



MINNESOTA STATE COLLEGES AND UNIVERSITIES

CENTURY COLLEGE

MEDIA BUYING SERVICES

ADDENDUM NO. 2

The Proposal due date of September 25, 2023 will not change as a result of this Addendum.

CLARIFICATIONS/QUESTIONS:

- 1. The RFP states that the \$80K - \$150K is inclusive of agency fees and working media costs whereas the responses allude to that range perhaps only applying to agency fees. Can you please clarify if the annual budget range of \$80k - \$150K listed in the RFP is specific to agency fees or inclusive of media costs as well?*

It would be inclusive of agency fees, which include the management of buying the media and invoicing the College for the media costs.

The above ADDENDUM shall be attached to and become part of the bid. Receipt of this Addendum shall be acknowledged by including it with the bid. Failure to do so may subject BIDDER to disqualification.

END OF ADDENDUM NO. 2