PUBLIC NOTICE (TWO WEEKS)

PURCHASING AGENCY: St Cloud State University

TITLE: Parent Communications Portal

REFERENCE #: IT-02012021

RESPONSE TO THIS SOLICITATION IS DUE NO LATER THAN 2/22/2021 AT 2:00 PM Central Time

SHIP TO INFORMATION:
St. Cloud State University
Administrative Services 123
720 4th Avenue South
St. Cloud, MN 56301

NOTES: This is a single source posting notification; there are no solicitation documents. St Cloud State University intends to enter into 36 month licensing agreement with CampusESP, INC. CampusESP provides the first level of support for the CampusESP Parent Portal which is the only commercially available parent engagement platform that provides features focused on student success (prescriptive parent alerts), student privacy (on-line FERPA waiver process) and parent engagement (a Web experience that also produces personalized, weekly email newsletters.

The CampusESP Parent Portal is the only platform that supports the analysis of parent involvement for the purpose of understanding, managing and leveraging the impact of family engagement on student success. Furthermore, CampusESP is the only company that has a parent-initiated process for managing electronic FERPA waivers with single sign-on access for students, configurable student tiles and automated e-mail alerts to parents based on student data. CampusESP is the manufacturer of the Parent Portal software and is the only source to provide service maintenance and updates.

For this reason, this agreement has been deemed a single source due to inability to receive the same capabilities from another vendor. If anyone has any concerns regarding this single source opportunity you must contact Ted Mears via e-mail to ejmears@stcloudstate.edu before 02/22/2021 AT 2:00PM Central Time. Note: All correspondence must include reference number.

Date This Solicitation Was Posted: 2/5/2020 9:30 AM Central Time