



**ADVANCEMENT COMMITTEE
MARCH 15, 2011
2:00 P.M.**

**BOARD ROOM
WELLS FARGO PLACE
30 7TH STREET EAST
SAINT PAUL, MN**

Please note: Committee/Board meeting times are tentative. Committee/Board meetings may begin up to 45 minutes earlier than the times listed below if the previous committee meeting concludes its business before the end of its allotted time slot.

Committee Chair Cheryl Dickson calls the meeting to order.

- (1) Minutes of January 18, 2011 (pp. 1-2)**
- (2) Advancement Update
- (3) Report on College-University-and System-Related Foundations (pp. 3-4)
- (4) State and Federal Legislative Update (pp. 5-8)
- (5) Commencement Greetings (pp. 9-11)
- (6) Progress on Committee Goals: Connecting with Campuses, Legislative Activity (pp. 12-13)

Members

Cheryl Dickson, Chair
Jacob Englund, Vice Chair
Clarence Hightower
Alfredo Oliveira
Christine Rice
Louise Sundin

Bolded items indicate action required.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES
ADVANCEMENT COMMITTEE
MEETING MINUTES
January 18, 2011**

Advancement Committee Members Present: Trustees Cheryl Dickson, chair; Jacob Englund, Vice Chair (by phone); Christine Rice, Louise Sundin.

Leadership Council Committee Members Present: Chancellor James McCormick, President Don Supalla, Mary Davenport, Linda Kohl, Maria McLemore.

Other Trustees Present: Chair Scott Thiss, Trustees Duane Benson, Christopher Frederick, James Van Houten.

The Minnesota State Colleges and Universities Board of Trustees Advancement Committee met January 18, 2011, at the Minnesota State Colleges and Universities office in St. Paul. Chair Cheryl Dickson called the meeting to order at 10:49 a.m.

Approval of the Advancement Committee Meeting Minutes

The November 16, 2010, Advancement Committee meeting minutes were approved without dissent.

1. Advancement Update

Maria McLemore, executive director for system and foundation relations, reported that the system received a Bill and Melinda Gates Foundation grant of \$49,500 to support the Promising Practices for Students Success Forum. Specifically, funding will cover travel and lodging expenses for forum participants outside the metropolitan area. Century College President Larry Litecky was thanked for his leadership on this initiative. The foundation also received \$607,000 from the Alliss Educational Foundation for scholarships for students attending state universities. On February 11, the Development Division, along with Normandale Community College and Anoka Ramsey Community College, is sponsoring a dialogue on alumni relations.

Linda Kohl, associate vice chancellor for public affairs, updated the committee on the Board of Trustees goal to Connect with Campuses. As of the meeting date, six trustees had visited 10 institutions and 15 campuses; nine campus visits were pending.

2. Board Legislative Agenda

Chair Cheryl Dickson presented the proposed board legislative agenda. The committee discussed the agenda and noted that this was the first of its kind. In the past, the system provided support for the biennial budget request in odd-numbered years and the capital request in even-numbered years. The committee suspended the rules for a second reading and adopted the legislative agenda with a recommendation for the full Board of Trustees to approve.

3. State and Federal Legislative Update

Mary Davenport, executive director for government relations, reported that at the system had its first overview hearing in the House Higher Education Policy and Finance Committee. Five trustees attended. A meeting with Governor Mark Dayton was being arranged. At the federal level, the FY2011 budget had not yet been resolved, with federal agencies operating under a continuing resolution. Representatives of the Board of Trustees will be attending the federal Association of Community College Trustee Conference February 13-16, 2011. Trustees were reminded that legislative updates are available via e-mail, blog and Twitter.

The meeting adjourned at 11:32 a.m.

Respectfully submitted,
Candi Walz, Recorder

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

Agenda Item Summary Sheet

Committee: Advancement

Date of Meeting: March 15, 2011

Agenda Item: Report on College-, University- and System-Related Foundations

- Proposed Policy Change Approvals Required by Policy Other Approvals Monitoring
- Information

Cite policy requirement, or explain why item is on the Board agenda:

As prescribed in Board Policy 8.3, “College-, University- and System-Related Foundations,” the report provides information on the college-, university- and system-affiliated foundations including the dollar values of administrative support provided, returns to the college, university, or system or its students and any other information deemed appropriate.

