Strengthening Partnerships the Ted Lasso Way

Presented by:
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AGENDA

• Consortium Info
• Why Ted Lasso?
• The Ted Lasso Way Step by Step
  ○ Examples, too!
• How we measured the change in engagement
Mid-Minnesota Consortium at a Glance

• Ridgewater College (Willmar and Hutchinson)

• 17 High Schools
  ◦ Rural districts, tight budgets
  ◦ Lots of levy and bond action on the local ballots
  ◦ “Alphabet soup” districts

• School engagement was sporadic
  ◦ Evident at Kelley’s interview
  ◦ Kelley’s experience to get folks to engage was challenging (and she worked with 13 of the 17 schools prior to being in Perkins)
Why Ted Lasso?
“For me success isn’t about the wins and losses. It’s about these young people being the best versions of themselves, on and off the field. It ain’t always easy. But neither is growing up without someone believing in you.”

--Ted Lasso
Influence
Connection
Community
The Ted Lasso Way: Connection
We all have that one person we just “click” with. What makes that connection strong?

Please share with us!
Building Connections

- Document Discussions: Be like your Dentist
- Genuine connections can lead to “buy in”
- When we remember the little things about our schools, teachers, etc. the connections grow rapidly

We want all Programs of Study to grow and for students to get exposure. You can't do that if you're only focused on “checking the boxes” for Perkins requirements.
Biscuits with the Boss (Content Warning: F-bombs)

https://youtu.be/z0LEltkg1H4?si=XpCVvyRaexf6IkAt
Teacher Take Overs

• Center of Excellence staff met Cassidy, a new Ag teacher at BLHS. She was struggling.
• CoE connected with Amy a Ridgewater recruiter.
• Ridgewater faculty from Ag, Welding, Auto, and Machine Tool spent the day with Cassidy and “took over” her class.

Kelley added the event to the consortium’s quarterly newsletter
Teacher Take Overs
"I think things come into our lives to help us get from one place to a better one"

--Ted Lasso
The Ted Lasso Way: Influence
Think of someone you work with in Perkins who has had a positive influence on you? What do they say or do that is so impactful?

Please share with us!
Connection Impacts Influence

• "How can I best support you outside of funding?"
• How have you empowered a school, teacher, college faculty, etc. to take risks?
• How can we collaborate to make an impact?

If you're not willing to step out and connect, how will you know if it is going to make a difference?
Nate Pitches a Play

https://youtu.be/5eGiKkO3_JY?si=6Vin_x
or16NTGFQh
Updated Processes, More Engagement

• Like other Consortia, we collaborate with Leadership when we see a need for a change
• Process changes have been positive with most members
  ○ Change is hard

Consortium website, where Kelley has access to make updates (not working through Marketing/IT) has been a game changer
Blank forms (in multiple formats)
Upcoming events
Newsletter archive
Program and Project Resources
Counselor Encounter

- Counselors from consortium attended
- Tour of Health Careers in the afternoon

Kelley also put this in the quarterly newsletter...
Health Care Exploration

- BBE and GFW came to campus for a day of health career exploration
  - BBE in Willmar (as a result of counselor encounter)
  - GFW in Hutchinson (as a result of the newsletter)

These aren't recruitment focused. They're all about exposure. Without influencers, this wouldn't happen!
Health Care Exploration
"I have real tricky time hearing people who don't believe in themselves."

--Ted Lasso
The Ted Lasso Way:

Community
Name one thing that you had doubts about but in the end it was better than you could’ve ever imagined.
Community is Essential!

- Look for ways to use your community to break the CTE stereotypes
- Help those at your schools or college who don’t understand CTE to see the benefits

We are stronger together!
London Sewer System
(Content Warning: F-bombs & Salty Language)

https://youtu.be/T_J1jDw0G6E?si=imDYgjzAC435qevl
SCRUBS Camp

- Partnering with CMJTS to share resources
- Connecting students to industry & faculty
- No recruitment, just exposure
  - EMBRACE THE UNDECIDED

15 student limit, filled in 1 week.
Zero cost to students.
SCRUBS Camp
High School Visits

• 16 out of 17 high schools have appointments
  ○ Last year? ONE school made an appointment.
• Recap email sent to those who attended the visit
• Handwritten thank you cards, too

Schools are so proud of their classes, students, and spaces. Seeing them first hand helps me to advocate for them.
"Taking on a challenge is a lot like riding a horse, isn't it? If you're comfortable while you're doing it, you're probably doing it wrong."

--Ted Lasso