



**ADVANCEMENT COMMITTEE
NOVEMBER 16, 2010
11:00 A.M.**

**BOARD ROOM
WELLS FARGO PLACE
30 7TH STREET EAST
SAINT PAUL, MN**

Please note: Committee/Board meeting times are tentative. Committee/Board meetings may begin up to 45 minutes earlier than the times listed below if the previous committee meeting concludes its business before the end of its allotted time slot.

Committee Chair Cheryl Dickson calls the meeting to order.

- (1) Minutes of September 14, 2010 (pp. 1-3)**
- (2) Advancement Update
- (3) White House Summit on Community Colleges (pp. 4-5)
- (4) Progress on Committee Goals (pp. 6-7)
- (5) Follow-up to OLA Evaluation of the System Office (pp. 8-9)
- (6) Legislative Issues (pp. 10-13)

Members

Cheryl Dickson, Chair
Jacob Englund, Vice Chair
Clarence Hightower
Alfredo Oliveira
Christine Rice
Louise Sundin

Bolded items indicate action required.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES
ADVANCEMENT COMMITTEE
MEETING MINUTES
September 14, 2010**

Advancement Committee Members Present: Trustees Cheryl Dickson, chair; Jacob Englund, vice chair; Clarence Hightower, Alfredo Oliveira, Christine Rice, Louise Sundin.

Leadership Council Committee Members Present: President Don Supalla, Gail Olson, Linda Kohl, Mary Davenport and Maria McLemore.

Other Trustees Present: Board Chair Scott Thiss, Duane Benson, Phil Krinkie, Thomas Reiner Michael Vekich.

The Minnesota State Colleges and Universities Advancement Committee met September 14, 2010, at the Minnesota State Colleges & Universities office in St. Paul. Chair Cheryl Dickson called the meeting to order at 11:30 A.M.

Approval of the Advancement Committee Meeting Minutes

The minutes of the July 20, 2010, Advancement Committee meeting were approved without dissent.

1. Advancement Update

Mary Davenport, director of government relations, presented a federal update. At the time of the meeting, 12 days were left in the current federal fiscal year; no appropriation bills had been passed. An increase for Pell grants were included in the House Education Appropriations bill but not in the Senate bill. The Senate bill includes some funding for earmarked education projects, but the House bill does not include the funding, choosing instead to fund the Pell grant increase. It was also reported that the White House plans to hold a Community College Summit in early October.

Maria McLemore, executive director for system and foundation relations, reported that the foundation is posting fundraising grants received by the campuses on its website. A \$50,000 grant was given from Alliance Pipeline to the South Central College campus in North Mankato for mechatronics students (those in mechanical, electronic or computer engineering programs). The Otto Bremer Foundation gave a 2-year matching grant for dislocated workers at Northland Community and Technical College. Minnesota State University Moorhead received \$2 million in matching funds for a campus wellness center. The Minnesota State Colleges and Universities Foundation received a \$300,000 grant from the Alliss Education

Foundation for the Alliss Scholarship for students who have been out of the classroom for seven years or more, and \$99,802 from the Alfred P. Sloan Foundation for a regional professional science masters program. The foundation received word that it will receive a six-figure grant for the Board's priority of degree completion; McLemore will share more at a future meeting. The Development Division is hosting a Fall/Winter Professional Development Series beginning October 1, 2010 with a mini grant workshop with speaker Joshua Birkholz, an expert on using data and analytics.

Linda Kohl, associate vice chancellor for public affairs, thanked the trustees for their work at the State Fair. Many people attended the event and commented on the bridge made by Minnesota State University, Mankato engineering students and faculty. One theme present at the state fair this year was grandparents who were working to finance the education of their grandchildren. The staff is currently seeking feedback from those who worked at the fair to determine how to improve the booth. Kohl reported that the new version of *Go Places* has been published. This is in high demand by high school guidance counselors. Included in the booklet is information on how to save on college or stretch funds while in college.

2. Discuss and Select Committee Goals

The committee reviewed the goals set out at the July meeting. Chair Dickson asked for the committee to approve the goals of increased trustee visibility and increased board outreach and advocacy. A motion was made, seconded and adopted.