As prescribed in Board Policy 8.3, “College-, University- and System-Related Foundations,” Maria McLemore, executive director for system and foundation relations, will provide information on the system’s 43 college-, university- and system-related foundations.

The “Report on College-, University- and System-Related Foundations” is based on information contained in the Request for Administrative Support Services and Joint Report on Expenses and Return on Investment forms for the 2009-2010 fiscal year; these forms are submitted annually by college-, university- and system-related foundations.

Scheduled Presenter(s):

Maria McLemore, executive director, System and Foundation Relations

Outline of Key Points/Policy Issues:

See accompanying documents

Background Information:

The Report on College-, University- and System-Related Foundations was first presented to the Advancement Committee of the Board of Trustees at the March 2010 meeting and replaced the former *Gifts and Grants* report. The report for FY2010 was shared with the system’s college and university presidents at the March 1, 2011 meeting of the Leadership Council.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

INFORMATION ITEM

Report on College-, University- and System-Related Foundations

BACKGROUND

As prescribed in Board Policy 8.3, “College-, University- and System-Related Foundations,” Maria McLemore, executive director for system and foundation relations, will provide information on the system’s 43 college-, university- and system-related foundations including the dollar values of administrative support provided, returns to the college, university, or system or its students, and any other information deemed appropriate.

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**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

Agenda Item Summary Sheet

Committee: Advancement

Date of Meeting: March 15, 2011

Agenda Item: State and Federal Legislative Update

Proposed
Policy Change

Approvals
Required by
Policy

Other
Approvals

Monitoring

Information

Cite policy requirement, or explain why item is on the Board agenda:

Review of state and federal legislative affairs and issues

Scheduled Presenter(s):

Dr. Mary Davenport, executive director of government relations

Outline of Key Points/Policy Issues:

State legislative activity

Federal legislative activity

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

INFORMATION ITEM

State and Federal Legislative Update

STATE

87th Legislative Session

Several milestones have passed, bringing the legislative session to its mid-point:

- State of the State Address: Gov. Mark Dayton focused on investing in the future of Minnesota and invited legislators to join with him to pledge to the people of Minnesota that they will not shut down government, but rather will reach a shared solution to resolve the \$6.2 billion budget deficit. Dayton said the state needs to invest in job creation; better education; improved transportation; the health of our citizens, our communities and our environment; and the transformation of government services. Dayton recognized Chancellor McCormick who was sitting in the gallery. He thanked him for his service and commitment to the state of Minnesota.
- Governor's budget plan: Gov. Dayton released his FY2012-13 budget plan which included a 6 percent cut to both the Minnesota State Colleges and Universities system and the University of Minnesota. A six percent reduction to the system equates to \$37.8 million a year, which reduces the system's base to \$592.6 million for each year of the biennium. The governor's budget protects the state grant program.
- February budget forecast: Minnesota Management and Budget projected more than a billion dollar improvement in the deficit, from a \$6.2 billion budget deficit to a \$5.028 billion deficit for FY2012-13.

Next steps to watch:

- Budget targets: New budget numbers from the February forecast provide parameters for setting budget targets for each of the legislative committees. House and Senate leaders anticipate targets to be set by the second week of March.
- Upcoming deadlines:
 - March 25:** all finance bills must be out of committee and sent to their respective House Ways and Means committee, or Senate Finance Committee
 - April 18:** Passover/Easter break; legislators return April 26
 - April 29:** policy bills are to be out of the committee of origin
 - May 6:** policy bills must pass out of both bodies
 - May 23:** last day of session

Visits with legislators

Chancellor McCormick has nearly completed visits with all newly elected legislators, having visited 57 of 61 new members since the November 2010 election. Chair Thiss and/or other trustees have accompanied Chancellor McCormick on 15 of the visits to new legislators and five additional legislative meetings. Presidents are also visiting with their local elected officials, emphasizing the need for flexibility for the Board to set tuition; and, the impact further cuts to the system's budget would have on access, programs and services.

