

*Revised 10-22-2013*



**ACADEMIC AND STUDENT AFFAIRS COMMITTEE**

**OCTOBER 23, 2013**

**11:15 A.M.**

**MCCORMICK ROOM  
30 7TH STREET EAST  
SAINT PAUL, MN**

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**Please note: Committee/Board meeting times are tentative. Committee/Board meetings may begin up to 45 minutes earlier than the times listed below if the previous committee meeting concludes its business before the end of its allotted time slot.**

- (1) Minutes of May 22, 2013 (Distributed)**
- (2) Minutes of June 19, 2013 (pp.1-4)**
- (3) Student Demographics Overview (pp.5-6)
- (4) Review of Topics and Emerging Themes for the Year (pp.7-8)

**Academic and Student Affairs Committee**

Margaret Anderson Kelliher, Chair

Louise Sundin, Vice Chair

Duane Benson

Cheryl Dickson

Dawn Erlandson

Alfredo Oliveira

Maria Peluso

**Bolded** items indicate action required.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES  
ACADEMIC AND STUDENT AFFAIRS COMMITTEE  
MAY 22, 2013**

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**Academic and Student Affairs Committee Members Present:** Chair Duane Benson; Trustees Alexander Cirillo, Cheryl Dickson, Dawn Erlandson and Maria Peluso.

**Academic and Student Affairs Committee Members Absent:** Trustees Margaret Anderson Kelliher and Louise Sundin.

**Other Board Members Present:** Trustees Brett Anderson, Clarence Hightower, David Paskach and Tom Renier.

**Leadership Council Representatives Present:** Chancellor Steven Rosenstone, Vice Chancellor Douglas Knowlton and President Earl Potter.

The Minnesota State Colleges and Universities Academic and Student Affairs Committee held a meeting on May 22, 2013 at Wells Fargo Place, 4<sup>th</sup> Floor, Board Room, 30 East 7<sup>th</sup> Street in St. Paul. Academic and Student Affairs Committee Chair Benson called the session to order at 10:08 am.

Chair Benson began the meeting by recognizing Vice Chancellor Douglas Knowlton, who will be leaving the system office June 1 to become Interim Vice President for Student Academic Success at Metropolitan State University.

**1. Minutes of April 17, 2013**

*The minutes from the April 17, 2013 Academic and Student Affairs Committee were approved as written.*

**2. Proposed Amendment to Board Policy 3.18 Honorary Degrees (Second Reading)**

On occasion, colleges and universities wish to recognize the contributions of an individual by awarding an honorary degree. Since 2009, nine honorary degrees have been awarded in the system.

In the proposed amendment, some of the language in the policy was moved to procedure and other language was updated. A degree in Engineering and Technology was added to the list of awards in procedure.

The chancellor will report honorary degrees to the Board annually. The proposed amendment streamlines the reporting process. The system will maintain a list of recipients of honorary degrees on the system websites; institutions do this as well.

*A motion was made by Trustee Erlandson and seconded by Trustee Dickson that the Academic and Student Affairs Committee recommend that the Board of Trustees approve Board Policy 3.18 Honorary Degrees. Motion carried.*

**3. Proposed Amendment to Board Policy 2.2 State Residency Requirements (Second Reading)**

This amendment updates the policy to reflect changes in residency requirements and allows for potential changes caused by future legislative or congressional actions. Language regarding military personnel also was updated.

Associate Vice Chancellor Leslie Mercer said the new policy should be consistent with the newly-enacted Dream Act, but if that proves not to be the case, the policy can be amended at a future date.

*A motion was made by Trustee Cirillo and seconded by Trustee Peluso that the Academic and Student Affairs Committee recommend that the Board of Trustees approve Board Policy 2.2 State Residency. Motion carried.*

**4. Proposed Amendment to Board Policy 3.24 System and College and University Missions (Second Reading)**

The amendment removes the five-year mission review requirement for system institutions and the associated report on alignment of college and university missions and visions. Other changes to the policy include refinements to better delineate the requirements of a change in institution type and alignment of the requirements for mission approval with the Higher Learning Commission criteria for accreditation.

Trustee Dickson said she hopes institutions will continue to review their mission and vision statements on a regular basis, even if they are not required to report them to the board. She said this review is a useful, important exercise.