3. Trustee Visit to Campuses – Protocols

Chair Dickson presented a document on how to increase trustee visibility on the campuses. The first draft of this document only recorded the number of visits made by trustees. An updated version now measures outcomes. The document was specifically crafted as a guideline; trustees should feel free to self-select which campuses to visit. It is recommended that trustees visit while classes are in session. The trustees can also make visits during commencement time, if approved by the presidents. President Supalla reported that presidents are looking forward to hosting the trustees on campuses. All visits to campuses will be recorded through the Board Office, which will also help to coordinate the details. Chair Dickson also pointed out that the written follow-up form will allow the Board to keep records about the campuses visited.

4. Trustee Interaction with the Legislature

Mary Davenport, Executive Director of Government Relations, presented a work plan for the Board's goal to actively engage trustees with the legislative process to increase familiarity

with the process and to advance the system and the 2011 Minnesota State Colleges and Universities legislative agenda. Evaluations will be conducted to measure the effectiveness and value of the work plan outcomes.

The Minnesota State College Student Association and the Minnesota State University Student Association have accepted an invitation by the Board of Trustees to partner with the board to produce and disseminate information about the upcoming gubernatorial election. Gubernatorial candidates will respond to questions about higher education posed by Chair Thiss and student Caitlin Stene. The interviews will be taped and produced at Minnesota Satellite and Technology and posted online.

5. Advancement Chair updates

Chair Cheryl Dickson reported that she has visited the Foundation Board and will be continuing to meet with this board of volunteers. Chair Dickson also shared that *Washington Monthly* named St. Paul College as the number one college in the nation; and seven system colleges were named in the report of top colleges. A copy of this magazine will be shared with all trustees, gubernatorial candidates and legislators on the higher education committee or representing the area.

6. Restructuring of the Advancement Division in the Office of the Chancellor

Linda Kohl, Executive Director of Public Affairs, reported that the foundation office, the government relations division and the public affairs division will be combined into one unit under one director. Four staff positions will be cut out of the current 12.8 positions. The system magazine will no longer be published as a result of the budget cuts. The system will continue to operate the system's website, state fair, and *Go Places*. The lobbying function will be maintained under government relations. The new division will also maintain compliance of the development office.

Meeting adjourned at 12:29 p.m.

Respectfully submitted,
Candi Walz, Recorder

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

Agenda Item Summary Sheet

Committee: Advancement

Date of Meeting: November 16, 2010

Agenda Item: White House Summit on Community Colleges

- Proposed Policy Change Approvals Required by Policy Other Approvals Monitoring
- Information

Cite policy requirement, or explain why item is on the Board agenda:

Review Administration policy agenda activity related to community colleges.

Scheduled Presenter(s):

Guest: Eugenia Paulus, Ph.D., Instructor of Chemistry, North Hennepin Community College
Named national Outstanding Community Colleges Professor of the Year in 2008 by the Carnegie Foundation for the Advancement of Teaching and the Council for the Advancement and Support of Education. She is the first faculty member in Minnesota to receive this national Carnegie honor.

Outline of Key Points/Policy Issues:

Dr. Eugenia Paulus attended the October 5, 2010 White House Summit on Community Colleges in Washington DC. As an invited guest, Dr. Paulus joined officials from some of the nation's 1,200 community colleges along with leaders from business and philanthropy to examine the critical role community colleges play in maintaining and building America's competitiveness for today's global economy.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

INFORMATION ITEM
White House Summit on Community Colleges

BACKGROUND

On October 5, 2010, the first-ever White House Summit on Community Colleges was held in Washington DC. The goal of the summit was to highlight the critical role that community colleges play in developing America's workforce and reaching the nation's educational goals. The summit brought together community colleges, business, philanthropy, federal and state policy leaders, and students to discuss how community colleges can help meet the job training and education needs of the nation's evolving workforce, as well as the critical role these institutions play in achieving the President's goal to lead the world with the highest proportion of college graduates by 2020.

Several new national initiatives to improve community colleges and expand their programs were announced at the summit, including a public-private partnership linking major companies with community colleges to improve job training; a \$35-million competitive grant program, financed by the Bill & Melinda Gates Foundation, to increase the graduation rates of community-college students; and a \$1-million annual Aspen Prize for Community College Excellence to reward colleges that demonstrate outstanding results in their academic and work-force-training roles.