Legislative Hearings

A number of hearings have already taken place with a focus on Minnesota State Colleges and Universities where testimony from trustees, college and university administrators, and Office of the Chancellor staff was taken. Topics addressed have included an overview of the system, budget (with specific budget questions to address), transfer, tuition, bonding, and veteran re-entry education. System faculty and students have also testified in a number of hearings including those focused on budget, tuition, and transfer.

The Senate Higher Education committee recommended trustees Duane Benson, Phil Krinkie, Alfredo Oliveira, Thomas Renier and Michael Vekich for confirmation after a good exchange of questions and answers. Trustees spoke knowledgeably in response to questions on a variety of topics including the Board's role for advocacy, higher education and system transformation, system administration and management, costs, and remedial education. The confirmation is to be taken up next by the full Senate. Trustee Jacob Englund's confirmation is expected to be taken up when he returns from abroad.

FEDERAL

Continuing Resolution extension

President Obama signed a Continuing Resolution for the federal FY2011 budget, setting the new budgeting deadline for March 18. The CR cuts \$4 billion from current federal government spending levels. The process for finalizing appropriations for FY2011 remains unclear, and another CR extension is highly probable, possibly until April 15, when Congress is scheduled to leave town for a two-week recess. Vice President Joe Biden has been charged to work on resolving the budget with Capitol Hill Republicans. There seems to be consensus by federal lawmakers that on-going threats of a government shutdown put the nation's economic progress in jeopardy. Programs at risk for funding losses include the Pell grant program; Tech Prep, within the Perkins Career and Technical Education Act; TRIO, new funding for WIA's (Title I) Adult, Dislocated Workers and Youth formula grant programs; funding for WIA's national discretionary grants; unobligated Dislocated Worker Reserve and Emergency Grant funding; and TRIO.

Federal Earmarks

The elimination of earmarks accounted for \$2.7 billion in the \$4 billion Continuing Resolution for the FY2011 budget. The elimination of earmarks at the federal level includes over \$16.9 million in system projects that were submitted by members of the Minnesota congressional delegation (Klobuchar, Franken, Walz, Ellison, Peterson and Oberstar). No earmarks are expected in the forthcoming FY2012.

President's 2012 budget

In the midst of work to resolve the FY2011 federal budget, President Obama introduced his proposed FY2012 budget to Congress in February. The President's budget includes a number of cuts and increases to education programs:

- Preserves the Pell Grant maximum at \$5,550 while proposing to offset the rising cost of the Pell Grant program by eliminating the new year-round Pell Grant.
- TRIO for Upward Bound program increases of \$10 million.

- Funding for the Perkins Career and Technical Education (CTE) programs would be reduced from the current \$1.160 billion in the Career and Technical State Grants to \$1.0 billion and funding for Tech Prep would be eliminated (\$102.9 million). This is an overall 21% reduction.
- The Department of Education's adult education programs would be increased by about \$19 million, with nearly \$7 million more for the Adult Basic and Literacy Education State Grants and \$12 million more for the National Leadership Activities.
- A major focus of the president's FY 2012 budget is on K-12 reform and reauthorization of the Elementary and Secondary Education Act (ESEA), currently known as No Child Left Behind (NCLB). The administration proposes to consolidate 38 existing programs into 11 new ones and increase investments in competitive grants focused on improving education outcomes.
- The U.S. Department of Labor's Training and Employment Services budget would be cut with the elimination of the \$125 million Career Pathways Innovation Fund (formerly Community-Based Job Training Grants). Other grant programs would receive increases, notably the Green Jobs Innovation Fund and Youthbuild.
- The administration has proposed modest funding decreases for the major formula streams authorized by the Workforce Investment Act. The Dislocated Worker funding stream would be reduced from \$1.413 billion to \$1.403 billion and the Adult program would be trimmed by a little more than \$1 million, to \$860 million. The administration is proposing to create a new Workforce Innovation Fund that would be funded by holding back 8% from the Adult, Dislocated Worker and Youth accounts.
- The administration has proposed a healthy 13% increase for the NSF. The Education and Human Resources directorate, which houses the programs of greatest interest to community colleges, including the Advanced Technological Education (ATE) program, is slated for a \$38 million increase, to \$911.2 million. Within that amount, the NSF proposes to keep ATE funding steady at \$64 million. The NSF budget indicates that investment in community colleges is a top priority, and, through a number of programs, would increase that investment to \$100 million. Most notably, the Course, Curriculum and Laboratory Improvement program would be rebranded the Transforming Undergraduate Education in STEM program and increased by \$6.26 million, which would go to enhance efforts to engage community colleges. In addition, the STEM Talent Expansion Program would see an increase of \$3 million.

