



**BOARD OF TRUSTEES
STUDY SESSION
TUESDAY, JUNE 17, 2014
2:45 PM**

**MINNESOTA STATE COLLEGES & UNIVERSITIES
McCORMICK ROOM, 4TH FLOOR
30 7TH STREET EAST
SAINT PAUL, MN**

Board of Trustees – Study Session
Chair Clarence Hightower

- Positioning Assessment and Brand Strategy Development Update