*A motion was made by Trustee Erlandson and seconded by Trustee Cirillo that the Academic and Student Affairs Committee recommend that the Board of Trustees approve Board Policy 3.24 System and College and University Missions. Motion carried.*

The meeting adjourned at 10:18 am  
Respectfully submitted,  
Margie Takash, Recorder

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES  
ACADEMIC AND STUDENT AFFAIRS COMMITTEE  
JUNE 19, 2013**

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**Academic and Student Affairs Committee Members Present:** Chair Duane Benson; Trustees Margaret Anderson Kelliher, Alexander Cirillo, Cheryl Dickson, Dawn Erlandson, Maria Peluso and Louise Sundin.

**Other Board Members Present:** Trustees Brett Anderson, Clarence Hightower, Philip Krinkie, David Paskach, Thomas Renier and Michael Vekich.

**Leadership Council Representatives Present:** Chancellor Steven Rosenstone, Interim Vice Chancellor John O'Brien, President Ron Anderson and President Scott Olson.

The Minnesota State Colleges and Universities Academic and Student Affairs Committee held a meeting on June 19, 2013 at Wells Fargo Place, 4<sup>th</sup> Floor, Board Room, 30 East 7<sup>th</sup> Street in St. Paul. Academic and Student Affairs Committee Chair Benson called the session to order at 12:40 pm.

**1. Increasing Baccalaureate Degrees in the Twin Cities Metro Area**

**Presenters:**

John O'Brien, Interim Vice Chancellor  
President Ron Anderson, Century College  
President Scott Olson, Winona State University

Interim Vice Chancellor John O'Brien said this discussion would be a continuation of previous discussions the Board has had on ways to accelerate the number of state university baccalaureate degree programs available in the metropolitan area.

Over the next three decades, the Twin Cities area population will increase by nearly 1 million people and it's estimated over 400,000 jobs will be created. Many of those jobs will need to be filled by someone who has a baccalaureate degree.

Currently, the system has significant capacity to serve two-year college students in the metro area, but there is a great need to better serve students interested in obtaining a baccalaureate degree.

In June 2009, the Board of Trustees discussed a Metropolitan Area Planning Report which suggested two broad strategies be adopted to increase baccalaureate education in the metro area:

- Strengthen Metropolitan State University, working to increase its capacity to serve students in selected programs.
- Encourage other state universities to provide more upper-division programming at metropolitan two-year colleges.

The success of the Metropolitan State University model has been limited for various reasons, Interim Vice Chancellor O'Brien said:

- The growth of the St. Paul campus is limited because of few land development options.

- While Metropolitan State University has a strong track record of reaching underserved and adult student populations, the university is less successful in reaching student populations attracted to other types of universities.
- Metropolitan State University does not have academic programs in several key workforce areas: chemistry, cognitive science, biochemistry, physics, statistics, engineering and world languages.

Although the enrollment at Metropolitan State University has grown by 20 percent and the number of degrees conferred is up by 38 percent since 2008, it appears expanding the university cannot be the exclusive approach taken to meet the growing student and workforce needs in the metropolitan area, Interim Vice Chancellor O'Brien said.

While the bilateral partnership model has been successful in increasing baccalaureate opportunities in the metropolitan area, it also has limitations:

- It is based solely on institution initiative, not on a broader, coordinated response.
- These partnerships have provided students access to a very limited number of baccalaureate programs, not a broad array of offerings.
- Only 209 full-year equivalent (FYE) students enrolled in the non-metropolitan state baccalaureate programs in FY12.
- The partnership model does not leverage collective resources or the creative capacity of university faculty across the system.

Chancellor Rosenstone said there often is a fight over campus space to offer the baccalaureate programs, especially since enrollment at two-year metro colleges has been high in recent years.

Colleges often have trouble entering a partnership with a university since their programs may not align, Century College President Ron Anderson said. He added it has been difficult to enroll enough students in these programs to make them financially viable.

Interim Vice Chancellor O'Brien said the system could adopt a three-part strategy to meet the challenge of increasing global competitiveness in the Twin Cities:

- Partner with business and industry to prepare graduates for the high-demand jobs and professions. This could be done by creating industry councils to advise on curriculum and help identify graduate competencies, and by creating internships, apprenticeships, project-based learning and practicums to offer graduates experience solving real-world problems.
- Deliver an extraordinary education that will support student success through innovative approaches to learning. Learning that is experientially-based should be promoted. Graduates should be globally focused and be able to communicate across geographic and cultural boundaries to serve diverse populations and reach global markets.
- The system should stress accessibility, serving all high school graduates, not just the top 10 percent. Courses, resources and support services should be easily available through flexible delivery options. Greater affordability will ensure greater accessibility.

