To Whom It May Concern,

Dakota County Technical College and Inver Hills Community College is seeking a wayfinding application, CMS, hardware and support for an on-premise solution.

Vendor needs to be able to:

- **Demonstrated Multi-Channel Wayfinding** – able to provide kiosk, web, mobile, and QR Code scan wayfinding solutions
  - The QR Code provides a “touchless” option for students/guests to access wayfinding maps.

- **End-to-End Provider** – able to provide all aspects of digital signage and wayfinding project
  - installation, hardware, development of software, creative content design, formatting of media players and service and maintenance.

- **Content Design and development** – able to provide content design and development.

- **Mobile Application development** – able to provide mobile application development.

- **Website development** – able to provide custom website development with a custom-built CMS making training and updates simple

- **Integration with college website(s)**

- **Software Development** – able to provide software development, to ensure control over the end product. Software platform to include:
  - **No-Clutter CCMS (Custom Content Management System)**
  - **Forever Relevant** - built to be open-ended so changes can be made on-going and remain current/relevant with technology, features and functions.
  - **In-Depth Guest Surveys and Touch Analytics** – able to provide analysis and reporting to guide development and features to keep the solution “current”.