

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

**Agenda Item Summary Sheet**

**Committee:** Academic and Student Affairs

**Date of Meeting:** May 22, 2013

**Agenda Item:** Proposed Amendment to Board Policy 3.24 System and College and University Missions (Second Reading)

- Proposed Policy Change       Approvals Required by Policy       Other Approvals       Monitoring
- Information

**Cite policy requirement, or explain why item is on the Board agenda:**  
Policy amendments require Board action.

**Scheduled Presenter(s):**  
Douglas Knowlton, Vice Chancellor for Academic and Student Affairs

**Outline of Key Points/Policy Issues:**  
The proposed amendment to Policy 3.24 removes the five-year mission review requirement for system institutions and the associated report on alignment of college and university missions and visions. Other changes to the policy include refinements to better delineate the requirements of a change in institution type (mission) and to align the requirements for mission approval with the Higher Learning Commission criteria for accreditation.

**Background Information:**  
The Board of Trustees requested that this policy and procedure be reviewed and the automatic five-year mission review requirement for system colleges and universities be removed. This request prompted some additional refinements and reordering to update the policy.

**BOARD OF TRUSTEES  
MINNESOTA STATE COLLEGES AND UNIVERSITIES**

<b>BOARD ACTION ITEM</b>
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<b>PROPOSED AMENDMENT TO BOARD POLICY 3.24 SYSTEM AND COLLEGE AND UNIVERSITY MISSIONS (SECOND READING)</b>
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**BACKGROUND**

The Board of Trustees requested that this policy and procedure be reviewed and the automatic five-year mission review requirement for system colleges and universities be removed. This request prompted some additional refinements and reordering to update the policy.

**RECOMMENDED COMMITTEE ACTION**

The Academic and Student Affairs Committee recommends the Board of Trustees adopt the following motion:

The Board of Trustees approves Board Policy 3.24 System and College and University Missions.

**RECOMMENDED BOARD OF TRUSTEES MOTION:**

The Board of Trustees approves Board Policy 3.24 System and College and University Missions.

*Date presented to the Board of Trustees: May 22, 2013*

**BOARD OF TRUSTEES  
MINNESOTA STATE COLLEGES AND UNIVERSITIES**

<b>BOARD POLICY</b>
Chapter #3 Educational Policies
Section #24 System and College and University Missions

1 **3.24 Institution Type and Mission, and System and College and University Missions**

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3 **Part 1. Purpose.** ~~Theis purpose of this policy is to~~ establishes conditions and processes for the  
4 review of system and college and university missions, in accordance with Minnesota Statutes  
5 section 136F.05 Missions.

6  
7 **Part 2. Definitions.** The following definitions apply to this policy and related procedure.

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9 **Subpart A. Mission:** Mission means the distinct purpose of the college or university, the  
10 constituents served and the expected outcomes, values and goals, and aspects such as  
11 institution culture, decision making processes, and the principles and behaviors to reach  
12 aspirational outcomes.

13  
14 **Subpart B. Vision:** Vision means the aspirations of the college or university, the primary  
15 products or services, the distinctive or unique attributes of the college or university, and  
16 assumptions about the college and university and its environment in the future that is  
17 consistent with the institution type.

18  
19 **Subpart C. Institution Type:** Institution type means technical colleges, community  
20 colleges, consolidated community technical colleges, and state universities, as defined in  
21 Minnesota Statutes section 135A.052, Subdivision 1.

22  
23 **Part 53. Academic Award Change in Institution Type.** A request by a college or university  
24 for a change in authority to confer an academic award institution type is subject to approval by  
25 the Board, following a first and second reading in accordance with Policy 1A.1 Part 6, Subpart  
26 A. The chancellor shall promulgate procedures to guide the Board of Trustees' review of a  
27 change in institution type.

28  
29 **Part 4. Review and Approval of College and or University Mission and Vision Statements.**  
30 A college or university mission and vision statements requires Board of Trustees approval at  
31 least once every five years. The Chancellor shall have authority to approve minor revisions to  
32 an approved mission and vision statement. A college's or university's mission and vision shall  
33 support achievement of the system mission and vision and shall provide a foundation for  
34 evaluation, accountability, and regional accreditation. The Chancellor shall promulgate  
35 procedures to guide the Board of Trustees' review and approval of a college or university mission  
36 statement and vision. Each college or university, with consultation from faculty, students,  
37 employers and other essential stakeholders, shall be given considerable latitude to express its  
38 mission and vision.

1 **Part 35. Review and Approval of the System Mission and Vision.** The Board of Trustees  
2 shall periodically review, revise as appropriate, and approve the system mission and vision at  
3 ~~least once every five years~~. The mission and vision shall advance the higher education needs of  
4 the state. The Board of Trustees shall assure there is consultation with faculty, students,  
5 employers and other essential stakeholders. The ~~C~~hancellor shall promulgate procedures for the  
6 development of the system mission and vision.

7  
8 ~~**Part 6. Alignment of College and University Missions and Visions.**~~ The Chancellor shall  
9 report to the Board of Trustees on the alignment of college and university missions and visions  
10 with the system mission and vision and with Minnesota's higher education needs, statutory  
11 authority, structure and resources at least once every five years. ~~Based on this review which shall~~  
12 ~~include consultation with faculty and staff, students, employers and other essential stakeholders,~~  
13 ~~the Board may redirect a college's or university's mission and vision to advance regional and~~  
14 ~~statewide higher education interests.~~

Policy History:

*Date of Adoption: 6/16/99,*

*Date of Implementation: 7/01/99,*

*Date & Subject of Revisions:*

*04/21/10 - Changed Institutional to College and University in the Policy title as well as  
throughout the policy. Added part 1 Purpose, Part 2 Definitions, and Part 5 Academic Award.*

*Other amendments to ensure that college missions and visions clearly reflect the priorities set in  
state law and decisions of the Board of Trustees.*

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**POLICY AND PROCEDURE CONTENT FORMAT:**

Single underlining represents proposed new language.

Strikeouts represent existing language proposed to be eliminated.