To implement this strategy, the Board of Trustees could consider creating several academic centers in the metro area, Interim Vice Chancellor O'Brien said. These centers would be open to all system institutions, allowing them to offer an array of programs and support services.

The centers would be housed in leased space in locations where there is high student demand and easy access to public transportation. They would utilize smart classrooms and deliver classes face-to-face, online and through a blending of both. They would offer seamless integrated program pathways that would enable students to move from lower division to upper division classes without a loss of momentum.

The centers would welcome students in the Post-Second Enrollment Option, International Baccalaureate, and Accelerated Placement programs, allowing them concurrent enrollment opportunities. This would allow students to more easily complete introductory college courses while in high school.

The centers could allow for some innovative education models, such as allowing students without an associate's degree to be dually admitted to the associate and baccalaureate degree.

Programming at the centers would focus on six high-demand areas:

- Health/life sciences
- Business and business services
- Food and agribusiness
- Information and communication technology
- Financial services and insurance
- Advanced manufacturing and energy

Curriculum could be jointly developed by college and university faculty to the largest extent possible. The curriculum would have an experiential focus and have competency-driven outcomes. Business and industry could have an advisory role and curriculum should align with K-12 career technical education to ensure it meets workforce needs.

Trustee Sundin said labor should not be forgotten when it comes to curriculum development. Unions already offer excellent experiential learning experiences through apprenticeships.

Interim Vice Chancellor O'Brien said the academic centers would not replace the crucial role Metropolitan State University has in the metro area, nor would it replace or constrain current partnerships between outstate universities and metro colleges to offer baccalaureate degrees.

Chancellor Rosenstone said this academic model could be replicated outside the metropolitan area. For example, it may be a way to better meet the need for baccalaureate education in the Rochester area or in northeastern Minnesota. It would be a way for the system to use its collective power and faculty resources to meet the higher education needs of students throughout the state.

Trustee Dickson said the proposed plan is sensible, but she voiced two concerns: 1) The system's university faculty workload is already heavy and it would be a burden for faculty to take on additional duties by teaching at a metropolitan academic center; and 2) Where will the funds for centers come from? Funds for this initiative must not be taken from the budgets of existing outstate universities, she said.

President Olson said faculty location is an issue to consider. Most faculty members who teach at the Edina campus of Minnesota State University, Mankato campus live in the metropolitan area and make the Edina campus their main duty station. They travel to the Mankato campus as needed, he said.

Trustee Sundin asked if the Board is thinking big enough when it comes to location. She said she doesn't favor a "piece-meal" approach and would prefer that students be offered a university with its own location and identity. She suggested considering various potential sites, such as the Mall of America area, the Brookdale mall site, the former Macy's building and Ford plant site in St. Paul.

Trustee Anderson Kelliher added another track of land to consider would be the vacant ammunitions plant site in Arden Hills since it accessible and will likely be developed into a high-tech manufacturing and science-based location. Or the system could consider the use of public school buildings since they are community-based, readily accessible and familiar to student populations.

If the system doesn't meet the demographic needs of the metropolitan region, its destiny will not be as bright as it could be, Trustee Anderson Kelliher said. This will be important to the system's future.

Trustee Cirillo agreed. The system should take the approach of "go big or go home," he said. The needs of metropolitan students will need to be met, and if the system doesn't meet them, then someone else will.

Perhaps the system should consider a university with a different focus, Trustee Erlandson said. For example, many states have more than one research facility.

Trustee Dickson said there should be a sense of urgency in the system's response to meeting the need for more baccalaureate education in the metropolitan area.

Trustee Hightower asked what should be the Board's next move.

The Chancellor said he received good feedback and direction from the Trustees. He said he will have further conversations with the Interim Vice Chancellor John O'Brien and other stakeholder groups to explore options and develop a proposal.

There still is the hurdle of getting the resources to make this happen, he added. The system requested funding in FY-14-15 from the Legislature for "high demand" academic programs, which would have included metro programs, but that request was not funded. He said he will not propose taking money from other universities to fund this one.

