

2024 GREAT COLLEGES TO WORK FOR®

BY THE NUMBERS

1,586,248

FACULTY AND STAFF SURVEYED

1,197

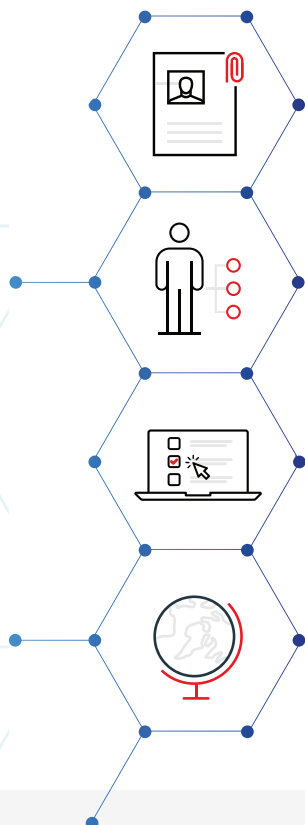
COLLEGES SURVEYED

41-45%

AVERAGE ANNUAL RESPONSE RATE

Special Offer for Minnesota State

In partnership with Minnesota State, ModernThink is proud to offer MNSU campuses a customized experience of the **Great Colleges to Work For®** program. For a nominal fee, we provide you with the best of **Great Colleges**, including summary reports, benchmarking, nationally-normed survey items, and the chance for national recognition, while also supplying the gender and race/ethnicity data required by the MNSU System Office.



Comprehensive Reports

Four Great Colleges summary reports with benchmarking, PLUS a Minnesota State Report Suite that includes a spreadsheet with customized gender and race/ethnicity data, a spreadsheet of job classification data, and a verbatim comments report.

Simple Process

You upload your sample of up to 600 faculty and staff emails - we take care of the rest.

Custom Minnesota State Survey

Designed by ModernThink and the Minnesota State System Office to provide the gender and race/ethnicity data required by the system, and cover key drivers of engagement.

National Recognition

Recognized colleges are published annually in a September issue of *The Chronicle of Higher Education*.

Why Great Colleges?

- ✓ Faculty-specific statements
- ✓ Faculty-specific report
- ✓ Higher Education-specific Best Practices
- ✓ Confidential Feedback
- ✓ Engagement Survey Designed for Higher Education
- ✓ Free Use of Logos for Promotion
- ✓ Strategic Planning Support
- ✓ Data for Accreditation
- ✓ KPIs
- ✓ Talent Retention and Recruitment
- ✓ Student Experience Impact
- ✓ Faculty and Staff Engagement
- ✓ HR Policy Feedback

REGISTER for the March 2024 survey at GreatCollegesProgram.com/Registration

DEADLINE FEBRUARY 19, 2024



ModernThink

What is the Great Colleges to Work For® Program?

The **Great Colleges to Work For® program** is designed to recognize higher education institutions that have created exceptional work environments. The program is similar to the popular Fortune 100 Best Companies to Work For issue – with one big difference. Instead of ranking institutions in one big list, the program recognizes institutions in specific areas of excellence such as Mission & Pride, Faculty & Staff Well-being and Job Satisfaction & Support.

Who can participate?

This special offering was developed by ModernThink in partnership with Minnesota State University for the benefit of MNSU campuses.

What does it cost?

For \$2,900 we administer the Great Colleges faculty/staff engagement survey with customizations to provide gender and race/ethnicity data to the MNSU System Office. We will survey up to 600 of your faculty and staff, provide real-time response rate monitoring, send up to seven emailed survey reminders (sent to non-respondents only), and deliver a package of seven reports – four Great Colleges summary reports with benchmarking, PLUS a Minnesota State Report Suite that includes a spreadsheet with customized gender and race/ethnicity data, a spreadsheet of job classification data, and a verbatim comments report.

When do I need to decide?

Registration closes February 19, 2024, but we encourage institutions to consider participation now so they can have plenty of time to maximize employee involvement and buy-in from senior leaders.

Why participate?

Institutional Pride: The survey provides senior-level administrators and academic leaders with insights on the quality of the workplace experience and its competitiveness.

Competitive Advantage: Institutions use the recognition distinction to enhance recruiting efforts not just for faculty and staff but also for students.

Employee Feedback Reports: Included with participation are Topline Reports, which detail your employee responses, as well as national benchmarks customized to your institution.

When is the survey?

The 2024 Great Colleges program will be administered from March 4 – 29, 2024.

How are recognized institutions announced?

These institutions are revealed with the release of the Recognized Institutions List and published as a special insert in *The Chronicle of Higher Education*. Those that do not receive recognition will not be made public.

What does this process involve?

There are two surveys administered to gather data about each participating institution. ModernThink facilitates the surveys, analyzes the data and determines the recognition.

Part I – Institution Questionnaire:

An online form for each institution to detail some of its HR policies, best practices, and differentiating qualities.

Part II – Minnesota State System Great Colleges to Work For Survey:

The nationally-normed Great Colleges faculty/staff engagement survey customized to meet Minnesota State's unique data requirements. It consists of 70 questions with a five-point agreement scale, a 20-item benefit satisfaction component, six demographic questions, and two open-ended questions.

Can we include more than the sample of faculty & staff?

While your sample for the program will provide valuable data and strategic insights, you are certainly able to include more, or all, of your employees to the survey. Please contact us at solutions@modernthink.com or 888.684.4658 to learn more about pricing for these options.

Who would best be responsible for executing this on our campus?

Generally, our point of contact at each institution is the person with oversight of Human Resources or Institutional Research/Effectiveness or someone in the President's office.



2024
**GREAT
COLLEGES
TO WORK FOR**

Need more information?

Contact Director of Equity Assessment for MNSU Tarnjeet Kang at tarnjeet.kang@minnstate.edu, or ModernThink at solutions@modernthink.com.