Participants in the summit took part in six sessions for deeper discussion into specific issues facing community colleges. Participants examined issues around making college affordable, increasing graduation rates, affordability and financial aid, and supporting military veterans.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

Agenda Item Summary Sheet

Committee: Advancement

Date of Meeting: November 16, 2010

Agenda Item: Progress on Committee Goals

Proposed
Policy Change

Approvals
Required by
Policy

Other
Approvals

Monitoring

Information

Cite policy requirement, or explain why item is on the Board agenda:

Board committees have been asked to periodically review progress toward the committee goals.

Scheduled Presenter(s):

Linda Kohl, associate vice chancellor for public affairs

Mary Davenport, director of government relations

Maria McLemore, executive director of system and foundation relations

Outline of Key Points/Policy Issues:

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

INFORMATION ITEM

Progress on Committee Goals

BACKGROUND

Linda Kohl, associate vice chancellor for public affairs, will review progress on the committee goal of increasing board outreach through the Connecting with Campuses initiative. Mary Davenport, director of government relations, will review the goal of increasing board visibility and advocacy with legislators. Maria McLemore will review progress on the goal of continuing accountability measures for related foundations.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

Agenda Item Summary Sheet

Committee: Advancement

Date of Meeting: November 16, 2010

Agenda Item: Follow-up to OLA Evaluation of the System Office

Proposed
Policy Change

Approvals
Required by
Policy

Other
Approvals

Monitoring

Information

Cite policy requirement, or explain why item is on the Board agenda:

All board committees were asked to review the report that will be submitted to the Legislative Audit Commission.

Scheduled Presenter(s):

Linda Kohl, associate vice chancellor for public affairs

Outline of Key Points/Policy Issues:

Materials will be distributed at November 16 meeting.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

INFORMATION ITEM

Follow-up to OLA Evaluation of the System Office

BACKGROUND

All board committees were asked to review the follow-up report that will be submitted to the Legislative Audit Commission in response to the February 2010 program evaluation of the Minnesota State Colleges and Universities System Office. Materials will be distributed at the meeting.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

Agenda Item Summary Sheet

Committee: Advancement

Date of Meeting: November 16, 2010

Agenda Item: Legislative Issues

Proposed
Policy Change

Approvals
Required by
Policy

Other
Approvals

Monitoring

Information

Cite policy requirement, or explain why item is on the Board agenda:

Review of state legislative affairs and issues.

Scheduled Presenter(s):

Mary Davenport, director of government relations

Christopher Halling, system director for student financial aid

Outline of Key Points/Policy Issues:

Election outcomes

2011 legislative session preview

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

INFORMATION ITEM

Legislative Issues

State Office Election Outcomes

Minnesota will have a new governor, but the question may be when. Mark Dayton unofficially leads Republican Tom Emmer by 8,856 votes. County canvassing boards meet to certify county results November 5 -12. If the narrow margin holds to less than one-half of one percent, a recount is triggered automatically. If the recount is not completed before a new governor is scheduled to take office on January 3, 2011, Governor Pawlenty has stated that he intends to serve until a new governor is sworn in.

The Minnesota House of Representatives will have 36 new members when the 87th legislative session begins on January 4, 2011. There are 33 new Republican members and 3 new DFL members. Republicans now hold a 72-62 edge. Again, final numbers will not be certified until the State Canvassing Board meets later this month. Three House races may require a recount: King Banaian (R), who leads Carol Lewis (DFL) by 10 votes in District 15B; Kelby Woodard (R), who leads incumbent David Bly (DFL) by 31 votes in District 25B; and Rich Murray (R), who leads incumbent Robin Brown (DFL) by 58 votes in District 27A.