The meeting adjourned at 1:40 pm  
Respectfully submitted,  
Margie Takash, Recorder

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES  
Agenda Item Summary Sheet**

**Name:** Academic and Student Affairs Committee

**Date:** October 23, 2013

**Title:** Student Demographics Overview

**Purpose (check one):**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Proposed<br>New Policy or<br>Amendment to<br>Existing Policy | <input type="checkbox"/> Approvals<br>Required by<br>Policy | <input type="checkbox"/> Other<br>Approvals |
| <input type="checkbox"/> Monitoring /<br>Compliance                                   | <input checked="" type="checkbox"/> Information             |   |

**Brief Description:**

The Academic and Student Affairs Committee will discuss trends in college and university enrollment and student characteristics. The session will include a presentation and opportunities for discussion and questions.

**Scheduled Presenter(s):**

John O'Brien, Interim Vice Chancellor for Academic and Student Affairs  
Craig Schoenecker, System Director for Research



**BOARD OF TRUSTEES  
MINNESOTA STATE COLLEGES AND UNIVERSITIES**

|                                      |
|--------------------------------------|
| <b>INFORMATION ITEM</b>              |
| <b>STUDENT DEMOGRAPHICS OVERVIEW</b> |

**INTRODUCTION:** The Academic and Student Affairs Committee will have a discussion about trends in college and university enrollment and student characteristics. The session will include a presentation and opportunities for discussion and questions.

The presentation will address the following topics:

- Enrollment trends
- Predictors of enrollment
- Student demographic characteristics
- Student enrollment characteristics
- Student financial aid patterns

**BACKGROUND:** The first meeting of the Academic and Student Affairs Committee this fiscal year presents an opportunity for trustees to discuss student and enrollment trends. The information and discussion will serve as context for Board deliberations throughout the year.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES  
Agenda Item Summary Sheet**

**Name:** Academic and Student Affairs

**Date:** October 23, 2013

**Title:** REVIEW OF TOPICS AND EMERGING THEMES FOR THE YEAR

**Purpose (check one):**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Proposed<br>New Policy or<br>Amendment to<br>Existing Policy | <input type="checkbox"/> Approvals<br>Required by<br>Policy | <input type="checkbox"/> Other<br>Approvals |
| <input type="checkbox"/> Monitoring /<br>Compliance                                   | <input checked="" type="checkbox"/> Information             |   |

**Brief Description:**

Academic and Student Affairs Committee members will review and discuss tentative annual work-plan and related agenda items with a view to refining topics or suggesting new topics for the committee's and full Board of Trustees consideration in the FY13-14 academic year.

**Scheduled Presenter(s):** Chair, Margaret Anderson Kelliher  
Vice Chancellor John O'Brien

**BOARD OF TRUSTEES  
MINNESOTA STATE COLLEGES AND UNIVERSITIES**

**INFORMATION ITEM**

**REVIEW OF TOPICS AND EMERGING THEMES FOR THE YEAR**

**INTRODUCTION:** As part of the current calendar year, the Board of Trustees' Academic and Student Affairs Committee plans a discussion of key issues for placement in the committee's work-plan agenda in the coming months. In addition to suggested items from Vice Chancellor John O'Brien, Board of Trustees' Academic and Student Affairs Committee Chair, Margaret Anderson Kelliher seeks committee member's contributions to the committee's annual work plan.

In summary, items identified to date include:

- Metropolitan Region Baccalaureate Education
- Mandated Reports to the Minnesota State Legislature (Transfer, efolio)
- Policy Reviews: (3.8 Student Complaints and Grievances; 3.36 Academic Programs; 3.15 Advanced Placement Credit; 3.21 Undergraduate Course Credit Transfer 3.26 International Baccalaureate; 3.35 Credit for Prior Learning; and, 3.37 Minnesota Transfer Curriculum)
- College Missions and Name Changes
- Annual Report on Program Inventory
- Excellence in Teaching Award Event in April, 2014

**BACKGROUND:** This is the first of several meetings of the Academic and Student Affairs Committee. Committee members are provided opportunities to identify, discuss and recommend areas of interest for further development by the Chancellor or Vice Chancellor and scheduling on the committee agendas.