Association of Community College Trustees

Trustee Dickson, Trustee Rice and Dr. Mary Davenport attended the Community College National Legislative Summit in Washington DC. The meeting took place in February amid activity focused on the Continuing Resolution and the presentation of the President's FY2012 budget. Trustees visited with Senator Klobuchar, Senator Franken, Congressman Kline, Congressman Paulsen, Congresswoman McCollum, and Congressman Cravaack. Individual visits were made with staff from these offices plus staff from the remaining congressional offices, including a lead committee staffer from the House Education and the Workforce Committee which Congressman Kline chairs.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

Agenda Item Summary Sheet

Committee: Advancement

Date of Meeting: March 15, 2011

Agenda Item: Commencement Greetings

Proposed
Policy Change

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Required by
Policy

Other
Approvals

Monitoring

Information

Cite policy requirement, or explain why item is on the Board agenda:

From time to time, members of the Board of Trustees Advancement Committee have reviewed proposed remarks for college and university commencements. This is an opportunity for committee members to discuss key points they wish to make during their greetings at commencements.

Scheduled Presenter(s):

Linda Kohl, associate vice chancellor for public affairs

Outline of Key Points/Policy Issues:

See attached.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

INFORMATION ITEM
Commencement Greetings

Background

From time to time, members of the Board of Trustees Advancement Committee have reviewed proposed remarks for college and university commencements. This is an opportunity for committee members to discuss key points they wish to make during their greetings at commencements.

The proposed greetings are attached.

Commencement Greeting Key Messages

Member of the Board of Trustees Minnesota State Colleges and Universities

The suggested greeting for trustees speaking at commencement ceremonies includes key system messages that emerged during a discussion among trustees. These key messages will help students, parents and guests know that the institution is part of a system that has a significant impact on Minnesota.

Individual greetings may be adapted to reflect personal connections to the college or university, timely references relevant to the campus and favorite quotes.

Key messages:

- **Before you leave, we want to be sure you know that (name of institution) is part of something much bigger, the Minnesota State Colleges and Universities system. This system is composed of 32 state universities and community and technical colleges that work together efficiently and effectively.**
- **You have received a world-class education supported by the people of Minnesota. You could have paid more to attend a college or university elsewhere, but you could not have received a better education.**
- **You may help support public colleges and universities on behalf of those who come after you.**
- **Our students represent many different backgrounds and often are the first in their families to graduate from college.**
- **Each year, we graduate nearly 35,000 students, and more than 80 percent of them stay in Minnesota to work or continue their education.**
- **Collectively, you represent the future. As graduates, you will contribute to the quality of life in Minnesota and build the workforce to keep the state and nation strong and competitive.**

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Agenda Item Summary Sheet

Committee: Advancement

Date of Meeting: March 15, 2011

Agenda Item: Progress on Committee Goals: Connecting with Campuses, Legislative Activity

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Policy Change

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Cite policy requirement, or explain why item is on the Board agenda:

Committee goals progress update.

Scheduled Presenter(s):

Linda Kohl, associate vice chancellor for public affairs

Outline of Key Points/Policy Issues:

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

INFORMATION ITEM

Progress on Committee Goals: Connecting with Campuses, Legislative Activity

Background

Linda Kohl will update the committee on the committee goal of Connecting with Campuses, and Mary Davenport will update the committee on legislative activity by trustees.