time, Personal Hygiene)
- **Interpersonal Skills** (Polite, Act Appropriately)
- **Communication Skills** (Written, Verbal, Technology)
- **Problem Solving and Critical Thinking**
(Flexible, Multitask)
- **Teamwork** (Diversity, Group Work)
- **Ethics and Legal Responsibilities**
(Trustworthy, Responsible)
- **Professional Skills** (Career Development, Leadership)

Professional Sales

Other pathways with related occupations:

- Consumer Services
- Merchandising

Bachelor's Degree (4 Years)

- Sales Engineers
- Securities, Commodities, and Financial Service Sales Agents
- See Other Careers

Advanced Degree (4+ Years)

- Sales Managers
- See Other Careers

1-3 Years

- Real Estate Agents
- Real Estate Appraisers and Assessors
- Wholesale and Retail Buyers
- See Other Careers

Less Than 1 Year

- Demonstrators and Product Promoters
- Parts Salespersons
- See Other Careers

High School Diploma or GED

- Driver/Sales Workers
- Retail Salespersons
- Telemarketers
- See Other Careers

Using Your Superpowers



Helping a person will not
necessarily change the world,
but it will change the world
for that person. *@InspiringThinkn*

motivational-inspirational-world.blogspot.com

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To Be Added To
Student Resiliency & Retention Listserv**