Members-elect include:

Diane Anderson, R-Eagan
King Banaian, R- St. Cloud*
Bob Barrett, R-Shafer
Mike Benson, R-Rochester
Kurt Bills, R-Rosemount
Roger Crawford, R-Mora
Kurt Daudt, R-Crown
Sondra Erickson, R-Princeton
Dan Fabian, R-Roseau
Mary Franson, R-Alexandria
Kerry Gauthier, DFL-Duluth
Marion Greene, DFL-Minneapolis
Glenn Gruenhagen, R-Glencoe
David Hancock, R-Bemidji
Andrea Kieffer, R-Woodbury
Deb Kiel, R-Crookston
John Kriesel, R-Cottage Grove
Ernie Leidiger, R-Mayer
Mike LeMieur, R-Little Falls
Kathy Lohmer, R-Lake Elmo

Pat Mazorol, R-Bloomington
Joe McDonald, R-Delano
Carolyn McElpatrick, R-Deer River
Rena Moran, DFL-St. Paul
Rich Murray, R-Albert Lea*
Pam Myhra, R-Burnsville
Tim O'Driscoll, R-Sartell
Branden Petersen, R-Andover
Duane Quam, R-Byron
Linda Runbeck, R-Circle Pines
Joe Schomacker, R-Luverne
Kirk Stensrud, R-Eden Prairie
Chris Swedzinski, R-Ghent
Bruce Vogel, R-Willmar
Doug Wardlow, R-Eagan
Kelby Woodard, R-Belle Plaine*

*Subject to recount based on unofficial Secretary of State numbers.

2011 Legislative Session Key Dates

December 2, 2010	November Economic Forecast Released
December 6, 2010	Leadership Council Legislative Session Orientation
January 3, 2011	New Governor Takes Oath of Office
January 4, 2011	2011 Legislative Session Convenes
January 2011	Governor's State of the State Address
February 15, 2011	Deadline for Governor's Budget Recommendations
Late February 2011	February Economic Forecast Released
May 23, 2011	Last Day of Session

Federal Office Election Outcomes

When the 112th Congress convenes January 4, 2011, Minnesota will send a new member to the House of Representatives. Chip Cravaack (R) will represent Minnesota's 8th Congressional District, replacing Jim Oberstar who began his service in 1975. Mr. Cravaack won the seat with 48.2 percent of the vote, compared to 46.5 percent for Congressman Oberstar. Both the U.S. House and U.S. Senate will have Republican majorities. In the House, there will be at least 239 Republicans and 185 Democrats (11 races to be determined) to total 435 seats; the 100 Senate seats will be filled by 51 Democrats, including two independents who caucus with the Democrats, and 47 Republicans. There are two close Senate races that need to be resolved.

Gubernatorial Interviews

As reported in September, all three of the gubernatorial candidates participated in separate interviews with the goal to increase familiarity with gubernatorial candidate perspectives on higher education, especially as related to the Minnesota State Colleges and Universities system. The target audience included students and other constituents, as well as stakeholders of the system. The interviews received over 3,400 views. The three major gubernatorial candidates offered their views about tuition, budget priorities, jobs for graduates, online learning and other higher education issues in videotaped interviews with Chair, Scott Thiss and student leader, Caitlin Stene. Interviews were made available on the internet in both the individual candidate full length interview versions and with all three candidates responding to topical issues.

Anticipated 2011 Legislative Session Issues

The 2011 legislative session will convene January 4, 2011. In addition to the 2012-2013 Biennial operating budget and possible bonding bill, legislative initiatives affecting Minnesota State Colleges and Universities *may* come up during the 2011 session:

1. Financial aid – state grant shortfall
2. Performance incentives
3. Senior citizen age change from 62 to 66 for administration fees only course enrollment
4. On line education
5. Career and technical education
6. The Clinical Coordination Project (TCCP) to streamline nursing practicum placements
7. Transfer/Students First progress
8. Mandate reduction
9. Higher education delivery/capacity in Minnesota
10. Teacher education

It is also anticipated that a supplemental state capital/bonding bill may be introduced and include system projects that didn't make it into the final bonding bill as a result of veto.

2011 Legislative Advocacy

Various advocacy strategies will be used throughout the session to support the system's budget request. The overarching goals of the 2011 Legislative session are to:

1. Increase the awareness and appreciation of the system's contributions to the state by lawmakers, legislative staff and those who influence them.
2. Obtain the maximum possible amount of state funding for the priorities outlined in the budget request approved by the Board of Trustees, and

The Government Relations team in the Office of the Chancellor lead the advocacy efforts, but all the divisions within the Office of the Chancellor play important and active roles. College and university presidents and their campus communities are an integral part of the process for building support for the 2011 legislative priorities. Constituency groups are also important and are encouraged to become engaged in support of the 2012-2013 biennial operating budget request through the Friends Advocacy Network and other activities.